



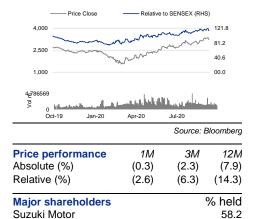
# India

### ADD (no change)

Buy 38 Hold 5 Sell 3 Consensus ratings\*: Current price: Rs11.698 Rs13.621 Target price: Previous target: Rs14,261 Up/downside: 16.4% InCred Research / Consensus: -1.9% Reuters: MRTI.NS Bloomberg: MSIL IN US\$43,042m Market cap: Rs3,677,881m US\$63.0m Average daily turnover: Rs5386.2m Current shares o/s: 314.4m 41.8% Free float: \*Source: Bloomberg

#### Key changes in this note

- Maintain sales volume estimates.
- EBITDA cut by 5-6% for FY26F-27F.
- PAT raised by 2% for FY27F.



58.2

4.4

**ICICI** Prudential

SBI Mutual Fund



## Pramod AMTHE

T (91) 22 4161 1541

E pramod.amthe@incredresearch.com

#### Ravi GUPTA

T (91) 02241611552

E ravi.gupta@incredresearch.com

# Maruti Suzuki

# The EBITDA margin slide disappoints

- 4Q EPS dip of 10% yoy to Rs123 missed our estimate (4%) but in line with consensus, as higher other expenses pruned EBITDA margin to a 2-year low.
- Management gave guidance of domestic volume growth remaining tepid while exports to rise 20%, driven by EVs. We have cut FY26F/27F EBITDA by 5-6%.
- With the valuation attractive at close to -1SD below the 10-year mean P/E and P/BV levels, we maintain ADD rating with a lower DCF-based TP of Rs13,621.

#### 4QFY25 EBITDA margin drop disappoints

Maruti Suzuki's 4QFY25 EBITDA was down 13% yoy and 5% gog at Rs42.6bn, 14% below our/Bloomberg or BB consensus estimate. However, higher other income (+47% gog) led to just a 4% miss in PAT. Other expenses rose 100bp qoq which led to the EBITDA miss, of which 30% can be attributed to new plant start-up costs, where production ramp-up is awaited in FY26F. The rest of the impact was due to an adverse product mix (lower proportion of exports and CNG vehicles), and higher advertisement expenses. Suzukl's manufacturing unit in Gujarat made a PAT of Rs1.5bn from other income and tax writeback. Dividend per share increased marginally to Rs135.

### Management conference-call highlights

Management expects the car industry's growth to remain on the slow growth path at ~2% yoy, while the company is confident of outperforming the industry, driven by upcoming model launches in the electric vehicle or EV and sports utility vehicle or SUV space. Management indicated that retail sales were higher than dispatches in 4Q and FY25, leading to Vahan retail market share gain. The company gave export growth guidance of 20% for FY26F, driven by EV launch. The EV sales volume guidance stood at 70,0000 vehicles per annum, a major portion of which is meant for exports.

#### EBITDA cut by 5-6% for FY26F-27F

Following the lower-than-expected ASP in 4Q and prolonged higher vehicle discount trend, we have cut FY26F revenue by 2% and maintained it for FY27F. Considering the EV demand slowdown challenge on Maruti Suzuki's new launches, we have cut the EBITDA margin by 50bp to around 12%, leading to a cut of 5-6% for FY26F-27F. The higher-thanexpected other income benefits and lower capex trend of Rs80bn per annum helped to retain our PAT estimate for FY26F.

#### EV success and execution to drive valuation rerating; maintain ADD

We have cut our discounted cash flow or DCF-based target price to Rs13,621 (Rs14,261 earlier) to reflect short-term demand challenges and EBITDA margin pressure from EV ramp-up. Key downside risks: Any delay in demand revival or a rise in competition impacting profitability. Considering that forward P/E and P/BV valuations are attractive at -1SD below the 10-year mean level (Figs. 10 &11), we feel the worst of demand slowdown has been factored in. Better execution and success of EV, we feel, can lead to a sharp valuation rerating. We maintain our ADD rating on the stock.

Financial Summary	Mar-24A	Mar-25A	Mar-26F	Mar-27F	Mar-28F
Revenue (Rsm)	1,409,326	1,519,001	1,731,550	2,029,301	2,273,499
Operating EBITDA (Rsm)	164,011	176,539	206,892	236,142	265,593
Net Profit (Rsm)	127,810	139,552	170,100	188,498	207,738
Core EPS (Rs)	421.5	470.5	541.0	599.5	660.7
Core EPS Growth	64.6%	11.6%	15.0%	10.8%	10.2%
FD Core P/E (x)	28.78	26.35	21.62	19.51	17.70
DPS (Rs)	125.0	135.0	190.0	210.0	240.0
Dividend Yield	1.07%	1.15%	1.62%	1.80%	2.05%
EV/EBITDA (x)	18.57	17.02	14.35	12.13	10.54
P/FCFE (x)	51.06	17.70	38.81	21.55	26.32
Net Gearing	(75.3%)	(71.5%)	(67.5%)	(69.3%)	(67.2%)
P/BV (x)	4.38	3.91	3.50	3.13	2.82
ROE	18.4%	16.6%	17.1%	17.0%	16.8%
% Change In Core EPS Estimates			(0.42%)	1.73%	
InCred Research/Consensus EPS (x)					

SOURCE: INCRED RESEARCH, COMPANY REPORTS



# The EBITDA margin slide disappoints

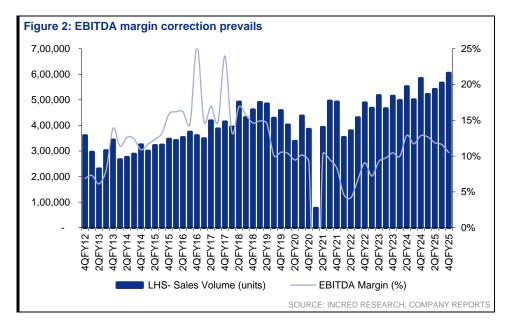
### Management conference-call highlights ➤

- Industry outlook: In FY25, the passenger car industry reported volume growth
  of 2.5% yoy and for FY26F, management expects industry growth to slow down
  further to 1–2% yoy while the company is confident of outperforming the
  industry, driven by upcoming model launches. Overall car demand remains
  weak as 88% of the population is unable to buy vehicles due to rising prices.
- Segment-wise & powertrain trends: in FY25, the SUV mix rose to 55% of industry sales, MPVs stood 10% while hatchbacks mix fell to 23.5% (from 46% in FY19). The powertrain mix was as follows: CNG 18%, diesel 19%, hybrid 2.4% and EV 2.7%.
- Export business: Management gave guidance of 20% export volume growth for FY26F while qoq export volume declined in 4QFY25 due to a lower mix of small cars (-30 bp). Maruti vehicles contributed nearly 50% to the company's export volume and the export market share at 44%. Export revenue stood at Rs55bn.
- Domestic retail sales: Domestic retail sales touched 400,000 units, up 4.2% yoy, in 4QFY25. The overall domestic market share growth was marginal. Rural markets continued to outperform their urban counterparts.
- Product launches: Two new models were launched in FY25. Two additional
  models (an SUV and an EV) are scheduled for launch in FY26F. By 2030F, the
  company aims to expand its portfolio to 28 models. Plans to sell 70,000 units
  annually of its e-Vitara model, with a focus on exports, beginning 1HFY26F.
- Financial performance: EBIT declined qoq due to Kharkhoda greenfield plant-related expenses (-30bp), higher manufacturing and administrative overheads, adverse commodity price impact (-30bp), and increased advertising expenditure. The impact was partially offset by reduced sales promotion expenses and higher non-operating income
- Margin and cost management: Multiple levers in place to support margin and manage headwinds. Steel cost pressure persists, although 85% localization has been achieved. Safeguard duties are unlikely to impact margin. The supply chain for rare earth materials remains volatile and is being closely monitored.
- Logistics & inventory: The share of railway logistics increased to 24% in FY25 (vs. 21.5% in FY24). The company entered a lean inventory phase, with wholesales exceeding retail sales. The current inventory stands at 28 days.
- Other expenses: They rose 100bp qoq because of CSR initiatives, digitalization projects, repairs and maintenance to Manesar plant and advertising expenses.
- Capex & investments: Capex in FY24 stood at Rs84bn. FY26F capex is projected to be in the range of Rs80–90bn. The new Kharkhoda plant, operational since Feb 2025, is ramping up. It has flexible production lines which enable production of multiple models, including heavier EVs.
- Corporate average fuel efficiency or CAFE-3 norms: The industry is awaiting the finalization of CAFÉ-3 norms, which will be effective from 2027.



Autos | India Maruti Suzuki | April 26, 2025

Y/E Mar (Rs m)	4QFY25	4QFY24	yoy % chg	3QFY25	qoq % chg	FY25	FY24	yoy % chg Comments
Revenue	4,06,738	3,82,349	6.4	3,84,921	5.7	15,19,001	14,09,326	7.8 3% below our estimate.
Raw material costs	2,92,353	2,71,384	7.7	2,75,567	6.1	10,77,551	10,07,263	7.0
RM costs as a % of revenue	71.9	71.0	89.9	71.6	28.7	70.9	71.5	(53.3)
EBITDA	42,647	49,144	(13.2)	44,703	(4.6)	1,83,695	1,64,011	12.0 14% below our estimate.
EBITDA margin (%)	10.5	12.9	(236.8)	11.6	(112.8)	12.1	11.6	45.6 136bp above our estimate.
Depreciation & amortization	8,724	7,290	19.7	8,050	8.4	31,593	30,223	4.5 3% below our estimate.
EBIT	33,923	41,854	(18.9)	36,653	(7.4)	1,52,102	1,33,788	13.7 -
Interest expenses	472	762	(38.1)	484	(2.5)	1,931	1,932	(0.1) 14% below our estimate.
Other income	14,466	11,180	29.4	9,850	46.9	48,817	38,958	25.3 61% above our estimate.
Pre-tax profit	47,917	52,272	(8.3)	46,019	4.1	1,98,988	1,70,814	16.5
Tax	10,806	11,200	(3.5)	10,769	0.3	43,904	38,310	14.6
Tax rate (%)	22.6	21.4	112.5	23.4	(85)	22.1	22.4	(36) -
Normalized net profit	37,111	41,072	(9.6)	35,250	5.3	1,55,084	1,32,504	17.0 4% below our estimate.
Exceptional items	-	(2,294)		-		(8,376)	(4,694)	
Reported net profit	37,111	38,778	(4.3)	35,250	5.3	1,46,708	1,27,810	14.8
Normalized EPS (Rs)	122.9	136.0	(9.6)	116.7	5.3	513.4	438.6	17.0 4% below our estimate.
Volume (nos)	6,04,635	5,84,031	3.5	5,66,213	6.8	22,34,266	21,35,323	4.6
Net realization (Rs)	6,72,700	6,54,672	2.8	6,79,817	(1.0)	6,79,866	6,60,006	3.0 3% below our estimate.
EBITDA/vehicle	70,533	84,146	(16.2)	78,951	(10.7)	82,217	76,808	7.0



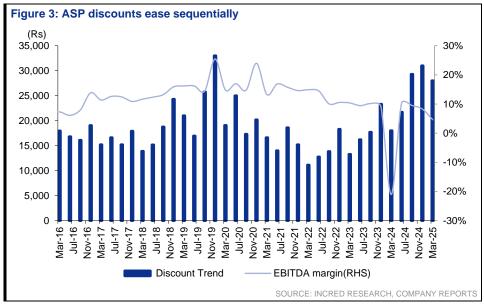
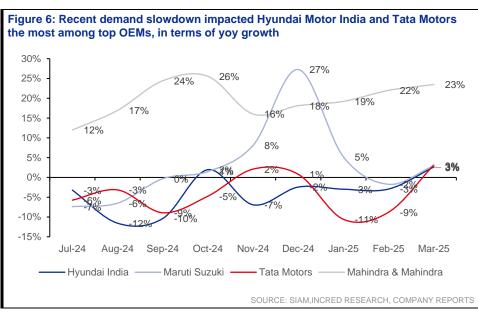




Figure 4: Maruti	Suzuki's	model-wi	se volum	ne perfori	mance			
	4QFY25	4QFY24	yoy	3QFY25	qoq	FY25	FY24	yoy
Mini	90,892	86,986	4%	68,632	32%	3,00,683	3,12,132	-4%
Alto	29,760	33,450	-11%	23,425	27%	1,02,232	1,11,955	-9%
WagonR	61,132	53,536	14%	45,207	35%	1,98,451	2,00,177	-1%
Compact	1,21,788	1,24,974	-3%	1,00,400	21%	4,30,803	4,93,460	-13%
S-Presso	6,368	9,010	-29%	4,430	44%	23,538	30,139	-22%
Swift	51,096	44,263	15%	42,697	20%	1,79,641	1,95,321	-8%
Celerio	8,448	11,470	-26%	6,171	37%	33,025	39,931	-17%
Baleno	47,802	52,735	-9%	41,487	15%	1,67,161	1,95,606	-15%
Ignis	8,074	7,496	8%	5,615	44%	27,438	32,463	-15%
Compact Sedan	45,537	48,504	-6%	41,050	11%	1,65,021	1,64,517	0%
Dzire/ Dzire tour	45,537	48,504	-6%	41,050	11%	1,65,021	1,64,517	0%
Sedan	2,541	1,434	77%	1,720	48%	8,402	10,337	-19%
Ciaz	2,541	1,434	77%	1,720	48%	8,402	10,337	-19%
Van	33,152	36,185	-8%	33,920	-2%	1,35,672	1,37,139	-1%
Eeco	33,152	36,185	-8%	33,920	-2%	1,35,672	1,37,139	-1%
SUV	1,91,223	1,81,708	5%	1,85,298	3%	7,20,186	6,42,296	12%
Grand Vitara	36,871	35,672	3%	31,324	18%	1,23,946	1,21,169	na
Vitara Brezza	46,685	45,682	2%	48,819	-4%	1,89,163	1,69,897	11%
Ertiga	45,920	45,039	2%	49,993	-8%	1,90,974	1,49,757	28%
XL6/ S-Cross	9,386	12,960	-28%	8,255	14%	37,111	45,130	-18%
Fronx	50,322	40,342	25%	42,053	20%	1,66,216	1,34,735	23%
Jimny	809	803	1%	3,299	-75%	8,740	17,009	-49%
Invicto	1,230	1,210	2%	1,555	-21%	4,036	4,599	-12%
LCV	9,190	10,150	-9%	8,871	4%	34,492	33,763	2%
Sales to other OEM	25,223	15,350	64%	27,102	-7%	1,06,422	58,612	82%
Total	5,19,546	5,05,291	3%	4,66,993	11%	19,01,681	18,52,256	3%
				SOL	JRCE: INCRE	D RESEAR	CH, COMPANY	' REPORTS





SOURCE: INCRED RESEARCH, COMPANY REPORTS

Autos | India

Maruti Suzuki | April 26, 2025

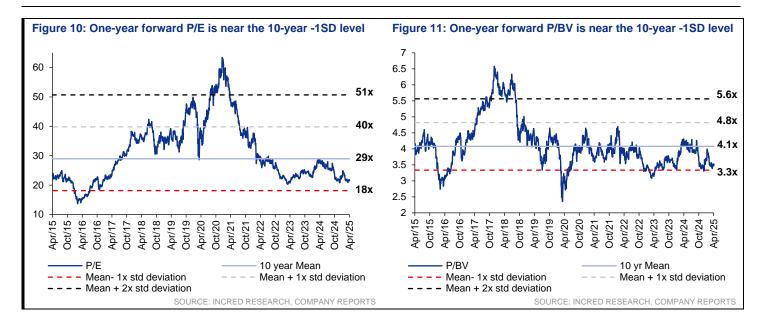
	FY23	FY24F	FY25A	FY26F	FY27F	FY28F
Domestic sales volume	17,06,831	18,52,256	19,01,681	19,66,410	21,38,146	22,84,705
Growth (%)	20.7%	8.5%	2.7%	3.4%	8.7%	6.9%
Export sales volume	2,59,333	2,83,067	3,32,585	4,32,473	5,20,000	5,75,000
Growth (%)	8.8%	9.2%	17.5%	30.0%	20.2%	10.6%
Total sales volume	19,66,164	21,35,323	22,34,266	23,98,882	26,58,146	28,59,705
Growth (%)	19.0%	8.6%	4.6%	7.4%	10.8%	7.6%
Gross ASP per vehicle (Rs)	5,97,727	6,60,006	6,79,866	7,21,815	7,63,427	7,95,012
Growth (%)	11.9%	10.4%	3.0%	6.2%	5.8%	4.1%
Net ASP per vehicle (Rs)	5,97,727	6,60,006	6,79,866	7,21,815	7,63,427	7,95,012
Growth (%)	11.9%	10.4%	3.0%	6.2%	5.8%	4.1%
Contribution per vehicle (Rs)	1,59,089	1,88,291	1,94,375	2,05,986	2,13,685	2,20,483
Growth (%)	18.1%	18.4%	3.2%	6.0%	3.7%	3.2%
EBITDA per vehicle (Rs)	55,986	76,808	79,015	86,245	88,837	92,874
Growth (%)	60.5%	37.2%	2.9%	9.2%	3.0%	4.5%
EBITDA margin (%)	9.4%	11.6%	11.6%	11.9%	11.6%	11.7%
		5	SOURCE: SIAM,	INCRED RESE	ARCH, COMPA	ANY REPORT

	FY26F		FY27F		
Rs m	Old	New	Old	New	
Sales volume (nos)	24,01,749	23,98,882	26,57,972	26,58,146	
Change (%)		-0.1%		0.0%	
Net sales (Rs.m)	17,68,008	17,31,550	20,27,325	20,29,300	
Change (%)		-2.1%		0.1%	
EBITDA (Rs.m)	2,19,550	2,06,892	2,47,262	2,36,142	
Change (%)		-5.8%		-4.5%	
EBITDA margin	12.4%	11.9%	12.2%	11.6%	
Bps		(47)		(56)	
PAT (Rs.m)	1,70,814	1,70,100	1,85,290	1,88,498	
Change (%)		-0.4%		1.7%	
EPS (Rs.)	565.5	563.1	613.4	624.0	
Change (%)		-0.4%		1.7%	
		SOURCE: SIAM, INC	CRED RESEARCH, CO	MPANY REPORTS	

Economi	c Profit Valuation			Rs m	%		Discounted Cash Flow Valuation Rs m	%
Adjusted 0	Opening Invested Capit	al		287260.8	8		Value of Phase 1: Explicit (2026 to 2028) 352595.7	10
NPV of Ec	onomic Profit During E	xplicit Period		392428.5	11		Value of Phase 2: Value Driver (2029 to 2039) 1854346.7	51
NPV of Ec	on Profit of Remaining	Business (1, 2)		698963.7	19		Value of Phase 3: Fade (2040 to 2050) 1200892.7	33
NPV of Ec	on Profit of Net Inv (Grt	h Business) (1, 3)	)	2231586.2	62		Terminal Value 202361.9	6
Enterprise	Value			3610239.1	100		Enterprise Value 3610197.0	100
Plus: Othe	r Assets			0.0	0		FCF Grth Rate at end of Phs 1implied by DCF Valuation	8
Less: Mind	orities			0.0	0		FCF Grth Rate at end of Phs 1implied by Current Price	7
Less: Net [	Debt (as at 26 Apr 2025)			-672317.0	-19			
Equity Val	ue			4282556.1	119		Returns, WACC and NPV of Free Cash Flow	
No. Shares	(millions)			314.4			450/	00
Per Shar	e Equity Value			13621			45%	
							40%	
							35%	00
Sensitivi	ty Table		No of	Years in Fa	de Perio	d	30%	D
		5	8	11	14	17	25% - 600	0
	9.7%	13,434	14,894	16,386	17,902	19,437	20% - 400	0
WACC	10.7%	12,443	13,672	14,905	16,138	17,365	15% - 200	0
Š	11.7%	11,565	12,600	13,621	14,626	15,609	10%	
	12.7%	10,783	11,656	12,504	13,325	14,116	5% <b>-</b>	00)
	13.7%	10,087	10,825	11,530	12,201	12,839	0% (400	-
							2006 2010 2011 2012 2014 2018 2022 2022 2022 2028 2028	,0,
Performa	nce Summary			Phas	e 2 Avg	Phase 2 Avg		
		2026	2027	2028		(2029 - 2039)	Phase 1 NPV of FCF (RHS)	
Invested C	apital Growth (%)	28.2	5.2	18.9		11.5	Phase 3 NPV of FCF (RHS) Total Business ROIC  Growth Business ROIC Remaining Business ROIC	
Operating	Margin (%)	12.8	12.2	12.0		11.2		
Capital Tu	rnover (x)	6.5	5.9	6.3		4.7		
Source: 1	nCred Research							









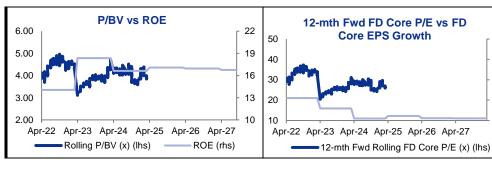
400

300

200

100

### **BY THE NUMBERS**



(Rs mn)	Mar-24A	Mar-25A	Mar-26F	Mar-27F	Mar-28F
Total Net Revenues	1,409,326	1,519,001	1,731,550	2,029,301	2,273,499
Gross Profit	402,063	434,285	494,135	568,006	630,518
Operating EBITDA	164,011	176,539	206,892	236,142	265,593
Depreciation And Amortisation	(30,223)	(31,593)	(34,838)	(39,924)	(44,604)
Operating EBIT	133,788	144,946	172,055	196,218	220,989
Financial Income/(Expense)	37,026	46,886	48,282	48,584	48,800
Pretax Income/(Loss) from Assoc.					
Non-Operating Income/(Expense)					
Profit Before Tax (pre-EI)	170,814	191,832	220,336	244,802	269,789
Exceptional Items					
Pre-tax Profit	170,814	191,832	220,336	244,802	269,789
Taxation	(38,310)	(43,904)	(50,237)	(56,305)	(62,051)
Exceptional Income - post-tax	(4,694)	(8,376)			
Profit After Tax	127,810	139,552	170,100	188,498	207,738
Minority Interests					
Preferred Dividends					
FX Gain/(Loss) - post tax					
Other Adjustments - post-tax					
Net Profit	127,810	139,552	170,100	188,498	207,738
Recurring Net Profit	132,504	147,928	170,100	188,498	207,738
Fully Diluted Recurring Net Profit	132,504	147,928	170,100	188,498	207,738

Cash Flow					
(Rs mn)	Mar-24A	Mar-25A	Mar-26F	Mar-27F	Mar-28F
EBITDA	164,011	176,539	206,892	236,142	265,593
Cash Flow from Invt. & Assoc.					
Change In Working Capital	16,607	(1,011)	(10,164)	8,158	(18,225)
(Incr)/Decr in Total Provisions	(27,381)	(3,343)	(6,185)	24,870	11,300
Other Non-Cash (Income)/Expense					
Other Operating Cashflow	(4,433)	(7,785)	(1,824)	(800)	(700)
Net Interest (Paid)/Received	37,026	46,886	48,282	48,584	48,800
Tax Paid	(38,310)	(43,904)	(50,237)	(56,305)	(62,051)
Cashflow From Operations	147,520	167,382	186,764	260,650	244,716
Capex	(73,496)	(85,962)	(90,000)	(88,000)	(103,000)
Disposals Of FAs/subsidiaries					
Acq. Of Subsidiaries/investments		128,411			
Other Investing Cashflow	(2,000)	(2,000)	(2,000)	(2,000)	(2,000)
Cash Flow From Investing	(75,496)	40,449	(92,000)	(90,000)	(105,000)
Debt Raised/(repaid)					
Proceeds From Issue Of Shares					
Shares Repurchased					
Dividends Paid	(39,300)	(42,444)	(59,736)	(66,024)	(75,456)
Preferred Dividends					
Other Financing Cashflow	137,950	(125,523)	1,444		
Cash Flow From Financing	98,650	(167,967)	(58,292)	(66,024)	(75,456)
Total Cash Generated	170,674	39,864	36,472	104,626	64,261
Free Cashflow To Equity	72,024	207,831	94,764	170,650	139,716
Free Cashflow To Firm	73,956	209,762	96,764	172,850	142,716

SOURCE: INCRED RESEARCH, COMPANY REPORTS



# BY THE NUMBERS...cont'd

Balance Sheet					
(Rs mn)	Mar-24A	Mar-25A	Mar-26F	Mar-27F	Mar-28F
Total Cash And Equivalents	632,453	672,317	708,789	813,414	877,675
Total Debtors	46,013	65,377	66,416	72,276	93,431
Inventories	41,196	51,230	66,416	83,396	93,431
Total Other Current Assets	113,572	141,011	152,835	163,635	174,335
Total Current Assets	833,234	929,935	994,455	1,132,722	1,238,873
Fixed Assets	322,388	304,661	359,823	407,899	466,295
Total Investments	18,162	20,162	22,162	24,162	26,162
Intangible Assets					
Total Other Non-Current Assets	1,124				
Total Non-current Assets	341,674	324,823	381,985	432,061	492,457
Short-term Debt					
Current Portion of Long-Term Debt					
Total Creditors	145,824	174,211	180,271	211,270	224,235
Other Current Liabilities	103,359	125,841	128,087	161,232	180,634
Total Current Liabilities	249,183	300,052	308,358	372,502	404,870
Total Long-term Debt	331				
Hybrid Debt - Debt Component					
Total Other Non-Current Liabilities					
Total Non-current Liabilities	331				
Total Provisions	13,478	15,683	17,251	18,976	20,874
Total Liabilities	262,992	315,735	325,610	391,478	425,744
Shareholders Equity	839,820	940,467	1,050,831	1,173,304	1,305,586
Minority Interests					
Total Equity	839,820	940,467	1,050,831	1,173,304	1,305,586

Key Ratios					
	Mar-24A	Mar-25A	Mar-26F	Mar-27F	Mar-28F
Revenue Growth	19.9%	7.8%	14.0%	17.2%	12.0%
Operating EBITDA Growth	49.0%	7.6%	17.2%	14.1%	12.5%
Operating EBITDA Margin	11.6%	11.6%	11.9%	11.6%	11.7%
Net Cash Per Share (Rs)	2,010.57	2,138.41	2,254.42	2,587.20	2,791.59
BVPS (Rs)	2,671.18	2,991.31	3,342.34	3,731.88	4,152.63
Gross Interest Cover	69.25	75.06	86.03	89.19	73.66
Effective Tax Rate	22.4%	22.9%	22.8%	23.0%	23.0%
Net Dividend Payout Ratio	29.7%	28.7%	35.1%	35.0%	36.3%
Accounts Receivables Days	10.23	13.38	13.89	12.47	13.30
Inventory Days	15.23	15.55	17.35	18.71	19.64
Accounts Payables Days	47.77	53.84	52.28	48.90	48.38
ROIC (%)	50.0%	34.8%	43.4%	38.5%	41.2%
ROCE (%)	23.7%	21.8%	22.3%	22.2%	22.0%
Return On Average Assets	10.6%	9.6%	10.5%	10.6%	10.6%

Key Drivers					
	Mar-24A	Mar-25A	Mar-26F	Mar-27F	Mar-28F
ASP (% chg, main prod./serv.)	10.4%	3.0%	6.2%	5.8%	4.1%
Unit sales grth (%, main prod./serv.)	8.6%	4.6%	7.4%	10.8%	7.6%

SOURCE: INCRED RESEARCH, COMPANY REPORTS

Autos ∣ India Maruti Suzuki ∣ April 26, 2025



#### **DISCLAIMER**

This report (including the views and opinions expressed therein, and the information comprised therein) has been prepared by Incred Research Services Private Ltd. (formerly known as Earnest Innovation Partners Private Limited) (hereinafter referred to as "IRSPL"). IRSPL is registered with SEBI as a Research Analyst vide Registration No. INH000011024. Pursuant to a trademark agreement, IRSPL has adopted "Incred Equities" as its trademark for use in this report.

The term "IRSPL" shall, unless the context otherwise requires, mean IRSPL and its affiliates, subsidiaries and related companies. This report is not directed or intended for distribution to or use by any person or entity resident in a state, country or any jurisdiction, where such distribution, publication, availability or use would be contrary to law, regulation or which would subject IRSPL and its affiliates/group companies to registration or licensing requirements within such jurisdictions.

This report is being supplied to you strictly on the basis that it will remain confidential. No part of this report may be (i) copied, photocopied, duplicated, stored or reproduced in any form by any means; or (ii) redistributed or passed on, directly or indirectly, to any other person in whole or in part, for any purpose without the prior written consent of IRSPL.

The information contained in this report is prepared from data believed to be correct and reliable at the time of issue of this report.

IRSPL is not required to issue regular reports on the subject matter of this report at any frequency and it may cease to do so or change the periodicity of reports at any time. IRSPL is not under any obligation to update this report in the event of a material change to the information contained in this report. IRSPL has not any and will not accept any, obligation to (i) check or ensure that the contents of this report remain current, reliable or relevant; (ii) ensure that the content of this report constitutes all the information a prospective investor may require; (iii) ensure the adequacy, accuracy, completeness, reliability or fairness of any views, opinions and information, and accordingly, IRSPL and its affiliates/group companies (and their respective directors, associates, connected persons and/or employees) shall not be liable in any manner whatsoever for any consequences (including but not limited to any direct, indirect or consequential losses, loss of profits and damages) of any reliance thereon or usage thereof.

Unless otherwise specified, this report is based upon reasonable sources. Such sources will, unless otherwise specified, for market data, be market data and prices available from the main stock exchange or market where the relevant security is listed, or, where appropriate, any other market. Information on the accounts and business of company(ies) will generally be based on published statements of the company(ies), information disseminated by regulatory information services, other publicly available information and information resulting from our research. While every effort is made to ensure that statements of facts made in this report are accurate, all estimates, projections, forecasts, expressions of opinion and other subjective judgments contained in this report are based on assumptions considered to be reasonable as of the date of the document in which they are contained and must not be construed as a representation that the matters referred to therein will occur. Past performance is not a reliable indicator of future performance. The value of investments may go down as well as up and those investing may, depending on the investments in question, lose more than the initial investment. No report shall constitute an offer or an invitation by or on behalf of IRSPL and its affiliates/group companies to any person to buy or sell any investments.

The opinions expressed are based on information which is believed to be accurate and complete and obtained through reliable public or other non-confidential sources at the time made (information barriers and other arrangements may be established, where necessary, to prevent conflicts of interests arising. However, the analyst(s) may receive compensation that is based on his/their coverage of company(ies) in the performance of his/their duties or the performance of his/their recommendations. In reviewing this report, an investor should be aware that any or all of the foregoing, among other things, may give rise to real or potential conflicts of interest. Additional information is, subject to the duties of confidentiality, available on request. The report is not a "prospectus" as defined under Indian Law, including the Companies Act, 2013, and is not, and shall not be, approved by, or filed or registered with, any Indian regulator, including any Registrar of Companies in India, SEBI, any Indian stock exchange, or the Reserve Bank of India. No offer, or invitation to offer, or solicitation of subscription with respect to any such securities listed or proposed to be listed in India is being made, or intended to be made, to the public, or to any member or section of the public in India, through or pursuant to this report.

The research analysts, strategists or economists principally responsible for the preparation of this research report are segregated from the other activities of IRSPL. Information barriers and other arrangements have been established, as required, to prevent any conflicts of interests.

The research analysts, strategists or economists principally responsible for the preparation of this research report are segregated from the other activities of IRSPL. Information barriers and other arrangements have been established, as required, to prevent any conflicts of interests.

IRSPL may have issued other reports (based on technical analysis, event specific, short-term views, etc.) that are inconsistent with and reach a different conclusion from the information presented in this report.

Holding of Analysts/Relatives of Analysts, IRSPL and Associates of IRSPL in the covered securities, as on the date of publishing of this report

Research Analyst or his/her relative(s) or InCred Research Services Private Limited or our associate may have any financial interest in the subject company.

Research Analyst or his/her relatives or InCred Research Services Limited or our associates may have actual or beneficial ownership of 1% or more securities of the subject company(ies) at the end of the month immediately preceding the date of publication of the Research Report.

Research Analyst or his/her relative or InCred Research Services Private Limited or our associate entities may have any other material conflict of interest at the time of publication of the Research Report.





In the past 12 months, IRSPL or any of its associates may have:

- a) Received any compensation/other benefits from the subject company,
- b) Managed or co-managed public offering of securities for the subject company,
- c) Received compensation for investment banking or merchant banking or brokerage services from the subject company,
- d) Received compensation for products or services other than investment banking or merchant banking or brokerage services from the subject company

We or our associates may have received compensation or other benefits from the subject company(ies) or third party in connection with the research report.

Research Analyst may have served as director, officer, or employee in the subject company.

We or our research analyst may engage in market-making activity of the subject company.

#### **Analyst declaration**

- The analyst responsible for the production of this report hereby certifies that the views expressed herein accurately and exclusively reflect his
  or her personal views and opinions about any and all of the issuers or securities analysed in this report and were prepared independently and
  autonomously in an unbiased manner.
- No part of the compensation of the analyst(s) was, is, or will be directly or indirectly related to the inclusion of specific recommendations(s) or view(s) in this report or based on any specific investment banking transaction.
- The analyst(s) has(have) not had any serious disciplinary action taken against him/her(them).
- The analyst, strategist, or economist does not have any material conflict of interest at the time of publication of this report.
- The analyst(s) has(have) received compensation based upon various factors, including quality, accuracy and value of research, overall firm performance, client feedback and competitive factors.

IRSPL and/or its affiliates and/or its Directors/employees may own or have positions in securities of the company(ies) covered in this report or any securities related thereto and may from time to time add to or dispose of, or may be materially interested in, any such securities.

IRSPL and/or its affiliates and/or its Directors/employees may do and seek to do business with the company(ies) covered in this research report and may from time to time (a) buy/sell the securities covered in this report, from time to time and/or (b) act as market maker or have assumed an underwriting commitment in securities of such company(ies), and/or (c) may sell them to or buy them from customers on a principal basis and/or (d) may also perform or seek to perform significant investment banking, advisory, underwriting or placement services for or relating to such company(ies) and/or (e) solicit such investment, advisory or other services from any entity mentioned in this report and/or (f) act as a lender/borrower to such company and may earn brokerage or other compensation. However, Analysts are forbidden to acquire, on their own account or hold securities (physical or uncertificated, including derivatives) of companies in respect of which they are compiling and producing financial recommendations or in the result of which they play a key part.

Registration granted by SEBI, membership of a SEBI recognized supervisory body (if any) and certification from NISM in no way guarantee performance of the intermediary or provide any assurance of returns to investors.

#### InCred Research Services Private Limited

### Research Analyst SEBI Registration Number: INH000011024

Registered Office: Unit No 1203, 12th Floor, B Wing, The Capital, C-70, G Block, BKC, Bandra (E), Mumbai – 400051

Phone: +91-22-6844-6100

Corporate Office: 05th floor, Laxmi Towers, Plot No. C-25, G Block, Bandra - Kurla Complex, Bandra (East), Mumbai - 400051

Phone: +91-22-4161-1500

Name of the Compliance Officer: Mr. Yogesh Kadam

Email ID: compliance@incredresearch.com, Phone No: +91-22-41611539 For any queries or grievances, you may contact the Grievance Officer.

Name of the Grievance Officer: Mr. Rajarshi Maitra

Phone no. +91-022-41611546

Email ID: rajarshi.maitra@incredresearch.com

CIN: U74999MH2016PTC287535



Autos | India

Maruti Suzuki | April 26, 2025

**Recommendation Framework** 

Stock Ratings Definition:

Add The stock's total return is expected to exceed 10% over the next 12 months.

Hold The stock's total return is expected to be between 0% and positive 10% over the next 12 months.

Reduce The stock's total return is expected to fall below 0% or more over the next 12 months.

The total expected return of a stock is defined as the sum of the: (i) percentage difference between the target price and the current price and (ii) the forward net

dividend yields of the stock. Stock price targets have an investment horizon of 12 months.

Sector Ratings Definition:

Overweight An Overweight rating means stocks in the sector have, on a market cap-weighted basis, a positive absolute recommendation.

Neutral A Neutral rating means stocks in the sector have, on a market cap-weighted basis, a neutral absolute recommendation.

Underweight An Underweight rating means stocks in the sector have, on a market cap-weighted basis, a negative absolute recommendation.

Country Ratings Definition

Overweight An Overweight rating means investors should be positioned with an above-market weight in this country relative to benchmark.

Neutral A Neutral rating means investors should be positioned with a neutral weight in this country relative to benchmark.

Underweight An Underweight rating means investors should be positioned with a below-market weight in this country relative to benchmark.