

India

Free float: *Source: Bloomberg

ADD (no change)

Consensus ratings*: Buy 20 Hold 14 Sell 6

Current price:	Rs1,806
Target price:	Rs2,100
Previous target:	Rs2,100
Up/downside:	16.3%
InCred Research / Consensus:	8.2%
Reuters:	HVEL.NS
Bloomberg:	HAVL IN
Market cap:	US\$13,464m
	Rs1,131,934m
Average daily turnover:	US\$26.8m
	Rs2253.7m
Current shares o/s:	626.7m

Key changes in this note

➤ For FY25F, we largely maintain our revenue estimates but reduce our EBITDA/PAT estimates by 6%/2%, respectively, factoring in the lower margin in 2QFY25.



		Source: Bi	loomberg
Price performance	1M	ЗМ	12M
Absolute (%)	(10.0)	(3.7)	30.5
Relative (%)	(7.9)	(3.3)	6.1

Major shareholders	% held
Promoters	59.4
Nalanda India Equity Fund	4.1
Life Insurance Corporation	3.5

Research Analyst(s)



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Havells India

Revenue on track but earnings disappoint

- 2QFY25 EBITDA was flat YoY at Rs2.75bn (18% below our estimate and 23% below the BB consensus estimate) while the margin fell by 131bp YoY to 8.3%.
- Management reaffirmed its commitment to a total capex of Rs10bn in FY25F, of which it has already spent Rs3.5bn in 1HFY25.
- For FY25F, we largely maintain our revenue but cut EBITDA/PAT estimates by 6%/2%, respectively. Retain ADD rating with a target price of Rs2,100.

Muted profitability with lower margin

After a strong 1Q, performance, Havells India posted weaker-than-expected profitability in 2QFY25 led by lower margin in key segments, despite higher-than-expected revenue. Total revenue grew by 16% YoY to Rs45bn, 2% above our/Bloomberg consensus estimates. EBITDA was flat YoY at Rs2.75bn (18% below our estimate but 23% below the BB consensus estimate) while the margin declined by 131bp YoY to 8.3%. The margin was impacted due to higher spending on advertisements to capitalize on the festive season, and increased manpower and salary expenses as the company continues to strengthen its rural channels. PAT stood at Rs2.7bn, up 8% YoY, 18% below our estimate and 19% below the BB consensus estimate. Gross margin was down 149bp YoY at 31.8%. Revenue growth was largely dominated by the cable & wire or C&W segment (+23% YoY), ECD (up 17% YoY) while Lloyd grew by19% YoY. The lighting & fixtures segment's revenue declined by 1% YoY while the switchgear segment grew by 3% YoY.

Capex on track

40.6%

2QFY25 witnessed volatility in commodity prices, which hit margin, particularly in the C&W segment. Management reaffirmed its commitment to a total capex of Rs10bn in FY25F, of which it has already spent Rs3.5bn in 1HFY25. A new cable and wire plant has been commissioned, and an additional Rs4.5bn has been allocated for further capacity expansion in this segment. The new facility is expected to contribute 25% to sales over the next two years when the incremental capacity from this expansion comes on stream.

Outlook and valuation; retain ADD rating

The festive season shift this year led to advancement of advertisement expenditure, which is expected to normalize. The demand outlook remains healthy, with a noticeable uptick in consumer trends. Investments in brand building are ongoing, indicating its strategic focus on enhancing brand visibility and market reach. For FY25F, we largely retain our revenue estimates but cut EBITDA/PAT by 6%/2%, respectively, factoring in the lower margin in 2QFY25. For FY26F/27F, we largely maintain our estimates. We expect Havells India to maintain its market leadership in switchgear, while also emphasizing that Lloyd's margin improvement would be a long-term journey as the company continues to invest in new product categories & global markets. We retain our ADD rating on the stock with a target price of Rs2,100, valuing it at 60x 1HFY27F EPS. Downside risks: Delay in B2C demand recovery, new competition, and Lloyd's losses.

Financial Summary	Mar-23A	Mar-24A	Mar-25F	Mar-26F	Mar-27F
Revenue (Rsm)	169,107	185,900	219,680	253,730	291,050
Operating EBITDA (Rsm)	15,991	18,426	22,159	29,443	33,269
Net Profit (Rsm)	10,717	12,708	15,705	20,451	23,409
Core EPS (Rs)	17.1	20.3	25.1	32.6	37.4
Core EPS Growth	(10.5%)	18.5%	23.6%	30.2%	14.5%
FD Core P/E (x)	105.53	89.03	72.05	55.33	48.34
DPS (Rs)	7.5	7.5	8.0	9.0	10.0
Dividend Yield	0.42%	0.42%	0.44%	0.50%	0.55%
EV/EBITDA (x)	69.44	59.75	49.49	36.84	32.16
P/FCFE (x)	599.29	366.04	136.43	62.41	53.17
Net Gearing	(31.0%)	(40.8%)	(40.8%)	(46.8%)	(52.3%)
P/BV (x)	17.07	15.19	13.22	11.27	9.63
ROE	17.0%	18.1%	19.6%	22.0%	21.5%
% Change In Core EPS Estimates					
InCred Research/Consensus EPS (x)					

SOURCE: INCRED RESEARCH, COMPANY REPORTS



2QFY25 conference-call highlights

- Overview: 2QFY25 witnessed volatility in commodity prices, which impacted
 margins, particularly in the cable and wire segment. The festive season led to
 higher advertising expenditure, which is expected to normalize in the coming
 quarters. Overall, the demand outlook for consumer durables remains positive,
 with festive sales beginning on a strong note and expected to improve further
 in 3QFY25F.
- Capex: Management reaffirmed its commitment to a total capex of Rs10bn in FY25F, of which it has already spent Rs3.5bn in 1HFY25. A new cable and wire plant has been commissioned, and an additional Rs4.5bn has been allocated for further capacity expansion in this segment. The new facility is expected to contribute 25% to sales over the next two years when the incremental capacity from this expansion comes on stream.
- Switchgear: Domestic residential demand witnessed a decent double-digit growth, although industrial switchgear demand saw a decline due to the high base effect from large institutional orders in the previous year. The segment contributed Rs5.5bn to revenue, a 4% YoY growth. Contribution margin in the switchgear segment remained steady at around 38-40%, despite lower margin in 2QFY25.
- Cable and wire: The segment saw a strong 23% YoY growth to Rs18bn, with
 a 15% volume growth. Volume growth in wires improved led by restocking by
 distributors, although the margin pressure persisted due to high raw material
 prices. The recent commissioning of the new cable plant is expected to
 increase the capacity by 25% over the next few years, helping to meet robust
 demand. Currently, in this segment 35% is cable business and the remaining
 65% is wire business.
- **Lighting & fixtures**: The segment saw a marginal decline of 1% YoY in revenue, bringing it to Rs3.9bn. However, the company expects pricing in the lighting business to stabilize by 4QFY25F, with a further recovery likely in FY26F. Contribution margin improved to 31.3% during the quarter, reflecting the impact of cost-saving initiatives.
- Electrical consumer durables (ECD): Revenue of the ECD segment rose 17% YoY to Rs8.56bn. Fans and water heaters witnessed robust demand, bolstered by the onset of the festive season. However, increased investments in manpower and rural channel expansion softened margins, which are expected to normalize over time.
- Lloyd: It posted revenue growth of 19% YoY to Rs5.9bn. Non-AC product categories, particularly washing machines and refrigerators, continued to see strong product acceptance among consumers, and management expects sustained growth in these segments in the coming quarters. The company is also focusing on expanding Lloyd's presence in international markets, particularly in the Middle East & is starting the US business in FY26F.
- EBITDA margin: It was also impacted during the quarter, mainly due to higher
 advertising expenses to capitalize on the festive season, and increased
 manpower and salary expenses as the company continues to strengthen its
 rural channels. These investments are expected to support long-term growth
 and are likely to normalize in the coming quarters.
- Consumer durables: Management expressed confidence in the performance
 of the consumer durables in 3QFY25F, with Diwali season sales expected to
 drive growth. The company reiterated its focus on maintaining market
 leadership in switchgear, while also emphasizing that Lloyd's margin
 improvement would be a long-term journey as it continues to invest in new
 product categories and international markets.

Industrial - Overall | India Havells India | October 17, 2024

Y/E Mar (Rs m)	2QFY25	2QFY24	YoY (%)	1QFY25	QoQ (%)	1HFY25	1HFY24	YoY (%)
Revenue	45,393	39,003	16.4%	58,062	-21.8%	1,03,455	87,341	18.4%
Ram material costs	30,075	26,019	15.6%	39,565	-24.0%	69,640	59,678	16.7%
Staff costs	4,646	3,783	22.8%	4,617	0.6%	9,263	7,353	26.0%
Advertisement & promotion expenses	1,307	846	54.4%	1,724	-24.2%	3,030	2,189	38.4%
Other expenditure	5,615	4,621	21.5%	6,434	-12.7%	12,050	10,368	16.2%
Total expenditure	41,642	35,270	18.1%	52,340	-20.4%	93,982	79,588	18.1%
EBITDA	3,751	3,734	0.5%	5,722	-34.5%	9,473	7,753	22.2%
EBITDA margin (%)	8.3%	9.6%	-131bp	9.9%	-159bp	9.2%	8.9%	28bp
Depreciation	946	812	16.6%	920	2.8%	1,866	1,575	18.5%
EBIT	2,805	2,922	-4.0%	4,802	-41.6%	7,607	6,179	23.1%
Interest costs	101	93	8.0%	86	17.9%	186	178	4.7%
Other income	929	525	77.0%	773	20.1%	1,702	1,173	45.1%
PBT	3,633	3,353	8.3%	5,490	-33.8%	9,123	7,174	27.2%
Tax	955	862	10.7%	1,415	-32.5%	2,370	1,812	30.8%
Reported PAT	2,678	2,491	7.5%	4,075	-34.3%	6,753	5,362	25.9%
Adj. PAT	2,678	2,491	7.5%	4,075	-34.3%	6,753	5,362	25.9%
EPS (Rs)	4.3	4.0	7.5%	6.5	-34.3%	10.8	8.6	25.9%

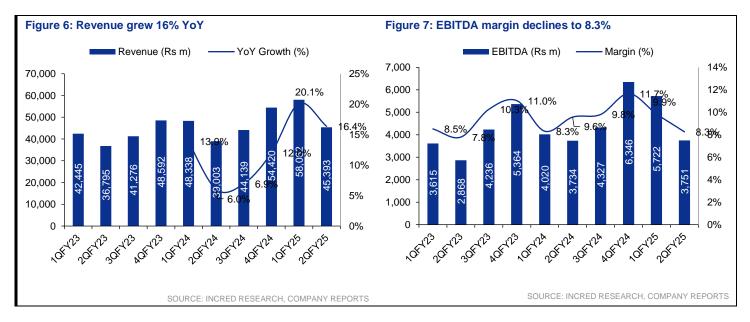
Margins (%)	2QFY25	2QFY24	YoY (bp)	1QFY25	QoQ (bp)	1HFY25	1HFY24	YoY (bp)
Gross margin	31.8%	33.3%	-149	31.9%	-6	32.7%	31.7%	101
EBITDA	8.3%	9.6%	-131	9.9%	-159	9.2%	8.9%	28
Adjusted PAT	5.9%	6.4%	-49	7.0%	-112	6.5%	6.1%	39
Cost analysis (%)	2QFY25	2QFY24	YoY (bp)	1QFY25	QoQ (bp)	1HFY25	1HFY24	YoY (bp)
Net raw material costs	68.2%	66.7%	149	68.1%	6	67.3%	68.3%	-101
Staff costs	10.2%	9.7%	54	8.0%	228	9.0%	8.4%	53
Advertisement & promotion expenses	2.6%	2.2%	43	3.0%	-37	2.9%	2.5%	42
Other expenditure	11.7%	11.8%	-15	11.1%	62	11.6%	11.9%	-22
Total	92.7%	90.4%	231	90.1%	259	90.8%	91.1%	-28

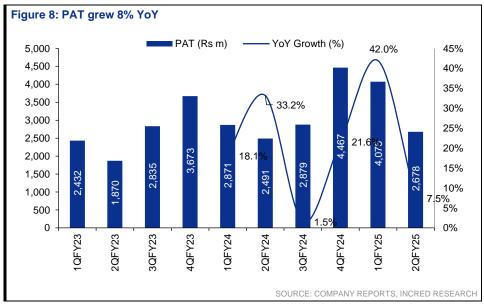
Figure 3: Segmental analysis								
Segmental	1QFY25	1QFY24	YoY (%)	4QFY24	QoQ (%)	1QFY25	1QFY25	YoY (%)
Revenue			,		, ,			, ,
Switchgear	5,513	5,336	3.3%	5,768	-4.4%	11,281	10,745	5.0%
Cables and Wire	18,052	14,702	22.8%	15,212	18.7%	33,264	29,553	12.6%
Lighting	3,951	3,999	-1.2%	3,876	1.9%	7,826	7,710	1.5%
ECD	8,564	7,331	16.8%	10,554	-18.9%	19,118	16,106	18.7%
Lloyd	5,896	4,974	18.5%	19,287	-69.4%	25,183	18,083	39.3%
Others	3,418	2,662	28.4%	3,365	1.6%	6,783	5,145	31.8%
Total	45,393	39,003	16.4%	58,062	-21.8%	1,03,455	87,341	18.4%
EBIT								
Switchgear	1,150	1,409	-18.4%	1,422	-19.1%	2,572	2,908	-11.6%
Cables and Wire	1,548	1,707	-9.3%	1,711	-9.5%	3,259	3,397	-4.1%
Lighting	501	570	-12.1%	630	-20.4%	1,131	1,102	2.6%
ECD	643	848	-24.2%	1,147	-43.9%	1,790	1,805	-0.9%
Lloyd	-243	-745	-67.3%	636	-138.3%	393	-1,361	-128.9%
Others	66	40	63.3%	110	-40.5%	176	128	37.5%
Total	3,664	3,828	-4.3%	5,655	-35.2%	9,319	7,979	16.8%
EBIT Margin (%)								
Switchgear	20.9%	26.4%	-555bp	24.6%	-379bp	22.8%	27.1%	-427bp
Cables and Wire	8.6%	11.6%	-303bp	11.2%	-267bp	9.8%	11.5%	-170bp
Lighting	12.7%	14.3%	-157bp	16.2%	-356bp	14.4%	14.3%	15bp
ECD	7.5%	11.6%	-407bp	10.9%	-336bp	9.4%	11.2%	-185bp
Lloyd	-4.1%	-15.0%	1,086bp	3.3%	-743bp	1.6%	-7.5%	909bp
Others	1.9%	1.5%	41bp	3.3%	-135bp	2.6%	2.5%	11bp
Total	8.1%	9.8%	-174bp	9.7%	-167bp	9.0%	9.1%	-13bp
					SO	URCE: COMPANY	REPORTS, INCRE	ED RESEARCH

Figure 4: Actuals vs. estimates			
Actuals vs. Estimates			
Rs m	2QFY25	2QFY25F	Var (%)
Revenue	45,393	44,653	1.7%
EBITDA	3,751	4,591	-18.3%
EBITDA margin (%)	8.3%	10.3%	-202bp
Adj. PAT	2,678	3,257	-17.8%
Actuals vs Bloomberg Consensus			
Rs m	2QFY25	2QFY25C	Var (%)
Revenue	45,393	44,564	1.9%
EBITDA	3,751	4,840	-22.5%
EBITDA margin (%)	8.3%	11%	-260bp
Adj. PAT	2,678	3,314	-19.2%
	SOURCE: CO	OMPANY REPORTS, INC	RED RESEARCH

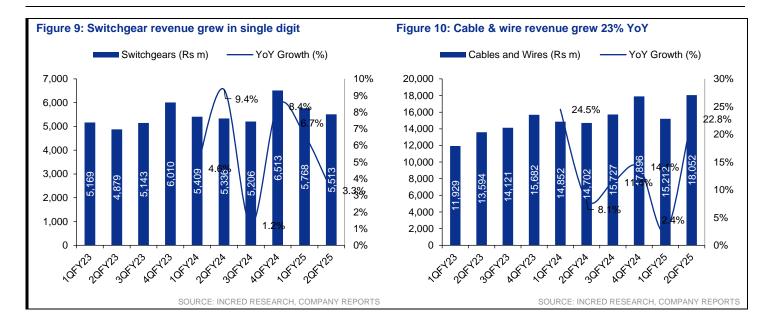


Figure 5: Our revised estimates											
Rs m New Estimates Old Estimates Change (%)											
Earnings revision	FY25F	FY26F	FY27F	FY25F	FY26F	FY27F	FY25F	FY26F	FY27F		
Revenue	2,19,680	2,53,730	2,91,050	2,20,203	2,53,731	2,90,958	-0.2%	0.0%	0.0%		
EBITDA	22,159	29,443	33,269	23,496	29,495	33,231	-5.7%	-0.2%	0.1%		
Adj. PAT	16,121	20,451	23,409	16,360	20,491	23,382	-1.5%	-0.2%	0.1%		
EBITDA margin (%)	10.1%	11.6%	11.4%	10.7%	11.6%	11.4%	-58bp	-2bp	1bp		
					SOURCE	: COMPANY	REPORTS, I	NCRED RE	SEARCH		



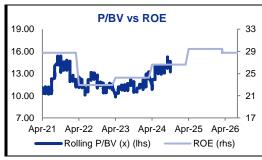








BY THE NUMBERS





Profit & Loss					
(Rs mn)	Mar-23A	Mar-24A	Mar-25F	Mar-26F	Mar-27F
Total Net Revenues	169,107	185,900	219,680	253,730	291,050
Gross Profit	52,053	60,213	71,007	86,234	98,918
Operating EBITDA	15,991	18,426	22,159	29,443	33,269
Depreciation And Amortisation	(2,962)	(3,385)	(3,903)	(4,482)	(4,880)
Operating EBIT	13,030	15,041	18,256	24,961	28,389
Financial Income/(Expense)	896	1,392	2,393	1,730	2,228
Pretax Income/(Loss) from Assoc.					
Non-Operating Income/(Expense)	545	641	654	686	721
Profit Before Tax (pre-EI)	14,471	17,074	21,303	27,377	31,337
Exceptional Items					
Pre-tax Profit	14,471	17,074	21,303	27,377	31,337
Taxation	(3,753)	(4,366)	(5,598)	(6,926)	(7,928)
Exceptional Income - post-tax					
Profit After Tax	10,717	12,708	15,705	20,451	23,409
Minority Interests					
Preferred Dividends					
FX Gain/(Loss) - post tax					
Other Adjustments - post-tax					
Net Profit	10,717	12,708	15,705	20,451	23,409
Recurring Net Profit	10,717	12,708	15,705	20,451	23,409
Fully Diluted Recurring Net Profit	10,717	12,708	15,705	20,451	23,409

Cash Flow					
(Rs mn)	Mar-23A	Mar-24A	Mar-25F	Mar-26F	Mar-27F
EBITDA	15,991	18,426	22,159	29,443	33,269
Cash Flow from Invt. & Assoc.					
Change In Working Capital	(6,964)	4,272	(2,069)	(1,308)	(1,433)
(Incr)/Decr in Total Provisions					
Other Non-Cash (Income)/Expense					
Other Operating Cashflow	1,439	2,144	2,084	2,417	2,951
Net Interest (Paid)/Received	(898)	(1,393)	(2,393)	(1,730)	(2,228)
Tax Paid	(3,919)	(3,919)	(5,598)	(6,926)	(7,928)
Cashflow From Operations	5,649	19,529	14,183	21,896	24,630
Capex	(5,878)	(7,623)	(8,687)	(5,934)	(6,058)
Disposals Of FAs/subsidiaries	23				
Acq. Of Subsidiaries/investments	5,004	(10,026)			
Other Investing Cashflow	1,201	1,510	2,796	2,168	2,710
Cash Flow From Investing	350	(16,139)	(5,890)	(3,766)	(3,348)
Debt Raised/(repaid)	(4,113)	(300)			
Proceeds From Issue Of Shares					
Shares Repurchased					
Dividends Paid	(4,703)	(4,701)	(5,014)	(5,641)	(6,268)
Preferred Dividends					
Other Financing Cashflow	(253)	(334)	(403)	(438)	(482)
Cash Flow From Financing	(9,069)	(5,336)	(5,418)	(6,079)	(6,750)
Total Cash Generated	(3,070)	(1,945)	2,875	12,051	14,532
Free Cashflow To Equity	1,887	3,090	8,293	18,130	21,282
Free Cashflow To Firm	5,665	2,935	7,890	17,692	20,800

SOURCE: INCRED RESEARCH, COMPANY REPORTS



BY THE NUMBERS...cont'd

Balance Sheet					
(Rs mn)	Mar-23A	Mar-24A	Mar-25F	Mar-26F	Mar-27F
Total Cash And Equivalents	20,510	30,382	34,883	46,933	61,463
Total Debtors	9,739	11,650	13,766	15,900	18,239
Inventories	37,086	34,086	42,130	48,661	55,818
Total Other Current Assets	3,221	2,857	3,009	3,476	3,987
Total Current Assets	70,556	78,974	93,789	114,969	139,507
Fixed Assets	33,102	36,774	40,280	44,983	46,160
Total Investments	200	200	200	200	200
Intangible Assets	3,105	3,105	3,105	3,105	3,105
Total Other Non-Current Assets	4,611	5,209	6,240	2,990	2,990
Total Non-current Assets	41,018	45,288	49,824	51,277	52,454
Short-term Debt					
Current Portion of Long-Term Debt					
Total Creditors	26,433	26,919	31,810	36,741	42,145
Other Current Liabilities	11,562	15,305	18,658	21,550	24,719
Total Current Liabilities	37,994	42,224	50,468	58,291	66,864
Total Long-term Debt					
Hybrid Debt - Debt Component					
Total Other Non-Current Liabilities	3,711	3,996	3,996	3,996	3,996
Total Non-current Liabilities	3,711	3,996	3,996	3,996	3,996
Total Provisions	3,615	3,575	3,575	3,575	3,575
Total Liabilities	45,321	49,795	58,039	65,862	74,435
Shareholders Equity	66,255	74,468	85,575	100,385	117,526
Minority Interests					
Total Equity	66,255	74,468	85,575	100,385	117,526

Key Ratios					
	Mar-23A	Mar-24A	Mar-25F	Mar-26F	Mar-27F
Revenue Growth	21.3%	9.9%	18.2%	15.5%	14.7%
Operating EBITDA Growth	(9.2%)	15.2%	20.3%	32.9%	13.0%
Operating EBITDA Margin	9.5%	9.9%	10.1%	11.6%	11.4%
Net Cash Per Share (Rs)	32.74	48.49	55.66	74.89	98.08
BVPS (Rs)	105.77	118.85	136.55	160.18	187.54
Gross Interest Cover	38.76	32.91	45.27	56.95	58.89
Effective Tax Rate	25.9%	25.6%	26.3%	25.3%	25.3%
Net Dividend Payout Ratio	32.5%	27.5%	23.5%	20.6%	20.0%
Accounts Receivables Days	18.78	21.00	21.11	21.34	21.41
Inventory Days	104.10	103.34	93.56	98.92	99.24
Accounts Payables Days	78.32	77.47	72.09	74.69	74.93
ROIC (%)	31.9%	28.4%	35.5%	43.0%	46.7%
ROCE (%)	20.8%	22.8%	25.2%	28.1%	27.6%
Return On Average Assets	12.5%	13.3%	14.1%	16.6%	16.3%

SOURCE: INCRED RESEARCH, COMPANY REPORTS



Industrial - Overall | India Havells India | October 17, 2024

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Recommendation F	Framework
Stock Ratings	Definition:
Add	The stock's total return is expected to exceed 10% over the next 12 months.
Hold	The stock's total return is expected to be between 0% and positive 10% over the next 12 months.
Reduce	The stock's total return is expected to fall below 0% or more over the next 12 months.
	sturn of a stock is defined as the sum of the: (i) percentage difference between the target price and the current price and (ii) the forward net stock. Stock price targets have an investment horizon of 12 months.
Sector Ratings	Definition:
Overweight	An Overweight rating means stocks in the sector have, on a market cap-weighted basis, a positive absolute recommendation.
Neutral	A Neutral rating means stocks in the sector have, on a market cap-weighted basis, a neutral absolute recommendation.
Underweight	An Underweight rating means stocks in the sector have, on a market cap-weighted basis, a negative absolute recommendation.
Country Ratings	Definition:
Overweight	An Overweight rating means investors should be positioned with an above-market weight in this country relative to benchmark.
Neutral	A Neutral rating means investors should be positioned with a neutral weight in this country relative to benchmark.
Underweight	An Underweight rating means investors should be positioned with a below-market weight in this country relative to benchmark.