

India

ADD (no change)

Sell 1 Buy 35 Hold 3 Consensus ratings*: Current price: Rs343 Rs435 Target price: Previous target: Rs480 Up/downside: 26.8% InCred Research / Consensus: -10.1% CROP.NS Reuters: **CROMPTON IN** Bloombera: US\$2,544m Market cap: Rs220,870m US\$11.6m Average daily turnover: Rs1010.4m Current shares o/s: 643.1m Free float: 12.5% *Source: Bloomberg

Key changes in this note

Cut our revenue estimates by 2%/3%/3%, EBITDA estimates by 3%/2%/2% and PAT estimates by 4%/2%/2% for FY25F/26F/27F, respectively.



		Source: B	loomberg
Price performance	1M	ЗМ	12M
Absolute (%)	(4.6)	(12.1)	19.6
Relative (%)	(3.3)	(9.4)	11.4

Major shareholders	% held
HDFC Mutual Fund	9.5
Mirae Asset Tax Saver Fund	5.3
Nippon Life	5.5

Crompton Greaves Consumer Electricals

Focus on cost optimization & premiumization

- 3Q EBITDA rose by 25% YoY to Rs1.9bn, 5% above our/Bloomberg consensus estimates. Margin surged by 178bp YoY to 10.6% led by cost optimization.
- Butterfly business showed signs of recovery. While revenue declined slightly, the EBIT margin improved by 600bp led by positive pricing action.
- We retain our ADD rating on the stock while valuing it at 35x FY27F EPS (40x Sep 2026F earlier) with a lower target price of Rs435.

Cost optimization improves profitability

Crompton Greaves Consumer Electricals or CGCEL reported consolidated 3QFY25 revenue of Rs17.7bn, up by ~5% YoY, 4% below our/Bloomberg or BB consensus estimates. The ECD segment's revenue grew 6.5% YoY while Butterfly products witnessed a decline of 4% for the quarter. However, EBITDA improved by 25% YoY to Rs1.9bn, 5% above our/BB consensus estimates. Margin expanded by 178bp YoY to 10.6% led by cost optimization. PAT came in at Rs1.1bn, up 31% YoY, in line with our estimate and 4% below BB consensus estimate. The fan business saw mid-single-digit growth, driven by TPW fans. Moreover, there was strong inventory build-up in air coolers ahead of the summer season. CGCEL is optimistic about the fan market, expecting reasonable strength in demand, depending on the weather conditions.

New product launches and Crompton 2.0 to aid growth

CGCEL is set to launch new energy-efficient products, including a high-speed five-star induction fan (HS Duro) and a water heater with remote control capabilities. These innovations are part of CGCEL's broader strategy to premiumize its product portfolio. The Crompton 2.0 strategy is well in place, including the development of next-generation BLDC (brushless DC) and induction fan platforms. These innovations are expected to drive future product launches and strengthen CGCEL's market position. Moreover, the company has deepened its engagement with channel partners through digital platforms, improving overall experience and efficiency.

Valuation and outlook

CGCEL is all set to benefit from higher premiumization and new product launches in the near term. Butterfly products have witnessed margin improvement during the quarter and is expected to post revenue growth in the next few quarters. We cut our revenue estimates by 2%/3%/3%, EBITDA estimates by 3%/2%/2% and PAT estimates by 4%/2%/2% for FY25F/26F/27F, respectively. We retain our ADD rating on the stock while valuing it at 35x FY27F EPS (40x Sep 2026F earlier) with a lower target price of Rs435 (Rs480 earlier) Downside risks: Realignment delay and lower-than-estimated margin.

Research Analyst(s)



Arafat SAIYED T (91) 22 4161 1542 E arafat.saiyed@incredresearch.com

Anirvan DIVAKERA T (91) 02241611548

E anirvan.divakera@incredresearch.com

Financial Summary	Mar-23A	Mar-24A	Mar-25F	Mar-26F	Mar-27F
Revenue (Rsm)	68,696	73,128	81,214	90,067	101,184
Operating EBITDA (Rsm)	7,705	7,137	8,927	10,533	11,736
Net Profit (Rsm)	4,764	4,418	5,790	7,050	7,949
Core EPS (Rs)	7.5	6.9	9.0	11.0	12.4
Core EPS Growth	(19.8%)	(7.5%)	30.8%	21.8%	12.7%
FD Core P/E (x)	45.89	49.60	37.93	31.15	27.63
DPS (Rs)	3.0	3.0	4.0	5.0	6.0
Dividend Yield	0.87%	0.87%	1.17%	1.46%	1.76%
EV/EBITDA (x)	29.30	30.84	24.41	20.47	18.01
P/FCFE (x)	(37.83)	80.32	125.71	40.51	31.14
Net Gearing	8.5%	(10.2%)	(16.6%)	(20.8%)	(28.5%)
P/BV (x)	8.22	7.31	6.61	5.93	5.34
ROE	18.6%	15.6%	18.3%	20.1%	20.3%
% Change In Core EPS Estimates			(5.14%)	(2.94%)	
InCred Research/Consensus EPS (x)					

SOURCE: INCRED RESEARCH, COMPANY REPORTS



3QFY25 conference-call highlights

Overview: CGCEL reported modest revenue growth in 3QFY25. However, profitability improved due to cost optimization. The company has made significant efforts in digitizing its operations, including a dealer portal that has improved scheme settlement and channel partner engagement. Additionally, real-time monitoring of after-sales service has enhanced customer satisfaction.

ECD segment:

- Fans: The fan business saw mid-single-digit growth, driven by TPW fans. New premium models like Luxion, Cairo, and Festo were introduced to strengthen the market position. Demand for TPW fans has been growing faster than that of ceiling fans. The company expects this sub-segment to continue growing due to low penetration and changing weather patterns.
- Pumps: This sub-segment grew by 19% YoY, fueled by the successful ramp-up of the solar pump business. Innovations like SWJ and Dura pumps contributed to growth. The non-solar pump business is growing at industry pace, while the solar pumps business has garnered Rs2,000m of business since the launch last year. Pricing and margin in the solar pump sub-segment is not a concern.
- Appliances: The appliances business, including small domestic appliances and air coolers, showed strong momentum. Air coolers achieved the highest-ever pre-season growth, while mixer-grinders saw a 46% YoY increase due to robust demand and new product launches.
- Lighting: The lighting business posted 3% YoY growth, driven by B2C items like batons, outdoor lighting, and accessories. B2B lighting also saw growth in industrial and commercial categories. CGCEL has expanded into industrial and commercial lighting to mitigate challenges. The company maintains a disciplined approach to margin in this tender-driven business. The lighting business has completed its fundamental corrections and is growing at an industry-leading rate.
- Crompton 2.0: The strategy is well in place, including the development of nextgeneration BLDC (brushless DC) and induction fan platforms. These innovations are expected to drive future product launches and strengthen the company's market position.
- Butterfly: Its business showed signs of a recovery. While revenue declined slightly, the EBIT margin improved by 600bp, driven by gross margin expansion and pricing action. The recovery in Butterfly's business is attributed to the improvement in channel parity, focusing on core categories, and optimizing resourcing. These efforts are still work-in-progress but are showing positive results.
- Inventory: There was strong inventory build-up in air coolers ahead of the summer season. The company expressed optimism about the fan market, expecting reasonable strength in demand, depending on the weather conditions.
- **Debt reduction**: CGCEL has reduced its debt to Rs3bn, leading to a decrease in finance costs and other income.
- Channel engagement: The company has deepened its engagement with channel partners through digital platforms, improving the overall experience and efficiency in scheme settlements.
- After-sales service: CGCEL has implemented real-time monitoring of aftersales service, addressing over 55,000 customer calls in a few weeks. This initiative aims to enhance customer satisfaction and leverage the company's established consumer base.
- Budget impact: Management commented on the Union budget, noting its long-term approach and the focus on increasing disposable incomes, which could benefit the durable goods segment. The company is confident about its



strategic initiatives and the ability to drive long-term sustainable growth. The company remains focused on innovation, digitization, and operational efficiency to maintain its market leadership.

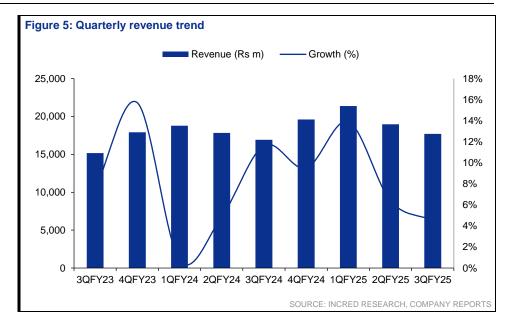
Figure 1: Results snapshot								
Y/E Mar (Rs m)	3QFY25	3QFY24	YoY (%)	2QFY25	QoQ (%)	9MFY25	9MFY24	YoY (%)
Total income	17,692	16,927	4.5%	18,960	-6.7%	58,029	53,518	8.4%
Net raw material costs	11,801	11,428	3.3%	12,756	-7.5%	39,118	36,651	6.7%
Staff costs	1,497	1,457	2.8%	1,597	-6.3%	4,712	4,392	7.3%
Other expenditure	2,514	2,544	-1.2%	2,572	-2.3%	7,962	7,374	8.0%
Total expenditure	15,812	15,429	2.5%	16,926	-6.6%	51,791	48,417	7.0%
EBITDA	1,880	1,498	25.5%	2,034	-7.6%	6,238	5,101	22.3%
EBITDA margin (%)	10.6%	8.8%	178 bps	10.7%	-10 bps	10.7%	9.5%	122 bps
Depreciation	379	325	16.8%	382	-0.6%	1,133	938	20.8%
EBIT	1,501	1,173	27.9%	1,653	-9.2%	5,105	4,163	22.6%
Interest expenses.	105	215	-51.4%	120	-13.0%	380	636	-40.2%
Other inc.	116	167	-30.4%	175	-33.8%	529	514	3.0%
PBT	1,512	1,125	34.4%	1,707	-11.5%	5,254	4,040	30.0%
Tax - current	425	264	61.4%	453	-6.1%	1,465	1,016	44.2%
Tax - deferred	-33	7	-593.9%	-26	24.9%	-135	-60	126.1%
Reported PAT	1,119	855	31.0%	1,281	-12.6%	3,923	3,084	27.2%
Adjusted PAT	1,119	855	31.0%	1,281	-12.6%	3,923	3,084	27.2%
					SOURCE	: INCRED RESI	EARCH, COMPA	NY REPORTS

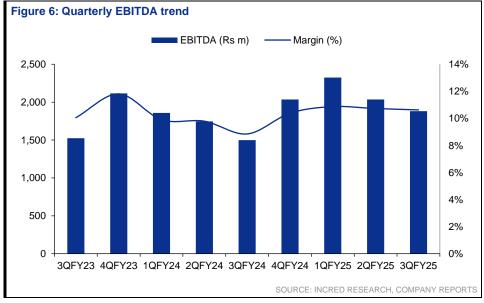
Figure 2: Margin and cost analysis								
Margins (%)	3QFY25	3QFY24	YoY (%)	2QFY25	QoQ (%)	9MFY25	9MFY24	YoY (%)
Gross margin	33.3%	32.5%	81bp	32.7%	58bp	32.6%	31.5%	107bp
EBITDA margin	10.6%	8.8%	178bp	10.7%	-10bp	10.7%	9.5%	122bp
PAT margin	6.3%	5.0%	128bp	6.8%	-43bp	6.8%	5.8%	100bp
Effective tax rate	26.0%	24.0%	196bp	25.0%	98bp	25.3%	23.7%	165bp
Cost analysis (%)								
Total RM costs (%)	66.7%	67.5%	-81bp	67.3%	-58bp	67.4%	68.5%	-107bp
Staff costs	8.5%	8.6%	-14bp	8.4%	4bp	8.1%	8.2%	-9bp
Other expenditure	14.2%	15.0%	-82bp	13.6%	64bp	13.7%	13.8%	-6bp
					SOURCE	: INCRED RESI	EARCH, COMPA	NY REPORTS

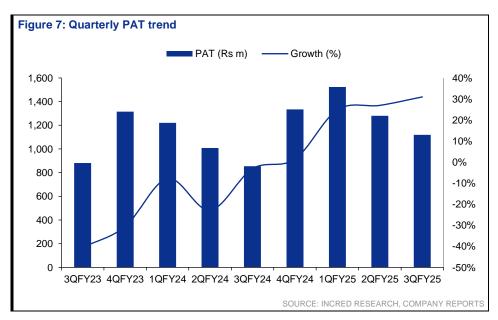
Figure 3: Segment revenue and EBIT								
Y/E Mar (Rs m)	3QFY25	3QFY24	YoY (%)	2QFY25	QoQ (%)	9MFY25	9MFY24	YoY (%)
Revenue								
ECD	12,878	12,093	6.5%	13,927	-7.5%	44,071	38,762	13.7%
Lighting products	2,577	2,494	3.4%	2,531	1.8%	7,442	7,171	3.8%
Butterfly products	2,237	2,341	-4.4%	2,502	-10.6%	6,516	7,586	-14.1%
Total	17,692	16,927	4.5%	18,960	-6.7%	58,029	53,518	8.4%
EBIT								
ECD	1,957	1,642	19.2%	2,064	-5.2%	6,608	5,214	26.7%
Lighting products	278	280	-0.8%	271	2.7%	757	803	-5.7%
Butterfly products	123	-19	-741.7%	177	-30.4%	341	343	-0.4%
Total	2,358	1,903	23.9%	2,512	-6.1%	7,706	6,359	21.2%
EBIT margin (%)								
ECD	15.2%	13.6%	162bp	14.8%	38bp	15.0%	13.5%	154bp
Lighting products	10.8%	11.2%	-45bp	10.7%	9bp	10.2%	11.2%	-102bp
Butterfly products	5.5%	-0.8%	633bp	7.1%	-157bp	5.2%	4.5%	72bp
Total	13%	11%	209bp	13%	8bp	13%	12%	140bp
			•		SOURCE	: INCRED RES	EARCH, COMPA	NY REPORTS

Figure 4: Actuals versus estimates			
Actuals vs. InCred estimates			
(Rs m)	3QFY25	3QFY25F	Var (%)
Revenue	17,692	18,510	-4.4%
EBITDA	1,880	1,790	5.0%
EBITDA margin (%)	10.6%	9.7%	95bp
Adj. PAT	1,119	1,124	-0.5%
Actuals vs. Bloomberg consensus			
(Rs m)	3QFY25	3QFY25C	Var (%)
Revenue	17,692	18,471	-4.2%
EBITDA	1,880	1,783	5.4%
EBITDA margin (%)	10.6%	10.3%	34.3bp
Adj. PAT	1,119	1,165	-4.0%
	SOURCE: INC	CRED RESEARCH, COM	IPANY REPORTS

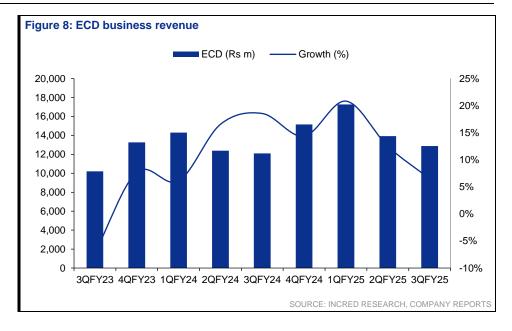




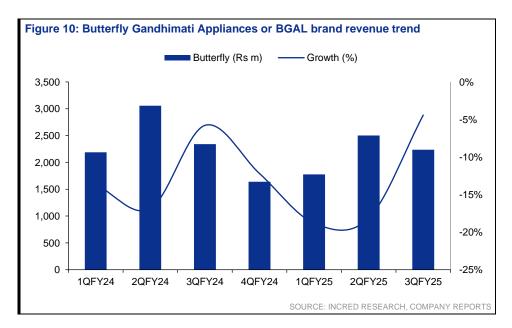














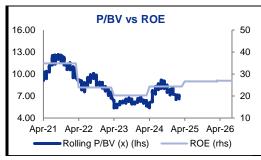
Industrial - Overall | India

Crompton Greaves Consumer Electricals | February 12, 2025

Figure 11: Earnii	ngs revision sur	nmary							
Rs m New Estimates Old Estimates Change (%)									
	FY25F	FY26F	FY27F	FY25F	FY26F	FY27F	FY25F	FY26F	FY27F
Revenue	81,214	90,067	1,01,184	83,105	92,654	1,03,806	-2.3%	-2.8%	-2.5%
EBITDA	8,927	10,533	11,736	9,240	10,790	11,967	-3.4%	-2.4%	-1.9%
Adj. PAT	5,790	7,051	7,949	6,000	7,226	8,103	-3.5%	-2.4%	-1.9%
							SOURCE: INCRED	RESEARCH, CO	MPANY REPORTS



BY THE NUMBERS





Profit & Loss					
(Rs mn)	Mar-23A	Mar-24A	Mar-25F	Mar-26F	Mar-27F
Total Net Revenues	68,696	73,128	81,214	90,067	101,184
Gross Profit	21,893	23,125	25,728	29,001	32,885
Operating EBITDA	7,705	7,137	8,927	10,533	11,736
Depreciation And Amortisation	(1,159)	(1,288)	(1,337)	(1,378)	(1,421)
Operating EBIT	6,545	5,849	7,590	9,155	10,315
Financial Income/(Expense)	(475)	(406)	34	166	211
Pretax Income/(Loss) from Assoc.					
Non-Operating Income/(Expense)	51	288	150	158	165
Profit Before Tax (pre-EI)	6,121	5,731	7,774	9,478	10,691
Exceptional Items					
Pre-tax Profit	6,121	5,731	7,774	9,478	10,691
Taxation	(1,358)	(1,313)	(1,903)	(2,311)	(2,604)
Exceptional Income - post-tax					
Profit After Tax	4,764	4,418	5,871	7,167	8,087
Minority Interests			(81)	(117)	(138)
Preferred Dividends					
FX Gain/(Loss) - post tax					
Other Adjustments - post-tax					
Net Profit	4,764	4,418	5,790	7,050	7,949
Recurring Net Profit	4,764	4,418	5,790	7,050	7,949
Fully Diluted Recurring Net Profit	4,764	4,418	5,790	7,050	7,949

Cash Flow					
(Rs mn)	Mar-23A	Mar-24A	Mar-25F	Mar-26F	Mar-27F
EBITDA	7,705	7,137	8,927	10,533	11,736
Cash Flow from Invt. & Assoc.					
Change In Working Capital	(1,039)	2,226	(1,132)	(2,182)	(492)
(Incr)/Decr in Total Provisions					
Other Non-Cash (Income)/Expense					
Other Operating Cashflow	(374)	(351)	184	324	376
Net Interest (Paid)/Received	633	406	(34)	(166)	(211)
Tax Paid	(1,399)	(984)	(1,903)	(2,311)	(2,604)
Cashflow From Operations	5,526	8,434	6,041	6,197	8,805
Capex	(791)	(838)	(721)	(743)	(765)
Disposals Of FAs/subsidiaries	83				
Acq. Of Subsidiaries/investments	(3,822)	(1,663)	(500)	(500)	(1,500)
Other Investing Cashflow	432	432	425	467	514
Cash Flow From Investing	(4,098)	(2,069)	(796)	(775)	(1,751)
Debt Raised/(repaid)	(7,179)	(3,640)	(3,500)		
Proceeds From Issue Of Shares	416	893			
Shares Repurchased					
Dividends Paid	(1,578)	(1,912)	(2,572)	(3,216)	(3,859)
Preferred Dividends					
Other Financing Cashflow	(765)	(754)	(390)	(301)	(303)
Cash Flow From Financing	(9,105)	(5,413)	(6,463)	(3,517)	(4,162)
Total Cash Generated	(7,677)	952	(1,218)	1,905	2,892
Free Cashflow To Equity	(5,751)	2,725	1,745	5,422	7,054
Free Cashflow To Firm	336	5,573	4,855	5,121	6,751

SOURCE: INCRED RESEARCH, COMPANY REPORTS



BY THE NUMBERS...cont'd

Balance Sheet					
(Rs mn)	Mar-23A	Mar-24A	Mar-25F	Mar-26F	Mar-27F
Total Cash And Equivalents	6,573	9,499	8,781	11,187	15,579
Total Debtors	6,706	7,209	7,565	8,390	9,425
Inventories	7,439	8,304	9,123	10,117	11,366
Total Other Current Assets	1,774	2,036	2,229	2,966	3,332
Total Current Assets	22,491	27,048	27,698	32,659	39,702
Fixed Assets	19,855	19,584	18,968	18,332	17,676
Total Investments	4				
Intangible Assets	12,855	12,855	12,855	12,855	12,855
Total Other Non-Current Assets	1,248	1,330	1,354	1,416	1,482
Total Non-current Assets	33,961	33,769	33,177	32,603	32,012
Short-term Debt	3,250	3,000	1,247	1,247	1,247
Current Portion of Long-Term Debt					
Total Creditors	10,354	13,145	13,350	13,572	15,247
Other Current Liabilities	3,404	4,174	4,228	4,442	4,990
Total Current Liabilities	17,007	20,318	18,825	19,260	21,484
Total Long-term Debt	5,972	2,990	1,243	1,243	1,243
Hybrid Debt - Debt Component					
Total Other Non-Current Liabilities	2,274	2,920	2,920	2,920	2,920
Total Non-current Liabilities	8,245	5,910	4,163	4,163	4,163
Total Provisions	123	99	99	99	99
Total Liabilities	25,375	26,327	23,087	23,522	25,746
Shareholders Equity	26,600	29,996	33,214	37,049	41,139
Minority Interests	4,477	4,494	4,575	4,691	4,829
Total Equity	31,077	34,490	37,789	41,740	45,969

Key Ratios					
	Mar-23A	Mar-24A	Mar-25F	Mar-26F	Mar-27F
Revenue Growth	27.4%	6.5%	11.1%	10.9%	12.3%
Operating EBITDA Growth	0.1%	(7.4%)	25.1%	18.0%	11.4%
Operating EBITDA Margin	11.2%	9.8%	11.0%	11.7%	11.6%
Net Cash Per Share (Rs)	(4.16)	5.49	9.83	13.59	20.45
BVPS (Rs)	41.74	46.97	51.88	57.87	64.26
Gross Interest Cover	6.00	7.39	19.45	30.40	34.02
Effective Tax Rate	22.2%	22.9%	24.5%	24.4%	24.4%
Net Dividend Payout Ratio	31.1%	33.4%	33.4%	34.3%	36.6%
Accounts Receivables Days	33.58	34.73	33.20	32.33	32.13
Inventory Days	57.12	57.46	57.32	57.50	57.40
Accounts Payables Days	79.74	85.76	87.14	80.46	77.01
ROIC (%)	18.5%	16.2%	22.3%	26.5%	28.6%
ROCE (%)	16.1%	15.4%	19.8%	22.7%	23.3%
Return On Average Assets	10.9%	10.5%	12.7%	14.8%	15.3%

SOURCE: INCRED RESEARCH, COMPANY REPORTS



Industrial - Overall | India

Crompton Greaves Consumer Electricals | February 12, 2025

DISCLAIMER

This report (including the views and opinions expressed therein, and the information comprised therein) has been prepared by Incred Research Services Private Ltd. (formerly known as Earnest Innovation Partners Private Limited) (hereinafter referred to as "IRSPL"). IRSPL is registered with SEBI as a Research Analyst vide Registration No. INH000011024. Pursuant to a trademark agreement, IRSPL has adopted "Incred Equities" as its trademark for use in this report.

The term "IRSPL" shall, unless the context otherwise requires, mean IRSPL and its affiliates, subsidiaries and related companies. This report is not directed or intended for distribution to or use by any person or entity resident in a state, country or any jurisdiction, where such distribution, publication, availability or use would be contrary to law, regulation or which would subject IRSPL and its affiliates/group companies to registration or licensing requirements within such jurisdictions.

This report is being supplied to you strictly on the basis that it will remain confidential. No part of this report may be (i) copied, photocopied, duplicated, stored or reproduced in any form by any means; or (ii) redistributed or passed on, directly or indirectly, to any other person in whole or in part, for any purpose without the prior written consent of IRSPL.

The information contained in this report is prepared from data believed to be correct and reliable at the time of issue of this report.

IRSPL is not required to issue regular reports on the subject matter of this report at any frequency and it may cease to do so or change the periodicity of reports at any time. IRSPL is not under any obligation to update this report in the event of a material change to the information contained in this report. IRSPL has not any and will not accept any, obligation to (i) check or ensure that the contents of this report remain current, reliable or relevant; (ii) ensure that the content of this report constitutes all the information a prospective investor may require; (iii) ensure the adequacy, accuracy, completeness, reliability or fairness of any views, opinions and information, and accordingly, IRSPL and its affiliates/group companies (and their respective directors, associates, connected persons and/or employees) shall not be liable in any manner whatsoever for any consequences (including but not limited to any direct, indirect or consequential losses, loss of profits and damages) of any reliance thereon or usage thereof.

Unless otherwise specified, this report is based upon reasonable sources. Such sources will, unless otherwise specified, for market data, be market data and prices available from the main stock exchange or market where the relevant security is listed, or, where appropriate, any other market. Information on the accounts and business of company(ies) will generally be based on published statements of the company(ies), information disseminated by regulatory information services, other publicly available information and information resulting from our research. While every effort is made to ensure that statements of facts made in this report are accurate, all estimates, projections, forecasts, expressions of opinion and other subjective judgments contained in this report are based on assumptions considered to be reasonable as of the date of the document in which they are contained and must not be construed as a representation that the matters referred to therein will occur. Past performance is not a reliable indicator of future performance. The value of investments may go down as well as up and those investing may, depending on the investments in question, lose more than the initial investment. No report shall constitute an offer or an invitation by or on behalf of IRSPL and its affiliates/group companies to any person to buy or sell any investments.

The opinions expressed are based on information which is believed to be accurate and complete and obtained through reliable public or other non-confidential sources at the time made (information barriers and other arrangements may be established, where necessary, to prevent conflicts of interests arising. However, the analyst(s) may receive compensation that is based on his/their coverage of company(ies) in the performance of his/their duties or the performance of his/their recommendations. In reviewing this report, an investor should be aware that any or all of the foregoing, among other things, may give rise to real or potential conflicts of interest. Additional information is, subject to the duties of confidentiality, available on request. The report is not a "prospectus" as defined under Indian Law, including the Companies Act, 2013, and is not, and shall not be, approved by, or filed or registered with, any Indian regulator, including any Registrar of Companies in India, SEBI, any Indian stock exchange, or the Reserve Bank of India. No offer, or invitation to offer, or solicitation of subscription with respect to any such securities listed or proposed to be listed in India is being made, or intended to be made, to the public, or to any member or section of the public in India, through or pursuant to this report.

The research analysts, strategists or economists principally responsible for the preparation of this research report are segregated from the other activities of IRSPL. Information barriers and other arrangements have been established, as required, to prevent any conflicts of interests.

The research analysts, strategists or economists principally responsible for the preparation of this research report are segregated from the other activities of IRSPL. Information barriers and other arrangements have been established, as required, to prevent any conflicts of interests.

IRSPL may have issued other reports (based on technical analysis, event specific, short-term views, etc.) that are inconsistent with and reach a different conclusion from the information presented in this report.

Holding of Analysts/Relatives of Analysts, IRSPL and Associates of IRSPL in the covered securities, as on the date of publishing of this report

Research Analyst or his/her relative(s) or InCred Research Services Private Limited or our associate may have any financial interest in the subject company.

Research Analyst or his/her relatives or InCred Research Services Limited or our associates may have actual or beneficial ownership of 1% or more securities of the subject company(ies) at the end of the month immediately preceding the date of publication of the Research Report.

Research Analyst or his/her relative or InCred Research Services Private Limited or our associate entities may have any other material conflict of interest at the time of publication of the Research Report.



In the past 12 months, IRSPL or any of its associates may have:

- a) Received any compensation/other benefits from the subject company,
- b) Managed or co-managed public offering of securities for the subject company,
- c) Received compensation for investment banking or merchant banking or brokerage services from the subject company,
- d) Received compensation for products or services other than investment banking or merchant banking or brokerage services from the subject company

We or our associates may have received compensation or other benefits from the subject company(ies) or third party in connection with the research report.

Research Analyst may have served as director, officer, or employee in the subject company.

We or our research analyst may engage in market-making activity of the subject company.

Analyst declaration

- The analyst responsible for the production of this report hereby certifies that the views expressed herein accurately and exclusively reflect his
 or her personal views and opinions about any and all of the issuers or securities analysed in this report and were prepared independently and
 autonomously in an unbiased manner.
- No part of the compensation of the analyst(s) was, is, or will be directly or indirectly related to the inclusion of specific recommendations(s) or view(s) in this report or based on any specific investment banking transaction.
- The analyst(s) has(have) not had any serious disciplinary action taken against him/her(them).
- The analyst, strategist, or economist does not have any material conflict of interest at the time of publication of this report.
- The analyst(s) has(have) received compensation based upon various factors, including quality, accuracy and value of research, overall firm
 performance, client feedback and competitive factors.

IRSPL and/or its affiliates and/or its Directors/employees may own or have positions in securities of the company(ies) covered in this report or any securities related thereto and may from time to time add to or dispose of, or may be materially interested in, any such securities.

IRSPL and/or its affiliates and/or its Directors/employees may do and seek to do business with the company(ies) covered in this research report and may from time to time (a) buy/sell the securities covered in this report, from time to time and/or (b) act as market maker or have assumed an underwriting commitment in securities of such company(ies), and/or (c) may sell them to or buy them from customers on a principal basis and/or (d) may also perform or seek to perform significant investment banking, advisory, underwriting or placement services for or relating to such company(ies) and/or (e) solicit such investment, advisory or other services from any entity mentioned in this report and/or (f) act as a lender/borrower to such company and may earn brokerage or other compensation. However, Analysts are forbidden to acquire, on their own account or hold securities (physical or uncertificated, including derivatives) of companies in respect of which they are compiling and producing financial recommendations or in the result of which they play a key part.

Registration granted by SEBI, membership of a SEBI recognized supervisory body (if any) and certification from NISM in no way guarantee performance of the intermediary or provide any assurance of returns to investors.

InCred Research Services Private Limited

Research Analyst SEBI Registration Number: INH000011024

Registered Office: Unit No 1203, 12th Floor, B Wing, The Capital, C-70, G Block, BKC, Bandra (E), Mumbai – 400051

Phone: +91-22-6844-6100

Corporate Office: 05th floor, Laxmi Towers, Plot No. C-25, G Block, Bandra - Kurla Complex, Bandra (East), Mumbai - 400051

Phone: +91-22-4161-1500

Name of the Compliance Officer: Mr. Yogesh Kadam

Email ID: compliance@incredresearch.com, Phone No: +91-22-41611539 For any queries or grievances, you may contact the Grievance Officer.

Name of the Grievance Officer: Mr. Rajarshi Maitra

Phone no. +91-022-41611546

Email ID: rajarshi.maitra@incredresearch.com

CIN: U74999MH2016PTC287535



Industrial - Overall | India

Crompton Greaves Consumer Electricals | February 12, 2025

Recommendation Framework

Stock Ratings Definition:

Add The stock's total return is expected to exceed 10% over the next 12 months.

Hold The stock's total return is expected to be between 0% and positive 10% over the next 12 months.

Reduce The stock's total return is expected to fall below 0% or more over the next 12 months.

The total expected return of a stock is defined as the sum of the: (i) percentage difference between the target price and the current price and (ii) the forward net dividend yields of the stock. Stock price targets have an investment horizon of 12 months.

Sector Ratings Definition:

Overweight An Overweight rating means stocks in the sector have, on a market cap-weighted basis, a positive absolute recommendation.

Neutral A Neutral rating means stocks in the sector have, on a market cap-weighted basis, a neutral absolute recommendation.

Underweight An Underweight rating means stocks in the sector have, on a market cap-weighted basis, a negative absolute recommendation.

Country Ratings Definition

Overweight An Overweight rating means investors should be positioned with an above-market weight in this country relative to benchmark.

Neutral A Neutral rating means investors should be positioned with a neutral weight in this country relative to benchmark.

Underweight An Underweight rating means investors should be positioned with a below-market weight in this country relative to benchmark.