

India

Underweight (no change)

Highlighted Companies

Aarti Industries

REDUCE, TP Rs435, Rs705 close

A commodity stock trading at 65x trailing earnings at more than 5x P/BV leaves nothing on the table. More so, when spreads over the raw materials of its two dominant products (PDCB and MMA) are falling. MMA has already passed its peak even in volume terms. Rising nitric acid and phthalic anhydride prices, coupled with sluggish end-product demand, are further negative factors for the company. We maintain our REDUCE rating on the stock.

Summary Valuation Metrics

P/E (x)	Mar24-A	Mar25-F	Mar26-F
Aarti Industries	58.33	48.66	40.57
P/BV (x)	Mar24-A	Mar25-F	Mar26-F
Aarti Industries	4.85	4.48	4.09
Dividend Yield	Mar24-A	Mar25-F	Mar26-F
Aarti Industries	0.35%	0.35%	0.35%

Chemicals - Overall

Ammonia's spreads over natural gas to rise

- Capacity shutdown, Carbon Border Adjustment Mechanism (CBAM) and ETS (EU Emission Trading System) will make Europe an even bigger NH₃ importer.
- US Henry Hub (HH) prices are set to rise as power demand is increasing in the US and new LNG capacities will add to this gas demand.
- In a unique scenario, closure of European capacities, rising HH gas prices and falling LNG prices will lead to rising ammonia and nitric acid prices.

Capacity shutdown, CBAM, & ETS to increase Europe's NH₃ imports

The European ammonia industry is poised to face significant challenges due to a combination of capacity shutdowns, the implementation of the Carbon Border Adjustment Mechanism (CBAM), and the EU Emission Trading System (ETS). As Europe advances its ambitious decarbonization targets, ammonia producers are grappling with stringent CO₂ emission reduction mandates. The EU's climate neutrality goal by 2050F and a binding target to reduce greenhouse gas emissions by at least 55% by 2030F will inevitably lead to a shutdown of several high-emission ammonia plants. Importing ammonia, even with CBAM charges, will be cheaper than complying with ETS. Already ~8mt ammonia capacity has been shut in Europe and more closures are on the cards. Consequently, Europe's ammonia imports will increase significantly (in CY22, West Europe imported 3.5m NH₃).

US Henry Hub prices to rise due to power demand & LNG capacities

In the US, Henry Hub (HH) natural gas prices will rise in the coming future, driven by rising power demand and the commissioning of new LNG capacities. The increased demand for natural gas, particularly for power generation and LNG exports, is expected to push HH prices higher. Additionally, the growing use of natural gas to run fuel cells, which power data centres, is adding to the gas demand. The interplay between higher domestic consumption and the expansion of LNG export capacities underpins the forecasted rise in HH prices, which will have a cascading effect on the cost structure of various industries, including ammonia producers.

Ammonia and nitric acid prices to rise in coming months

The global ammonia market is entering a unique phase characterized by the confluence of several factors. The closure of European ammonia production facilities, driven by stringent environmental regulations and high compliance costs, is reducing regional supply. Simultaneously, rising HH natural gas prices in the US, spurred by increased domestic and LNG export demand, are elevating production costs for American ammonia producers. Paradoxically though, LNG prices are expected to decline due to oversupply. This scenario is set to drive up ammonia and nitric acid prices, benefiting the producers in regions having lower feedstock costs but posing challenges for industries reliant on these chemicals, including fertilizers and explosives manufacturers.

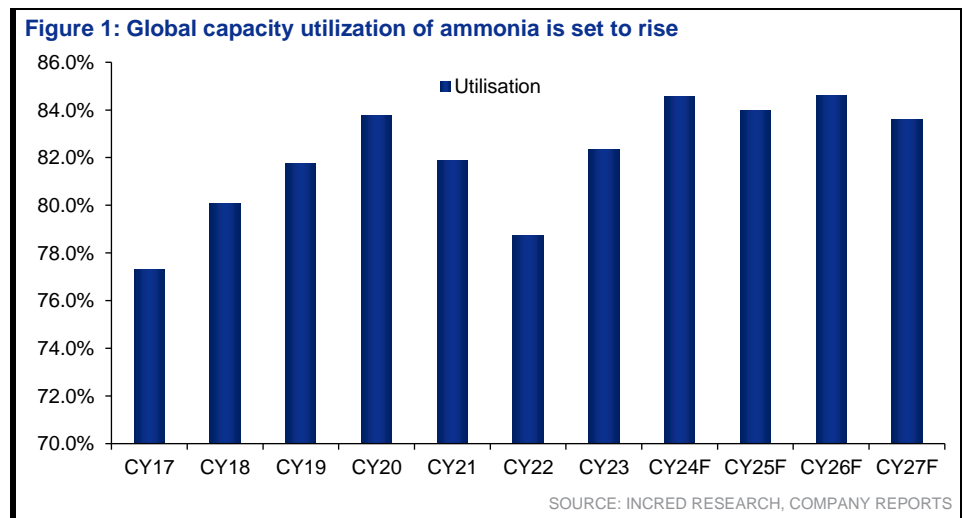
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Ammonia’s spreads over natural gas to rise

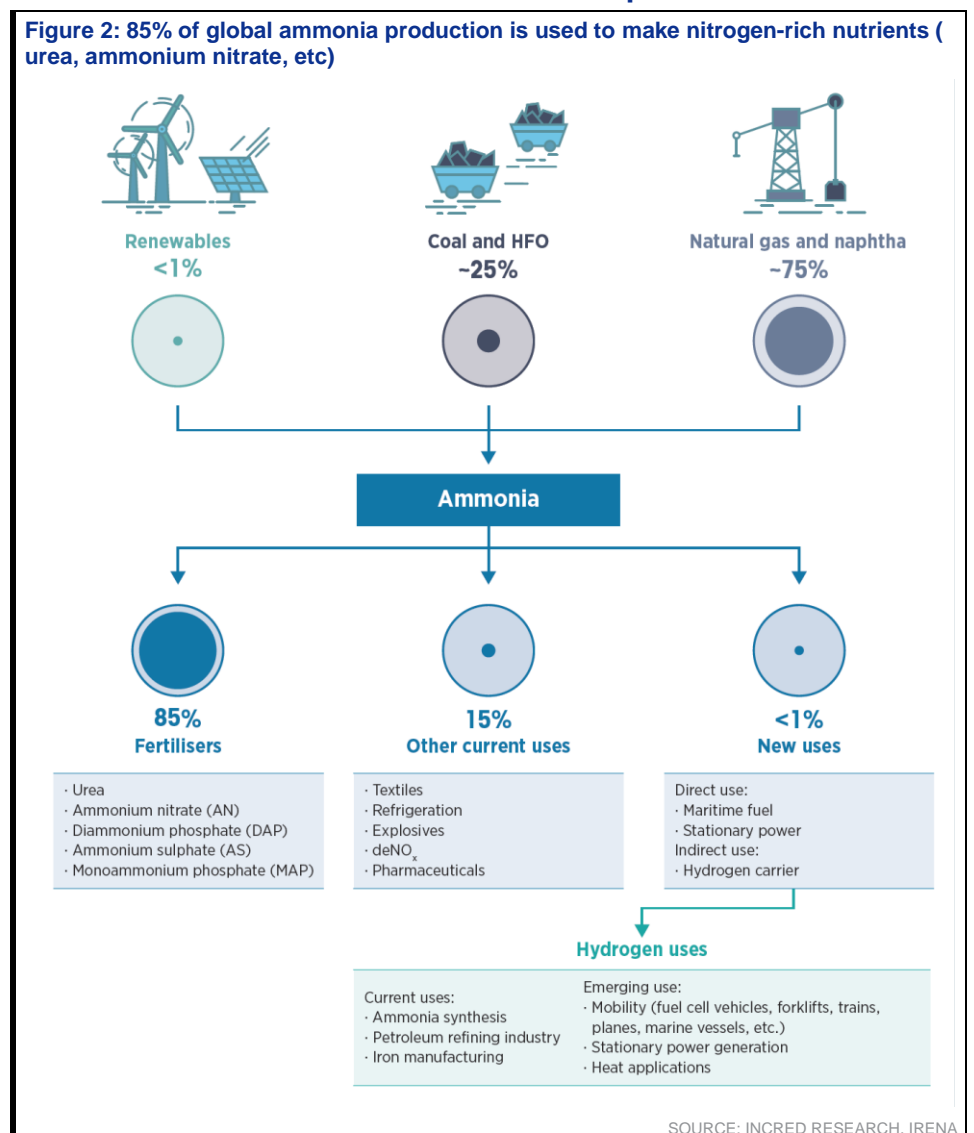
As more LNG liquefaction capacities in the US come into operations, Henry Hub gas prices will rise, which will lead to higher ammonia costs for the US ammonia manufacturers. As a result, despite falling LNG prices, we are unlikely to see a rise in ammonia prices. Consequently, nitric acid prices will also remain strong. Rising ammonia and nitric acid prices bode well for producers, but will be negative for Indian fertilizer companies as well as commodity chemicals makers like Aarti Industries.

Global ammonia demand-supply favours high prices

As the world is focusing on decarbonization, new natural gas-based ammonia capacities are few and far in between. At the same time, India and the Middle East can become green ammonia hubs, but that stage is far away. To compete with natural gas-based ammonia, green hydrogen prices need to fall below US\$2/kg, which is difficult as per the current technology. Technological innovation in solar power is needed to bring the overall ammonia production cost below US\$2/kg.

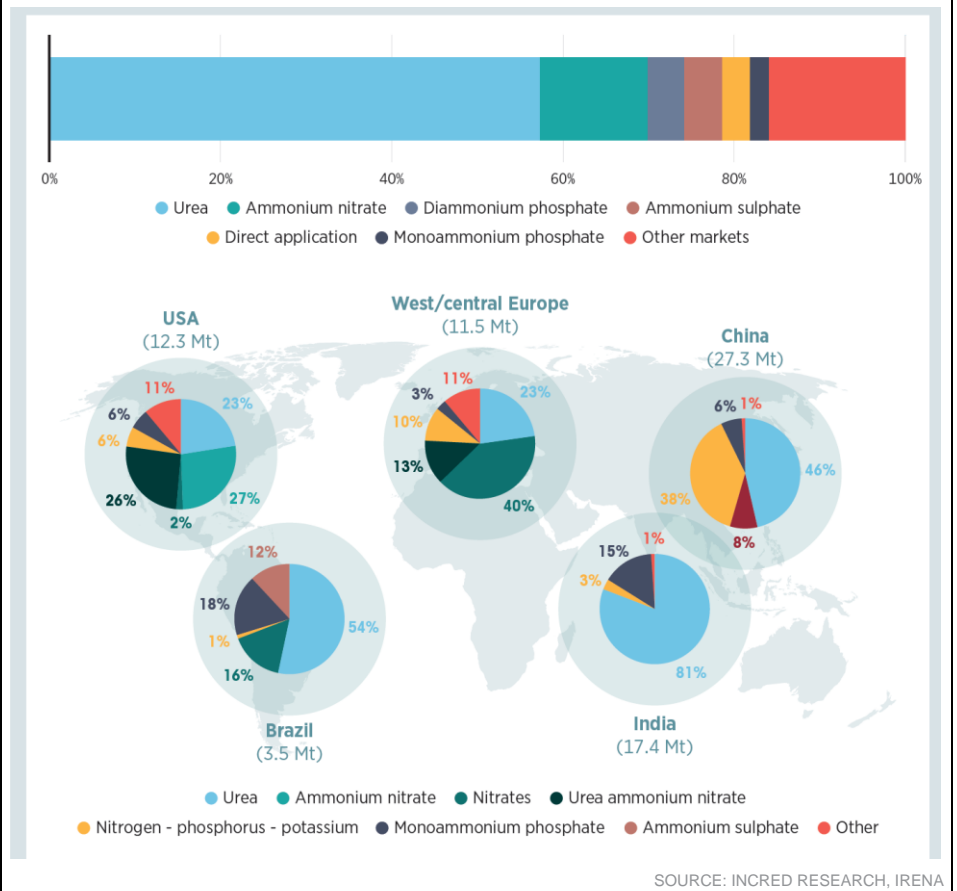
85% of global ammonia production is used to make nitrogen-rich nutrients to be used in fertilizers/ explosives

Figure 2: 85% of global ammonia production is used to make nitrogen-rich nutrients (urea, ammonium nitrate, etc)



Out of the total fertilizer usage, ~58% is used to make urea and 12-13% in ammonium nitrate production ➤

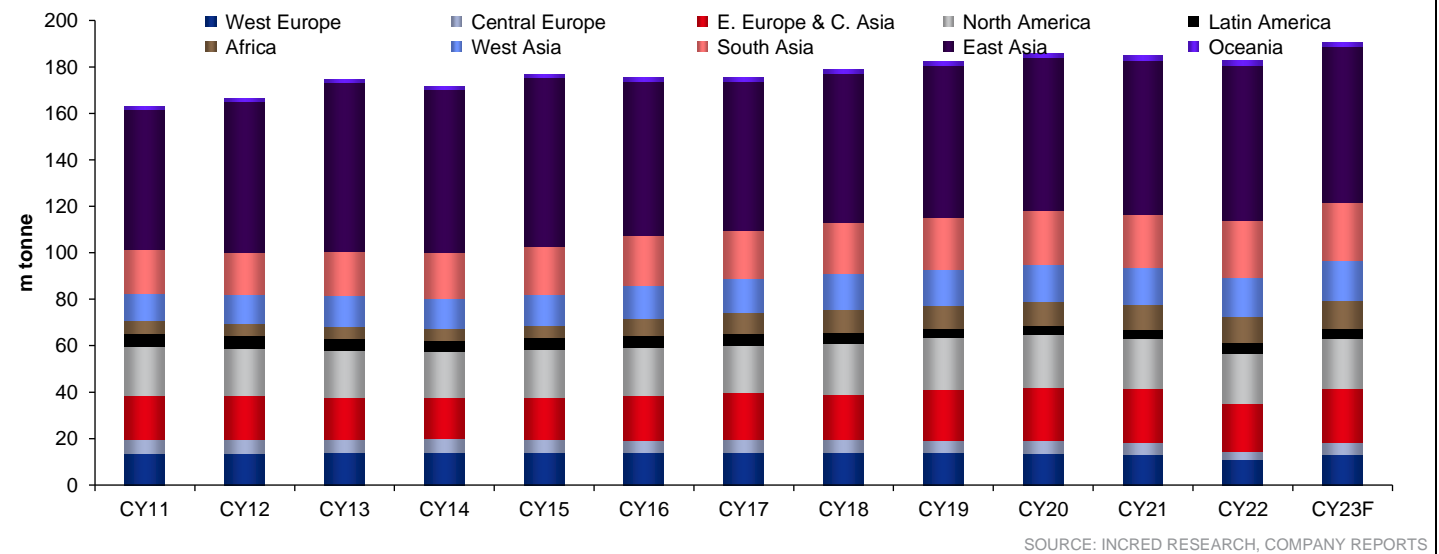
Figure 3: Urea still accounts for a major portion of ammonia usage



Global ammonia demand bounced back to 190mt in CY23 ➤

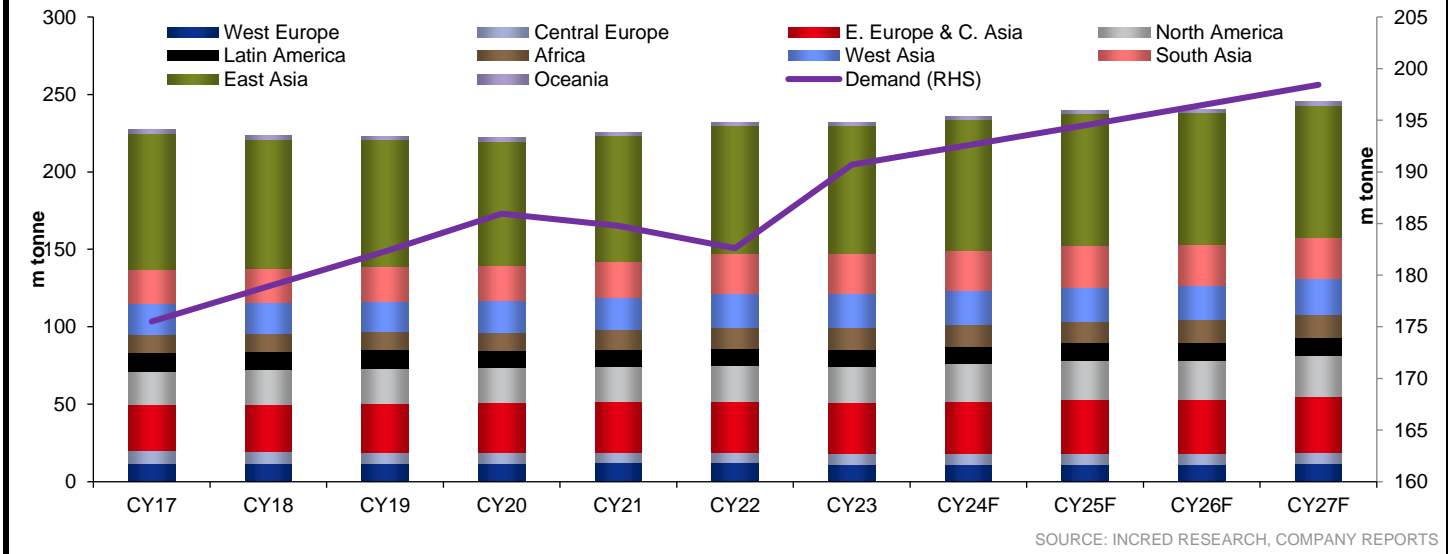
High gas prices led to a rapid rise in ammonia prices in CY22 and consequently, we saw the demand declining. The overall demand is likely to have bounced back to the CY21 level in Europe, which led to the rapid demand recovery to 190mt in CY23.

Figure 4: Global demand for ammonia bounced back to 190mt in 2023



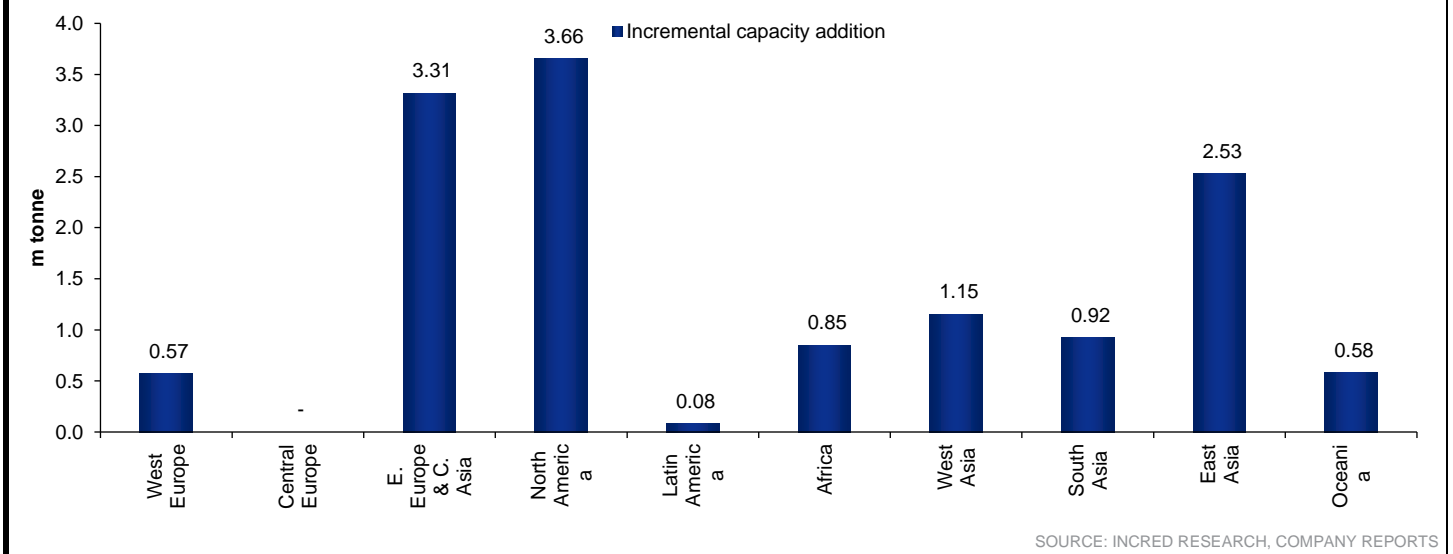
Global ammonia capacity remains around 231mt ➤

Figure 5: Global ammonia capacity is 231mt, which is likely to rise very slowly to 245mt by CY27F

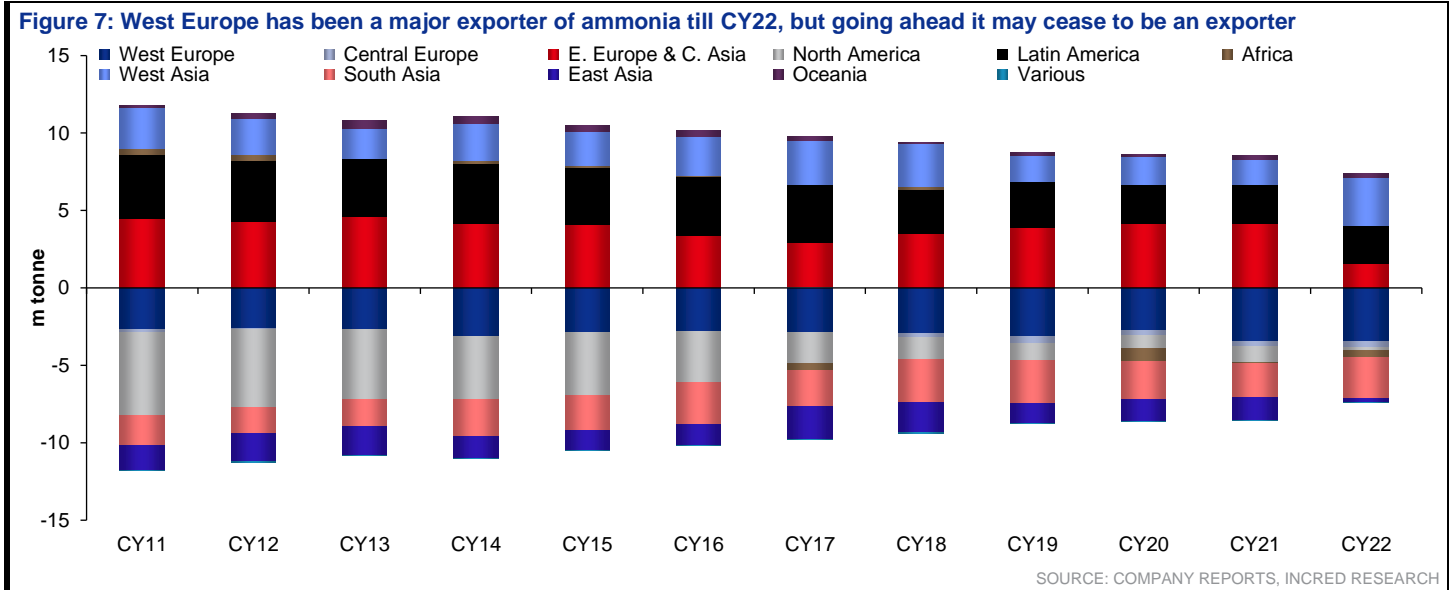


Incremental capacity is getting added in high production cost zones ➤

Figure 6: North America is going to emerge as a major centre for ammonia production in the coming years



Till CY22, West Europe was a big exporter of ammonia ➤



European ammonia production is going to get impacted by carbon reduction policies ➤

CO2 emission reduction targets for ammonia plants in Europe are influenced by several factors, including EU-wide regulations, national policies, and industry-specific guidelines. The European Union or EU has set ambitious climate targets, and these are translated into specific requirements for industrial sectors, including ammonia production. Here's a detailed overview:

EU-wide targets and regulations

European Green Deal:

Climate Neutrality by 2050F: The EU aims to become climate neutral by 2050F, meaning net-zero greenhouse gas emissions.

Intermediate Target: A binding target to reduce greenhouse gas emissions to at least 55% by 2030F, compared to the 1990 level.

EU Emissions Trading System (EU ETS):

Cap-and-Trade System: The EU ETS sets a cap on the total amount of greenhouse gases that can be emitted by covered entities, which is reduced over time.

Free Allowances: Some industries, including ammonia producers, receive free allowances to mitigate the risk of carbon leakage (where production might shift to countries with less stringent emission constraints).

Annual Reduction Factor: The cap on emissions decreases annually, with the Linear Reduction Factor (LRF) currently set at 2.2% per year from 2021 to 2030.

Industry-specific Initiatives

Fertilizers Europe:

Sustainability Roadmap: Fertilizers Europe, representing the fertilizer industry, has developed a roadmap to reduce carbon emissions.

Best Available Techniques (BAT): The industry is encouraged to adopt BAT to improve efficiency and reduce emissions.

Innovation and Technology

Green Hydrogen: Increasing the use of green hydrogen (produced via electrolysis using renewable energy) instead of natural gas.

Carbon Capture and Storage (CCS): Implementing CCS technologies to capture and store CO2 emissions from ammonia plants.

National Policies

Country-specific Targets:

Countries within the EU have their own national targets and strategies aligned with the EU's overall climate goals. These may include additional measures or incentives for industrial emission reductions.

Carbon Pricing Mechanisms:

Some countries have implemented their own carbon taxes or additional pricing mechanisms on top of the EU ETS to further incentivize emission reductions.

Reduction Targets for Ammonia Plants

Short-Term (by 2030F):

Reduction Goal: Align with the EU's 55% reduction target by 2030F. For ammonia plants, this could mean significant investments in energy efficiency, green hydrogen, and CCS technologies.

Specific Reductions: Targets can vary, but a typical ammonia plant might aim for a 30-40% reduction in CO2 emissions by 2030F, depending on current emissions levels and technological feasibility.

Long-Term (by 2050F):

Climate Neutrality: Achieving net-zero emissions by 2050F, which will likely require near-complete adoption of green hydrogen, full implementation of CCS, and potentially offsetting any remaining emissions through high-quality carbon offsets.

Ammonia plants in Europe face stringent CO2 emission reduction targets driven by the EU's overarching climate goals. By 2030F, significant reductions are expected, with a long-term goal of achieving climate neutrality by 2050F. Meeting these targets will require substantial investments in new technologies, efficiency improvement, and potentially the use of carbon offsets.

European ammonia companies will have to invest in carbon reduction technologies ➤

European ammonia companies are actively planning and implementing strategies to meet emission reduction targets set by the EU and national regulations. These strategies involve a combination of technological innovation, process optimization, and strategic investments.

Here are some of the key approaches:

1. Green Hydrogen:

- **Electrolysis:** Companies are investing in electrolysis technologies to produce green hydrogen using renewable energy sources. Green hydrogen can replace the natural gas typically used in the Haber-Bosch process, significantly reducing CO2 emissions.
- **Partnerships and Pilot Projects:** Collaborations with renewable energy companies and investments in pilot projects to scale up green hydrogen production.

2. Carbon Capture and Storage (CCS):

- **CCS Implementation:** Developing and integrating CCS technologies to capture CO2 emissions from ammonia production processes and store them underground or utilize them in other industrial applications.
- **Research and Development:** Investing in R&D to improve the efficiency and cost-effectiveness of CCS technologies.

3. Energy Efficiency:

- **Best Available Techniques (BAT):** Adopting BAT to enhance the energy efficiency of production processes. This includes optimizing reactors, improving heat integration, and reducing energy losses.

- **Modernization of Plants:** Upgrading existing facilities with state-of-the-art equipment and control systems to reduce energy consumption and emissions.
- 4. **Operational Improvements**
 - **Process Intensification:** Implementing advanced process control and intensification techniques to maximize yield and minimize waste.
 - **Waste Heat Recovery Systems:** Utilizing waste heat recovery systems to capture and reuse heat generated during production, thereby reducing the overall energy demand.
- 5. **Onsite Renewable Energy**
 - **Solar and Wind Installations:** Installing solar panels and wind turbines at production sites to generate renewable electricity for use in ammonia production.
 - **Energy Storage Solutions:** Incorporating energy storage solutions to manage the intermittent nature of renewable energy sources.
- 6. **Power Purchase Agreements (PPAs):** Entering into PPAs with renewable energy providers to secure a stable supply of green electricity for production processes.
- 7. **Funding and Subsidies:**
 - **EU Funding Programs:** Leveraging funding opportunities from EU programs such as Horizon Europe and the Innovation Fund to support green projects and R&D activities.
 - **National Incentives:** Taking advantage of national incentives and subsidies aimed at promoting low-carbon technologies and practices.
- 8. **Carbon Offset Projects:**
 - **Investment in Offset projects:** Investing in high-quality carbon offset projects that sequester CO₂ or reduce emissions elsewhere to compensate for any residual emissions from ammonia production.
 - **Certification Standards:** Ensuring offsets are certified by reputable standards like the Verified Carbon Standard (VCS) or Gold Standard to guarantee their environmental integrity.
- 9. **Emissions Tracking:**
 - **Advanced Monitoring Systems:** Implementing advanced monitoring systems to accurately track and report emissions, ensuring compliance with regulatory requirements.
 - **Transparency:** Maintaining transparency in emissions reporting and reduction efforts to stakeholders, including regulatory bodies and investors.

Companies like Yara International and BASF are already taking initiatives which will increase their cost of production ►

1. **Yara International**
 - **Green Hydrogen Projects:** Yara International is actively developing green hydrogen projects, including a pilot plant in Norway, aimed at producing ammonia using renewable energy.
 - **CCS Initiatives:** The company is exploring CCS options in collaboration with other industrial partners.
2. **BASF**
 - **Carbon Management:** BASF is integrating renewable energy into its production processes and exploring the use of CCS to reduce emissions from ammonia production.

European ammonia companies are employing a multi-faceted approach to meet emission reduction targets, involving technological innovations, process optimization, renewable energy integration, strategic partnerships, and investments in carbon offset projects. These efforts are aligned with broader EU

climate goals and are essential for achieving sustainable and low-carbon ammonia production.

The carbon capture and reduction emission technologies can add US\$100-120/t to the cost of production ➤

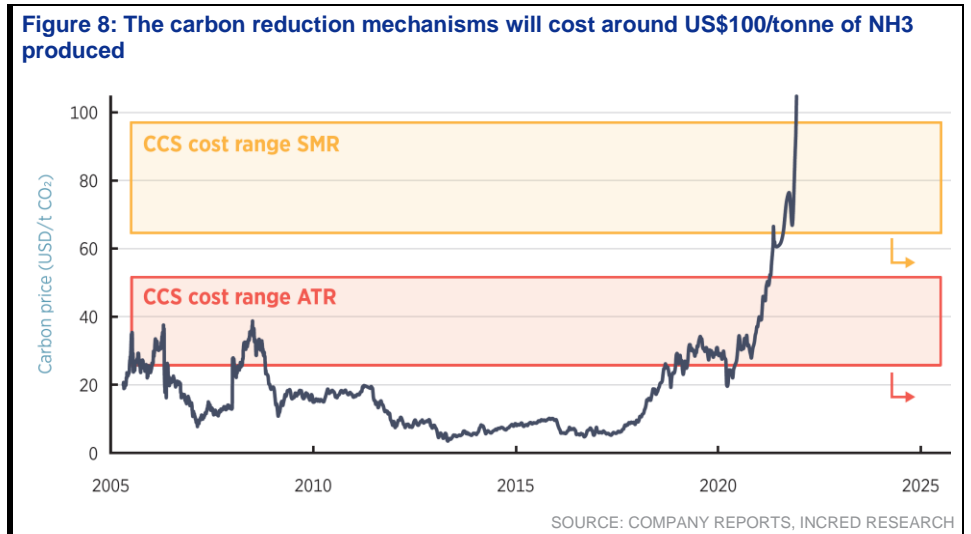
There are two methods of making ammonia from natural gas or coal gasification projects:

1. Steam Methane Reforming (SMR)
 - **Feedstock:** SMR is the most common method for producing hydrogen, which is a key component in ammonia production.
 - **Reaction:** It involves reacting methane (CH₄) with steam (H₂O) in the presence of a catalyst to produce hydrogen (H₂) and carbon monoxide (CO).
 - **Chemical Equation:** $\text{CH}_4 + \text{H}_2\text{O} \rightarrow \text{CO} + 3\text{H}_2$
 - **Catalyst:** Typically uses a nickel-based catalyst at high temperatures (around 700-1,000°C) and moderate pressure.
 - **SMR acts as a hydrogen source in NH₃ production:** The hydrogen produced from SMR is crucial for the Haber-Bosch process, which converts nitrogen (N₂) from the air into ammonia (NH₃).
 - **Carbon Footprint:** SMR is carbon-intensive as it produces CO₂ emissions directly from methane reforming. The carbon footprint can be mitigated by implementing carbon capture and storage (CCS) technologies.
2. Autothermal Reforming (ATR) - ATR combines partial oxidation (POX) with SMR in a single reactor, utilizing both oxygen (from air) and steam to reform methane.
 - **Reaction:** It generates hydrogen (H₂), carbon monoxide (CO), and carbon dioxide (CO₂).
 - **Chemical Equation:** $\text{CH}_4 + 1/2\text{O}_2 + \text{H}_2\text{O} \rightarrow \text{CO} + 3\text{H}_2$
 - **Heat Source:** ATR is 'autothermal', which means it self-sustains its heat requirements through the exothermic reactions of methane oxidation and reforming.
 - **Efficiency:** ATR is more efficient than SMR because it integrates heat generation and reduces the need for external heat sources.
 - **Flexibility:** Offers flexibility in hydrogen production and can be adjusted to meet varying process demands.
 - **Reduced Carbon Footprint:** Compared to SMR, ATR can potentially reduce CO₂ emissions per unit of hydrogen produced due to its internal heat generation and lower oxygen requirements.

SMR and ATR comparison and considerations

1. **Energy Efficiency:**
 - ATR typically has higher energy efficiency compared to SMR due to its integrated heat generation.
 - Both processes require careful management of heat, pressure, and catalysts to optimize hydrogen and CO₂ production.
2. **Carbon Emissions:**
 - Both SMR and ATR produce CO₂ emissions directly from methane reforming. To mitigate this, technologies like CCS can be integrated to capture and store CO₂ emissions.
3. **Industrial Applications:**
 - SMR is widely used in large-scale ammonia production due to its established technology and reliable performance.
 - ATR is gaining attention for its potential to reduce carbon emissions and improve energy efficiency, although it may require more complex process control.

SMR and ATR are pivotal technologies in ammonia production, particularly for generating the hydrogen necessary in the Haber-Bosch process. While SMR is more established and widely used, ATR offers advantages in efficiency and potentially lower carbon emissions.



Most of the plants in Europe currently are based on SMR technology ➤

In Europe, approximately 70% of ammonia production relies on steam methane reforming (SMR) technology. This method is predominant due to the availability of natural gas as a feedstock. The remaining ammonia production mainly utilizes coal gasification and, to a lesser extent, other technologies like electrolysis of water.

Hence, it means that production cost will increase by at least US\$100/t by 2030F ➤

Given the current status of technology of CCS (carbon capture and storage), the overall production cost of ammonia in Europe will rise by US\$100/t. Please note that spot market prices of carbon credits will be well in excess of this and hence, most companies will be well advised to use CCS.

Figure 9: As of now, including CCs, European ammonia production cost is well above US\$500/t

	Value	Unit
Gas cost in Europe	12	US\$/mmBtu
Gas needed to make 1 tonne of NH3	31	mmBtu/t of NH3
NH3 RM cost	372	US\$/t
Other costs	50	US\$/t
Overall NH3 production cost	422	US\$/t
CCS cost	100	US\$/t
NH3 production cost including CCS	522	US\$/t

SOURCE: INCRED RESEARCH, COMPANY REPORTS

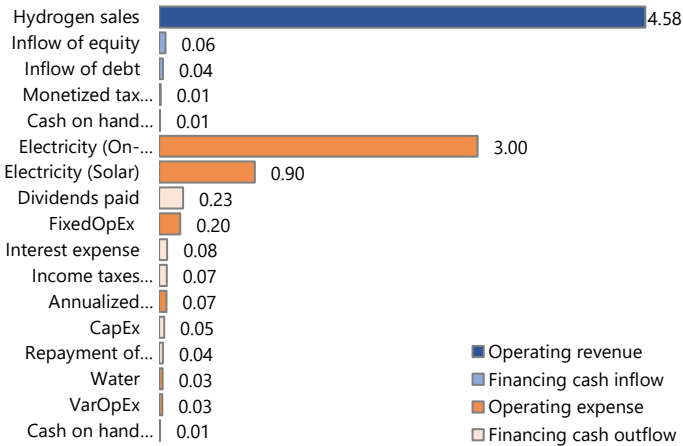
Figure 10: As more LNG liquefaction capacity comes online, production cost will come down to US\$400/t

	Value	Unit
Gas cost in Europe	8	US\$/mmBtu
Gas needed to make 1t of NH3	31	mmBtu/ tonne of NH3
NH3 RM cost	248	US\$/t
Other costs	50	US\$/t
Overall NH3 production costs	298	US\$/t
CCS cost	100	US\$/t
NH3 production cost including CCS	398	US\$/t

SOURCE: INCRED RESEARCH, COMPANY REPORTS

Green ammonia production cost heavily depends on cheap power cost ➤

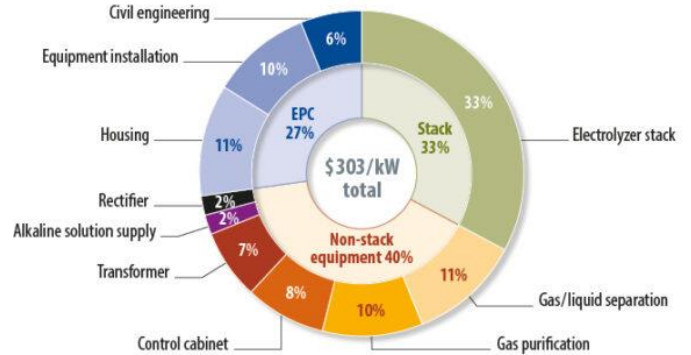
Figure 11: The cost of green hydrogen using cheap Chinese alkaline electrolyser stack and wind power works out to US\$6.6/kg



SOURCE: INCRED RESEARCH, COMPANY REPORTS

Figure 12: As of now, Chinese alkaline electrolyser can be bought at a price of US\$303/KW

Low-end benchmark capex for alkaline electrolysis systems in China Source: BloombergNEF



SOURCE: INCRED RESEARCH, [HTTPS://WWW.PV-MAGAZINE-INDIA.COM/2024/03/22/ELECTROLYZER-PRICES-WHAT-TO-EXPECT/](https://www.pv-magazine-india.com/2024/03/22/electrolyzer-prices-what-to-expect/)

However, stack cost is immaterial in the overall scheme of things. Its power cost which is most important. As evident is the graph above, almost 75% of the overall cost is driven by power. As solar power is difficult in Europe, wind power dependence is high. Getting wind power at less than 5 cents seems difficult in Europe.

Figure 13: If one uses European electrolyzers, then the cost of production will even go higher; however, as always, it's the power cost which is most important for H₂ production

Structure of low-end benchmark costs of electrolysis systems 2021-25 (US-Dollar/kW)

Source: BloombergNEF

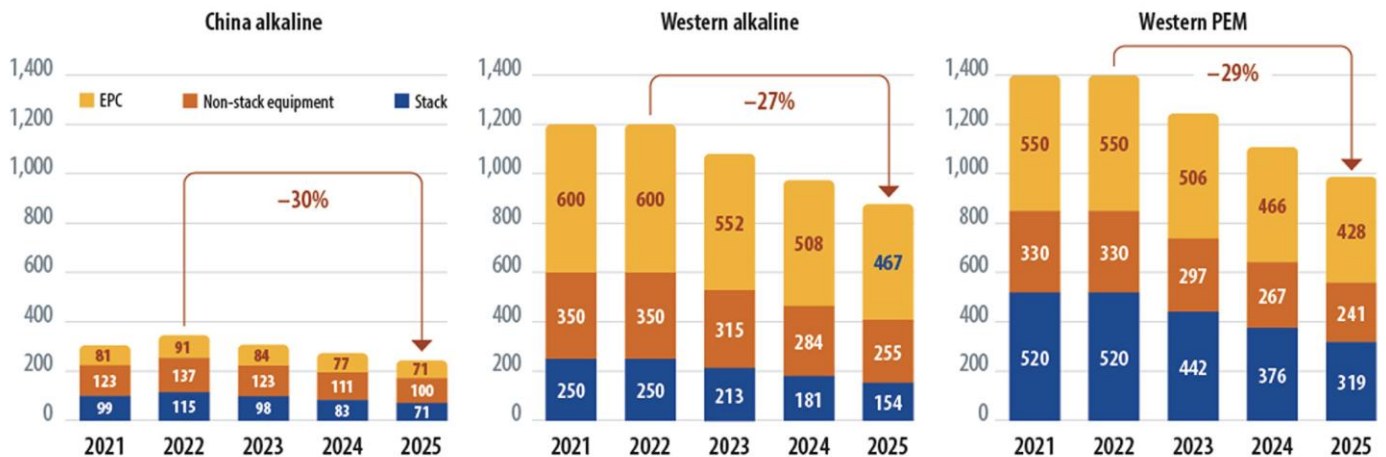


Image: pv magazine USA

SOURCE: [HTTPS://WWW.PV-MAGAZINE-INDIA.COM/2024/03/22/ELECTROLYZER-PRICES-WHAT-TO-EXPECT/](https://www.pv-magazine-india.com/2024/03/22/electrolyzer-prices-what-to-expect/), INCRED RESEARCH

Green ammonia production cost in Europe will be well in excess of US\$800/t ➤

One tonne of ammonia needs ~180kg of hydrogen. In Europe, green H₂ alone will cost ~ US\$800/t. At this cost, green ammonia production is unviable.

Hence, almost all European manufacturers will either shut shop or will go for CCS technologies ➤

1. Green ammonia production is unviable as of now. The capex of wind power is coming down drastically and solar power is simply unviable in Europe.
2. Depending on spot purchases of carbon credits will be too dangerous for ammonia producers as post 2030F, spot prices of carbon credits may well shoot up to US\$400/t i.e. (the difference between cost of green ammonia and gas-based ammonia)
3. The installation of CCS technologies will only increase the overall production cost by US\$100-120/t.

European CBAM mechanism will come into force from 2025 ➤

1. The Carbon Border Adjustment Mechanism (CBAM) is a tool implemented by the EU to prevent carbon leakage and to encourage cleaner industrial production globally. It aims to level the playing field between EU producers, who face stringent carbon regulations, and non-EU producers, who may not be subject to similar carbon costs.
2. Initially, CBAM applies to imports of carbon-intensive goods such as cement, iron and steel, aluminum, fertilizers, electricity, and hydrogen. The coverage may expand in the future to include more sectors.
3. The mechanism is a part of the EU's broader climate strategy, complementing the EU Emissions Trading System (EU ETS).
4. From Oct 2023 to Dec 2025, there is a transitional period where importers must report the carbon emissions embedded in their goods. The first reports were due on 31 Jan 2024.
5. Starting 1 Jan 2026, importers will need to buy CBAM certificates to cover the carbon emissions of their imports. The price of these certificates will be linked to the average price of EU ETS allowances.
6. Importers must surrender a number of CBAM certificates corresponding to the emissions of their imported goods. These certificates are priced similarly to EU ETS allowances.
7. Importers can receive credits for any carbon taxes paid in the country of origin, reducing the number of certificates needed.
8. Companies need to understand and report the emissions profiles of their products. Failure to comply can result in additional costs and loss of market access in the EU.
9. Innovation to reduce emissions can lower costs associated with CBAM and potentially provide a competitive advantage.
10. Only authorized CBAM declarants can import covered goods into the EU. These entities must maintain detailed records of emissions data and comply with verification requirements.
11. CBAM is designed to incentivize non-EU countries to adopt greener production methods by making it more costly to export carbon-intensive goods to the EU. It also aims to prevent 'carbon leakage', where businesses relocate production to countries with lax emissions regulations, thus undermining global climate efforts.

Apart from CBAM, there are various other policy hurdles for ammonia production in Europe ➤

The EU is determined to reduce CO2 emissions in the coming decades and has embarked on an ambitious decarbonization path. New regulations have been implemented to force emission-intensive sectors, such as the ammonia industry, to decarbonize its production process. Every produced metric tonne of ammonia produces around 2.5 metric tonne of CO2, which is twice as much as the emission-intensive production of steel. There are three important changes in the EU regulations that force the industry to decarbonize - The Renewable Energy

Directive (RED III), the phase-out of free EU emissions rights, and the Carbon Border Adjustment Mechanism (CBAM).

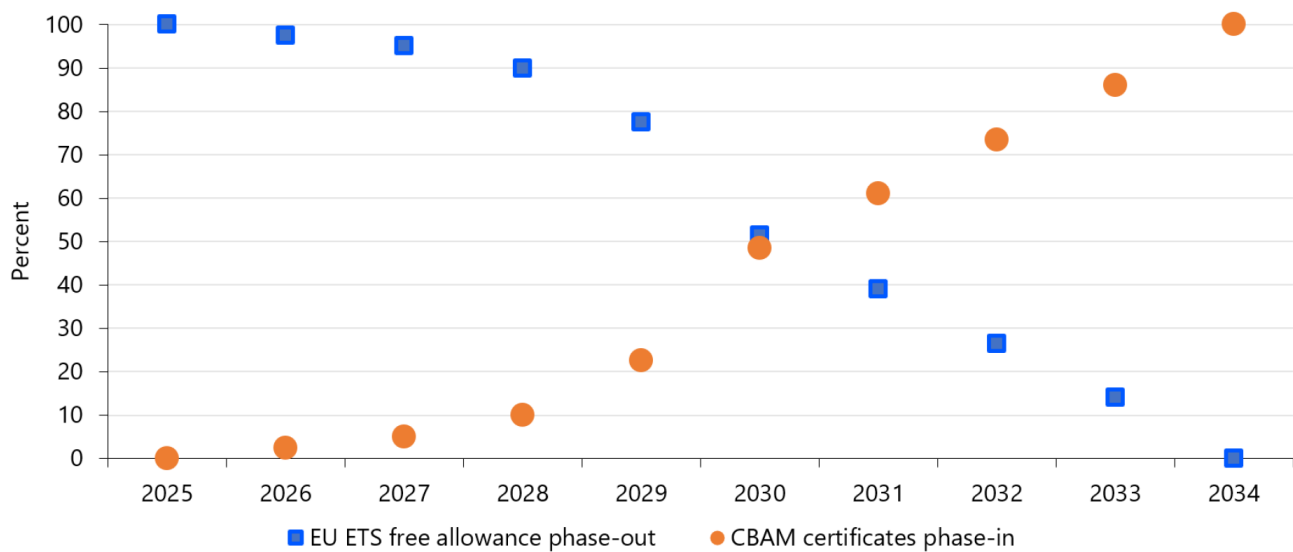
Renewable Energy Directive (RED III)

The revised Renewable Energy Directive (RED III) was agreed on in Sep 2023 and contains sector-specific binding sub-targets. RED III requires the hydrogen and fertilizer industries to replace 42% of grey hydrogen with Renewable Fuel of Non-Biological Origin (RFNBO), also referred to as renewable hydrogen or green hydrogen and all its derivatives, by 2030 and even 60% by 2035.

Phasing out free emission allowances

Another major change in the EU regulations that will drive up costs is the gradual phase-out of free carbon allowances (EUAs) under the European Union Emissions Trading System (EU ETS). Currently, the ammonia and fertilizer industry receives free emissions rights. This will change. From 2025, the free emissions rights will be gradually phased out. From 2034, the ammonia and fertilizer industry will have to pay for all its emissions. For the emission-intensive ammonia and fertilizer industry, this is another major cost increase, further eroding its cost competitiveness. However, a part of the effect of this cost increase should be neutralized by the Carbon Border Adjustment Mechanism (CBAM), a third relevant piece of EU legislation.

Figure 14: The way ETS free allowance is being phased out, it will become increasingly impossible to operate an ammonia plant in the EU

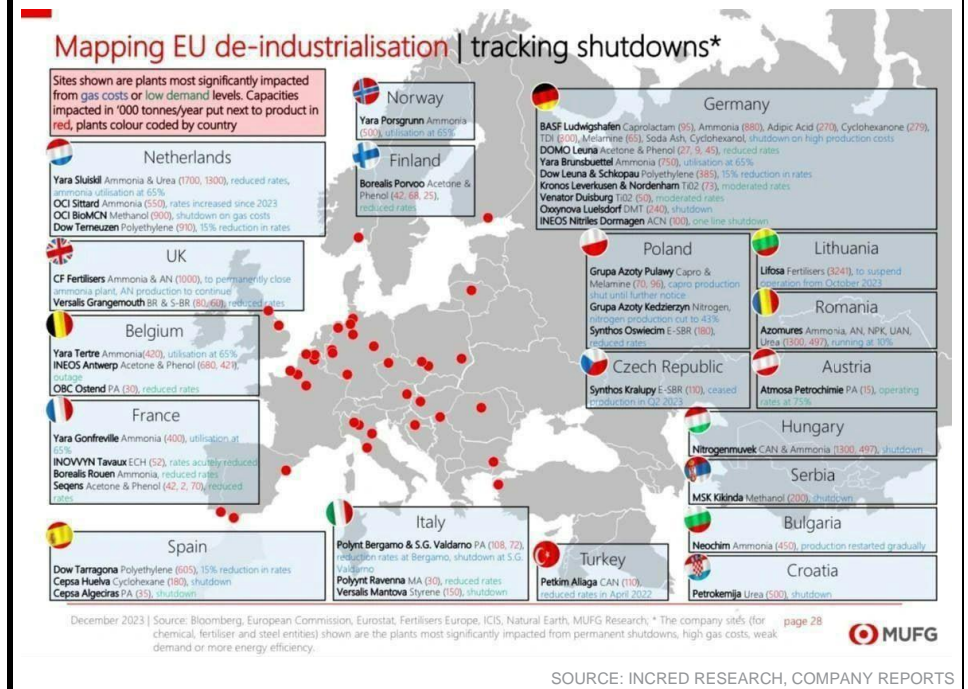


SOURCE: INCRED RESEARCH, COMPANY REPORTS

In an ETS/CBAM scenario, it doesn't make sense for producers to produce NH₃ in Europe as imported NH₃ will be cheaper ➤

Higher fixed cost of production, remote location of ammonia plants and unavailability of cheap Russian piped gases means that the cost of ammonia production in Europe will be much higher.

Figure 15: There are multiple ammonia capacity shutdowns in Europe - w can count at least 8mt capacity shutdown in Europe



While there has been capacity shutdown, usage of fertilisers and technical ammonium nitrate is not going to come down in a jiffy and therefore, we are likely to see a rise in overall ammonia imports in the continent.

Figure 16: In an 50% ETS offset scenario, the cost of ammonia in Europe will work out to be US\$470/t

Manufacturing of ammonia in Europe		
Gas cost	10	US\$/mmBtu
Gas needed	31	mmBtu/t NH ₃
Overall gas cost	310	US\$/t NH ₃
Other costs	100	US\$/t NH ₃
Overall cost of manufacturing	410	US\$/t NH ₃
Carbon release per tonne NH ₃	1.7	tonne CO ₂ /t NH ₃
Carbon prices	70	US\$/t CO ₂
% Offset provided	50%	
Overall cost of manufacturing	469.5	US\$/t NH ₃

SOURCE: COMPANY REPORTS, INCRED RESEARCH

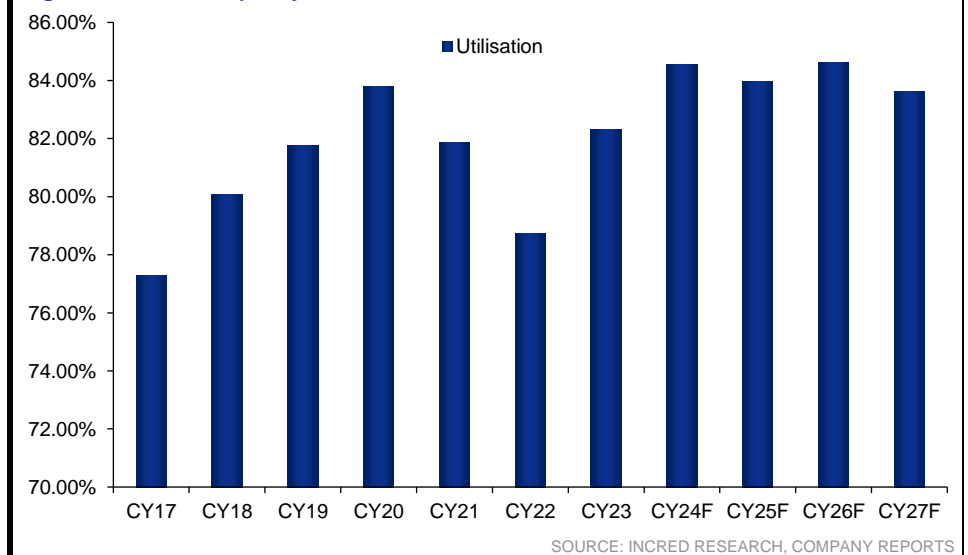
Figure 17: However, imports from India/ Middle East will cost ~US\$400/t

Imports of NH ₃ from India/MEA		
Gas cost	10	US\$/mmBtu
Gas needed	31	mmBtu/t NH ₃
Overall gas cost	310	US\$/t NH ₃
Other costs	25	US\$/t NH ₃
Overall cost of manufacturing	335	US\$/t NH ₃
Carbon release per tonne of NH ₃	1.7	t CO ₂ /t NH ₃
Carbon prices	70	US\$/t CO ₂
% CBAM	50%	
Overall landed cost	394.5	US\$/t NH ₃

SOURCE: COMPANY REPORTS, INCRED RESEARCH

Effective capacity utilization of ammonia to rise globally ➔

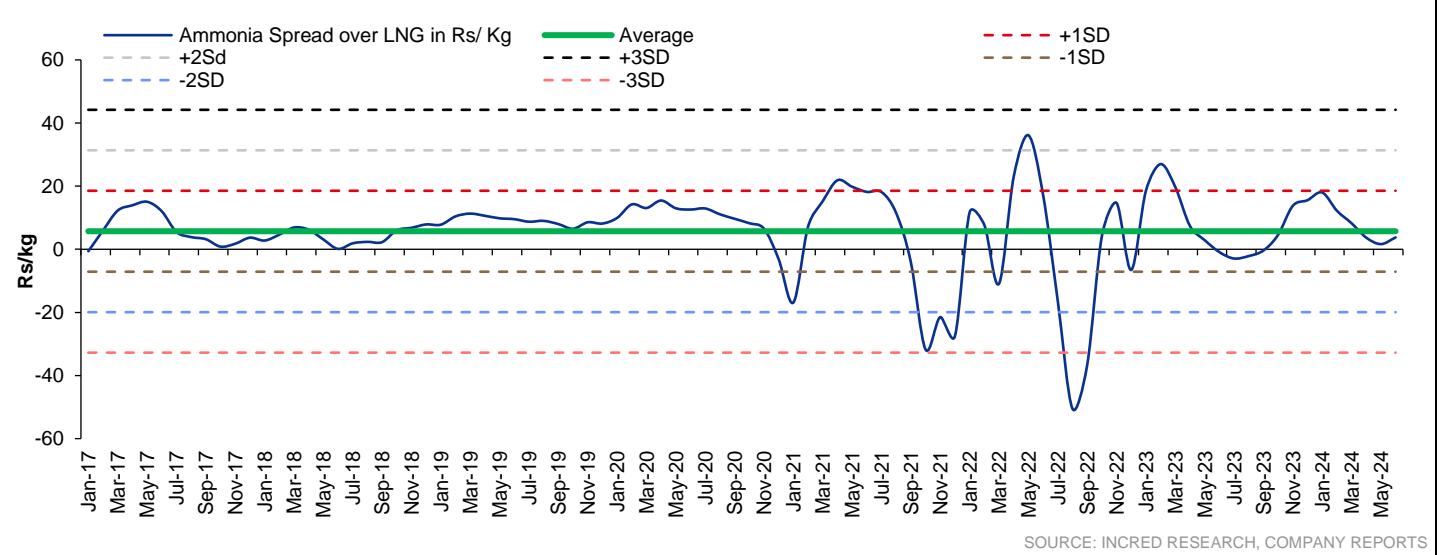
Figure 18: Global capacity utilization of ammonia to rise



Ammonia’s spreads over LNG to rise in the coming years and we expect the rapid increase to start in 2HCY24F ➤

The normal urea consumption season starts in India from Sep-Oct of every year and this is the time when the shortage of ammonia will be felt steeply in the global market. We expect the ammonia spreads to rise despite the fall in LNG prices.

Figure 19: Ammonia’s spreads over LNG to rise in coming months

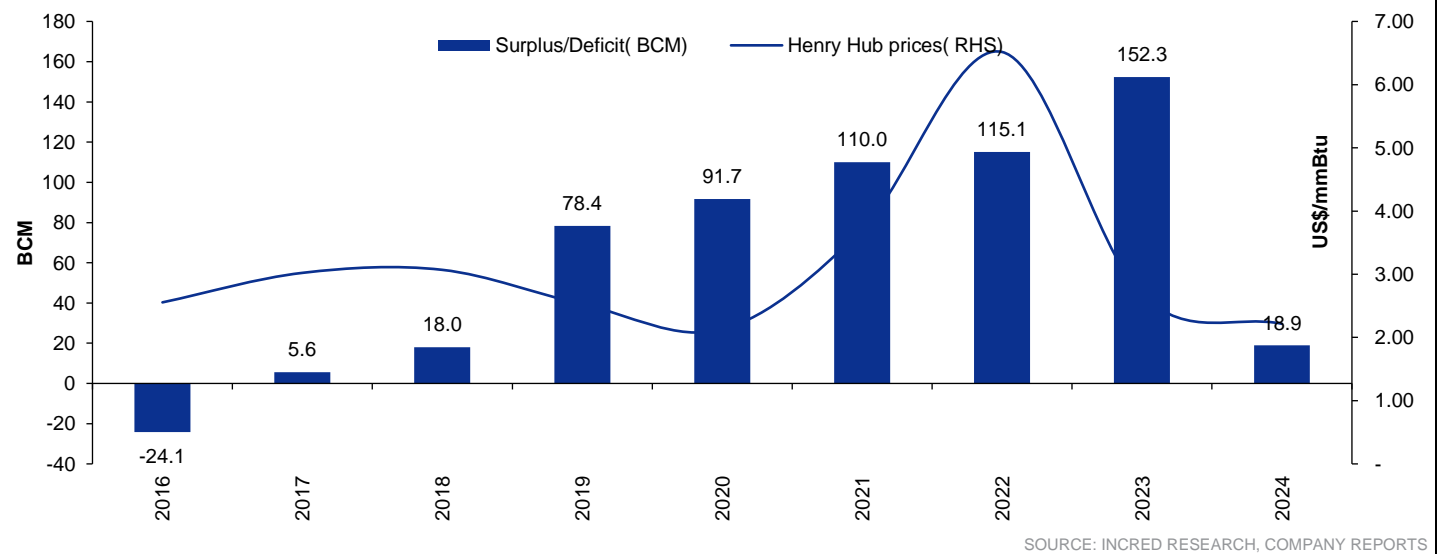


Likely rise in Henry Hub (HH) prices is another positive for ammonia

North America is also an important centre for ammonia Imports in the world and it has significant capacity as well. The falling HH prices had helped US ammonia makers to be profitable but as more and more liquefaction gets commissioned, the demand for dry gas will increase, which will lead to higher prices for HH gas.

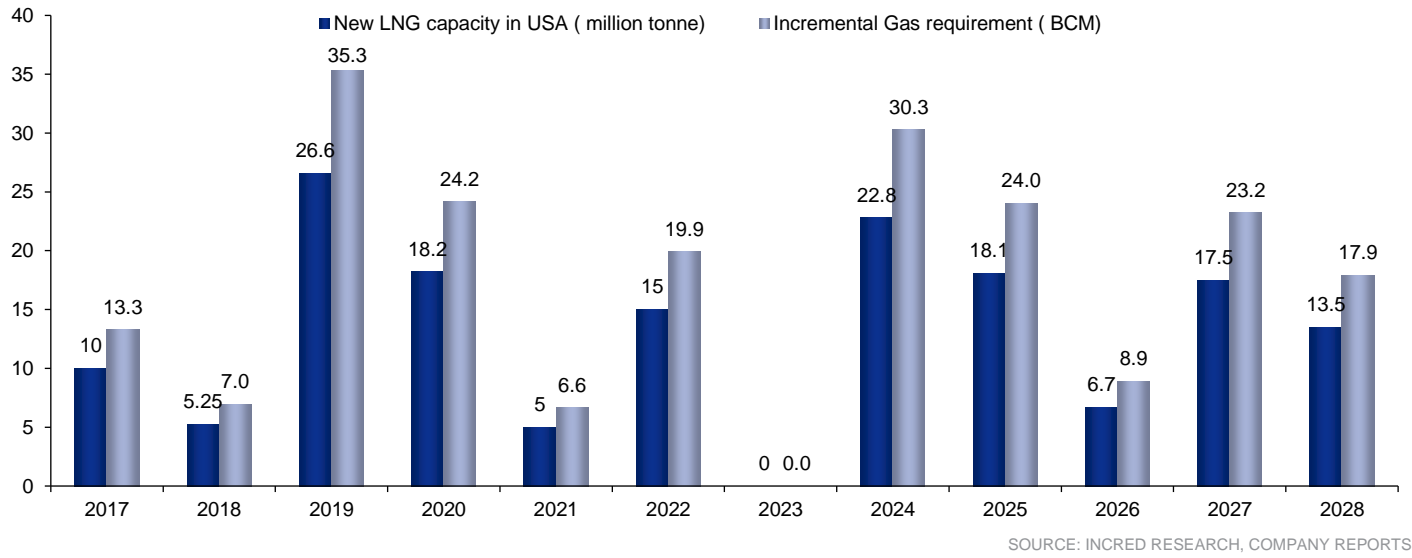
Henry Hub prices of natural gas are linked to excess gas supply in the US ➤

Figure 20: Barring 2022, when global gas prices went crazy because of the Russian invasion in Ukraine, HH prices have tracked the oversupply/ deficit in the US



Given the slew of gas liquefaction capacities, the US may face a scarcity of natural gas ➤

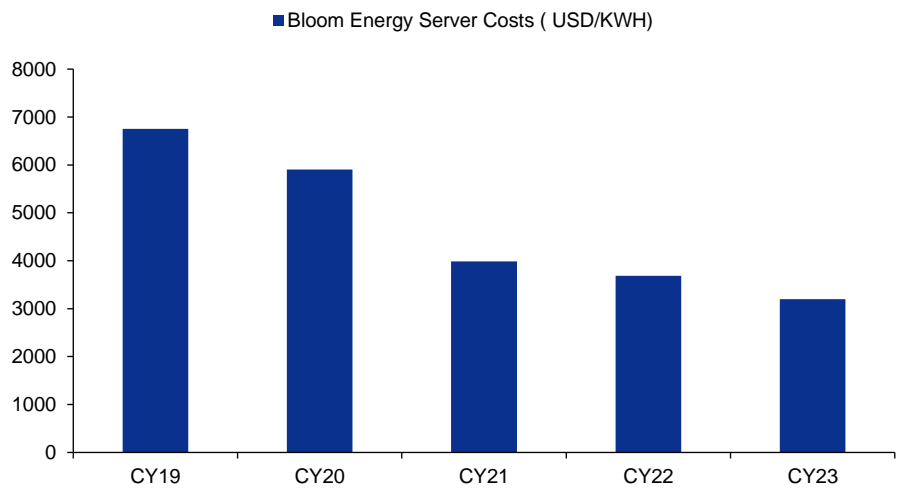
Figure 21: In 2024F alone, at least 23mt of LNG capacity is getting commissioned, which can consume 31BCM of natural gas



The US is also witnessing increased natural gas demand from fuel cells which are used in making micro grids for data centres ➤

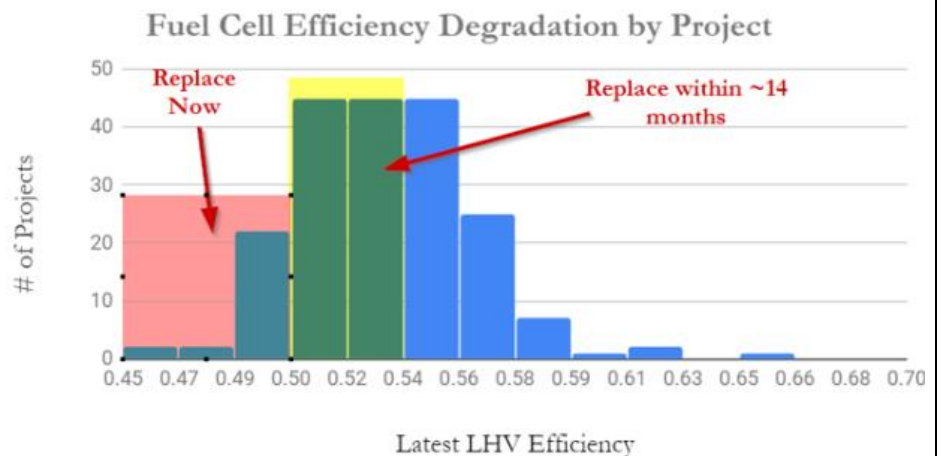
Bloom Energy’s fuel cells’ costing would primarily involve two sub-divisions - the capital expenditure costs and operating costs. Let’s focus on the capex costs first. Bloom Energy’s fuel cells are currently priced at US\$3,200/kW, and the company aims to incur double-digit percentage price reductions going ahead. However, for our analysis, we have assumed US\$3,200/kW as a price point. Now, the critical question is the average life of the fuel cell. This has been a contentious point for Bloom Energy in the past but according to various media reports, Solid oxide fuel cells last for around five-to-seven years, although Bloom Energy stated that the average lifetime of its cell is around 10 years. Hence, assuming a five-year lifetime means 365*24*5 units of power generated. Dividing US\$3,200 (average price of the cell as mentioned above) by 365*24*5 will give us US\$/kWh. Now moving ahead with the operating costs, Bloom Energy’s fuel cells have a beginning life efficiency of 65%, which gradually decreases with every passing year, and once it goes below the 50% threshold, the company replaces the fuel cells. For our analysis, we have assumed Bloom Energy’s fuel cell to have an average efficiency of 55%. Now, natural gas prices are volatile and are on the higher side in the US post Russia-Ukraine war, and we have assumed a range of prices from US\$7-10/KCF. It is to be noted that for our calculations, we have not considered any tax deductions and manufacturing incentives for Bloom Energy. However, Bloom Energy does receive a significant chunk of production tax incentives from the Inflation Reduction Act. This helps Bloom Energy to further subsidize costs for its consumers, making it far more competitive than grid power.

Figure 22: Bloom Energy has been reducing the average cost/kW of its fuel cells



SOURCE: INCRED RESEARCH, BLOOM ENERGY

Figure 23: Fuel cells' efficiency decreases linearly as the time from installation progresses; for our calculations, we have assumed an efficiency of 55%



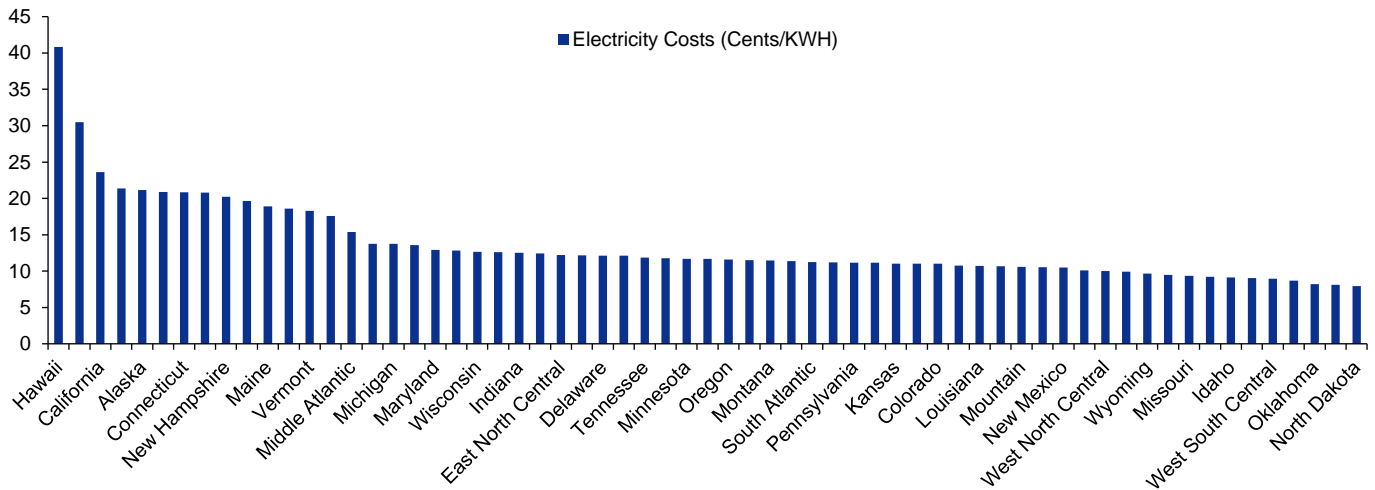
SOURCE: INCRED RESEARCH, BLOOM ENERGY

Figure 24: Different pricing scenarios in cents/kWh for energy generated from Bloom Energy's SOFC

	Cents/KWH	Average Life of Fuel Cell (Years)					
		5	6	7	8	9	10
Natural Gas	7.06	11	10.7	9.8	9.2	8.7	8.3
Prices	8.06	12.6	11.4	10.5	9.8	9.3	8.9
(Dollar/K CF)	9.06	13.2	12	11.1	10.5	10	9.6
	10.06	13.9	12.7	11.8	11.2	10.6	10.2
	11.06	14.6	13.38	12.5	11.8	11.3	10.9
	12.06	15.2	14	13.1	12.5	12	11.6

SOURCE: INCRED RESEARCH, BLOOM ENERGY

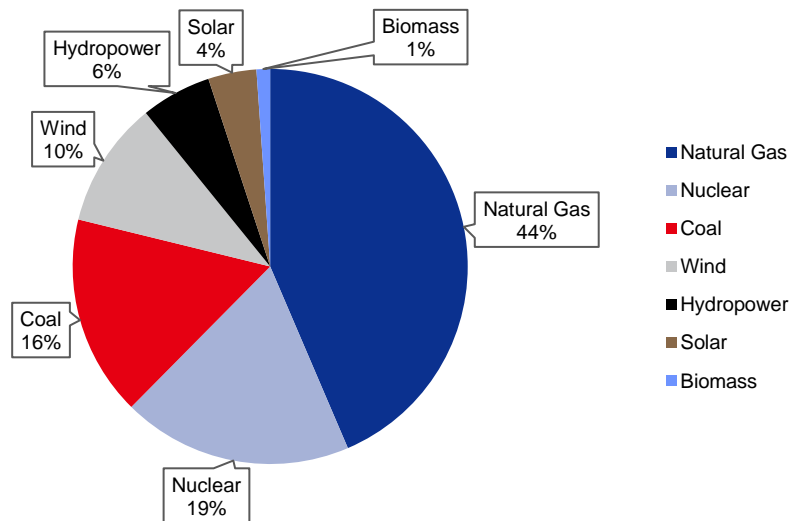
Figure 25: Bloom Energy's electricity costs are cheaper than grid power in most US states; the highlighted region is the energy cost from Bloom Energy's fuel cells



SOURCE: INCRED RESEARCH, EIA DATA

Data centres are also increasing grid power loads – please remember that gas power is the primary power source in the US ➤

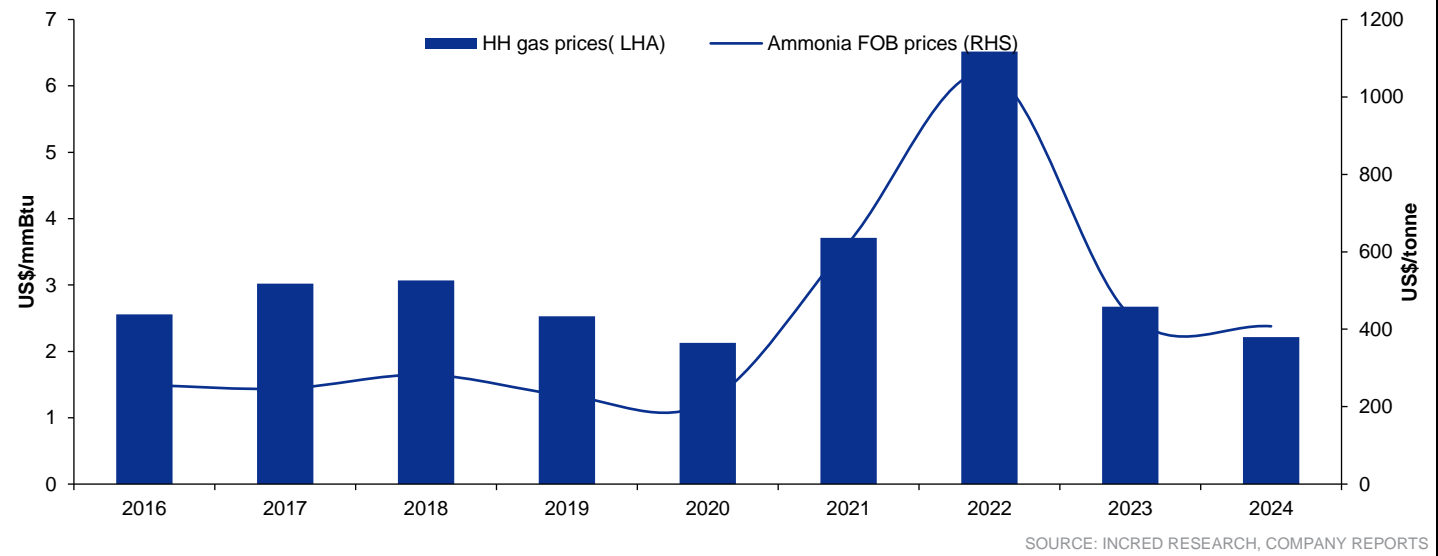
Figure 26: Gas-based power plant is the primary power source in the US



SOURCE: INCRED RESEARCH, EIA DATA

Rising Henry Hub prices will be positive for ammonia as its cost of production will increase in the US >

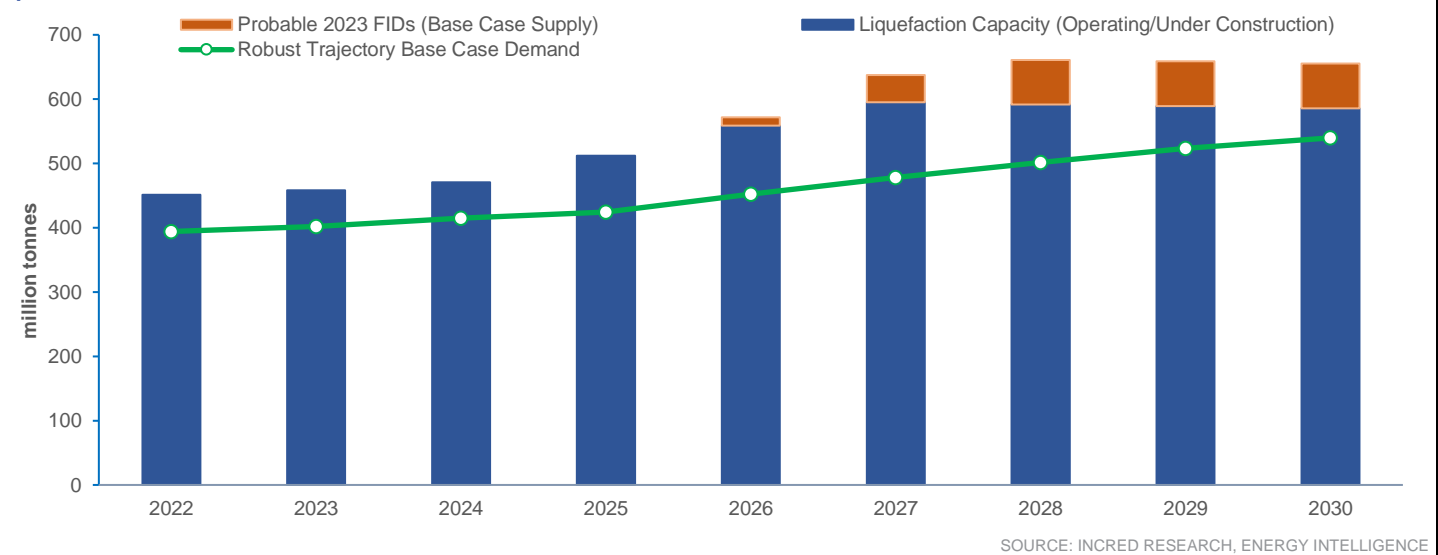
Figure 27: US ammonia export prices are directly correlated with ammonia FOB prices in the US; higher the gas price, higher is the ammonia price



However, please note that LNG is in excess supply and so LNG prices are set to fall in the coming quarters >

Rising Henry Hub prices doesn't mean a rise in LNG prices as LNG is in excess capacity and its prices are set to fall. Already, the long-term contracts are being signed at 9-10% slope to crude oil and we won't be surprised if the spot contract falls below the 7-8% slope.

Figure 28: Global LNG supply is well in excess of demand, which means that LNG slope vis-à-vis crude oil will fall in the coming quarters



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