India

HOLD (no change)

Consensus ratings*: Buy 24 I	Hold 14 Sell 5
Current price:	Rs2,659
Target price:	Rs2,820
Previous target:	Rs2,875
Up/downside:	6.1%
InCred Research / Consensus:	-3.1%
Reuters:	
Bloomberg:	HUVR IN
Market cap:	US\$86,047m
	Rs6,248,268m
Average daily turnover:	US\$77.1m
	Rs5598.3m
Current shares o/s:	2,350.0m
Free float: *Source: Bloomberg	38.1%

Key changes in this note

Lower target price to Rs2,820 from Rs2,875.

Lower FY26F-27F EPS by 5-6%.



Research Analyst(s)



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Hindustan Unilever Ltd

Gradual recovery expected

- HUVR's net 2QFY25 revenue growth stood at +1.9% (in line with our estimate) led by a 3% volume growth (our estimate: 3%). Urban markets were subdued.
- Home care/beauty & wellbeing/personal care/F&R segments posted +8%/+1.5%/-4.9%/-1.2% growth, respectively.
- Corrective action at mass-end of the portfolio & premiumization agenda to drive a gradual recovery. Retain HOLD rating with a lower TP of Rs2,820.

Volume growth in line with expectations; urban markets moderate

Hindustan Unilever (HUVR) posted a 3% underlying volume growth in 2QFY25, with sales growth at 1.9%. Rural markets (c.40% salience) saw a marginal improvement but urban markets witnessed some moderation in demand. While the mass-end of the portfolio continued to drag overall sales growth, HUVR was able to clock market share recovery ahead of its internal target of doing so by Dec 2024F. Premium offerings, especially liquids, performed relatively well. HUVR will continue to drive up its salience of premium offerings.

Corrective steps underway to address demand weakness

HUVR has been tackling demand weakness at both ends of its portfolio. At the premiumend, it continues to launch products across segments under high-growth avenues like face cleansing, sun care, moisturization, serums, body care and masstige categories, and has launched a slew of products under these segments during the quarter. At the mass-end, it has stepped up its focus on driving product superiority led by relaunching brands with new/improved formulations. In terms of channels, the channels of the future (modern trade & e-commerce) have been supporting growth in urban markets while general trade channels continued to remain subdued. By the end of FY25F, HUVR will decide the method of separation of its ice-cream business (either sell or demerge the unit).

Margins expected to remain range-bound in the near term

Gross margin contracted by 170bp yoy (down 40bp qoq) to 51% in 2QFY25. With the gap between net material inflation and price hikes narrowing, management expects low singledigit price hikes in FY25F. Advertising expenses are expected to remain elevated, keeping the EBITDA margin range-bound. Management targets maintaining EBITDA margin at the current level (23-24%). Any uptick in margin will be led by improvement in the sales mix.

Retain HOLD rating with a lower target price of Rs2,820

Price hikes in tea and soaps should aid sales growth going ahead. We expect the demand scenario to remain subdued in the near term, but initiatives laid out to drive the recovery in mass and premium ends of the portfolio should aid a gradual recovery. We cut our FY26F-FY27F EPS by 5%-6% and retain our HOLD rating on HUVR with a lower target price of Rs2,820 (Rs2,875 earlier) based on 53x Sep 2026F EPS. Downside risk: Lower-than-expected sales growth. Upside risk: Faster recovery in the EBITDA margin.

Financial Summary	Mar-23A	Mar-24A	Mar-25F	Mar-26F	Mar-27F
Revenue (Rsm)	591,440	604,690	633,978	674,855	734,170
Operating EBITDA (Rsm)	136,320	141,900	150,373	164,200	184,037
Net Profit (Rsm)	99,000	100,253	107,368	117,583	132,661
Core EPS (Rs)	42.3	42.9	45.7	50.0	56.5
Core EPS Growth	12.9%	1.4%	6.4%	9.5%	12.8%
FD Core P/E (x)	63.12	62.34	58.20	53.15	47.11
DPS (Rs)	34.0	39.0	41.0	44.9	50.7
Dividend Yield	1.28%	1.47%	1.54%	1.69%	1.91%
EV/EBITDA (x)	45.32	43.24	41.02	37.50	33.42
P/FCFE (x)	69.03	53.45	98.47	53.44	49.41
Net Gearing	(12.3%)	(20.3%)	(13.5%)	(15.4%)	(16.3%)
P/BV (x)	12.44	12.26	12.00	11.73	11.44
ROE	20.1%	19.9%	20.8%	22.3%	24.6%
% Change In Core EPS Estimates			(4.41%)	(4.98%)	(6.13%)
InCred Research/Consensus EPS (x)					

SOURCE: INCRED RESEARCH, COMPANY REPORTS

Gradual recovery expected

Highlights from the earnings call

Demand and operating environment

- The underlying volume growth stood at 3%. Price growth came in flat for the quarter (adjusting for one-off in the base).
- Urban growth has moderated, but rural markets have been gradually improving.
- HUVR is gaining competitive momentum and has been able to drive a recovery in market share ahead of its target of Dec 2024F.

Distribution, marketing & strategy

- 80% of HUVR's portfolio is superior compared to its competitors, as per its internal measures.
- Tresemme launched the Lamellar Gloss range in India, the first of its kind in India, as per management.
- In the health drinks portfolio, the focus is on driving the specialist range like Diabetes Plus range, etc.
- Lakme's recent launches have reached a gross merchandise value (GMV) of Rs800m in the first six months of their launch.
- In foods, new innovations under Knorr were launched for mini meals like Korean Kim-Chi Soup Bowl. Access packs have been rolled out pan-India.
- Kirana-centric approach: Shikar is focusing on supporting a retailer's core business (improving store-level assortment, creating custom campaigns/content for each store, etc). Stores onboard with Shikhar are growing faster than the other stores.

Home care

- Sales grew 8% yoy while volume grew in high single digits. The liquids business doubled yoy.
- Fabric Wash: Volume grew in high single digits driven by liquids and fabric care portfolio.
- Household Care: High single-digit volume growth led by premium and dishwash range.
- Forayed into floor cleaner with Vim Pro Floor Cleaner, drove distribution of Rin Liquids and launched Comfort Beads (fabric conditioner at the premium-end).

Beauty and wellbeing

- Sales grew 1% (intrinsic growth of 7%) yoy, with the volume growing in midsingle digits. Post-wash segments performed well.
- Hair care: Maintained momentum with volume-led high-single digit growth. Sunsilk, Dove and Tresemme grew in double digits.
- Skincare & colour cosmetics: Mid-single digit growth led by double-digit growth in the premium skin care range.
- Simple & Love Beauty Planet moved out of the incubation phase. These brands have done very well in e-commerce and modern trade channels.

Personal care

- Sales declined 5%, with volume declining in low single digits. Will take a few quarters for actions taken to drive an uptick in sales growth.
- Skin cleansing: Sales declined on account of pricing actions taken during the year. The premium range continued to outperform the segment. Body wash strengthened its leadership, growing in high double digits. Lux added a sandalwood soap (backed by Stratos technology). Post project Stratos, Lux has seen good feedback.
- Oral care business grew in high single digits led by Closeup toothpaste.

Foods and refreshments

- Sales declined 2%, with volume declining in low single digits.
- Beverages: Tea continued to strengthen volume market leadership. The premium range performed well. Volume growth remained muted as the downgradation for loose tea continued. Coffee grew in double digits led by strong growth in organized trade channels.
- Health food drinks: Market share gains continued. The focus was on driving consumption (which remained subdued) and building the specialist range.
- Foods: Posted low single-digit volume growth led by portfolio extension and distribution expansion. International sauces are now available pan-India.
- Ice-cream (3% of FY24 sales): Volume was flat yoy due to prolonged rainfall. By the end of the year, HUVR will take a call on which method of separation to go for (either sale of business or demerger).

Outlook

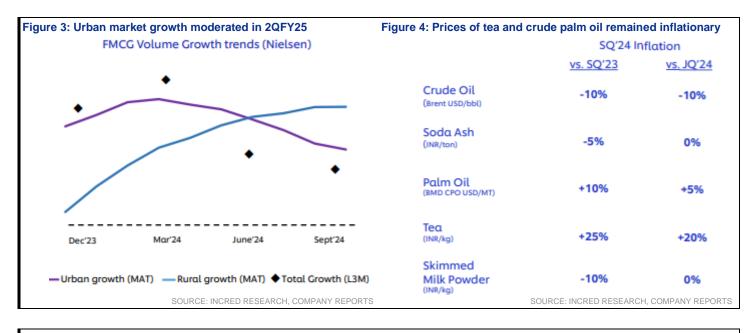
- Demand trend is expected to remain stable.
- Management expects low single-digit pricing growth if commodity prices remain stable.
- The EBITDA margin is expected to remain at a similar level.

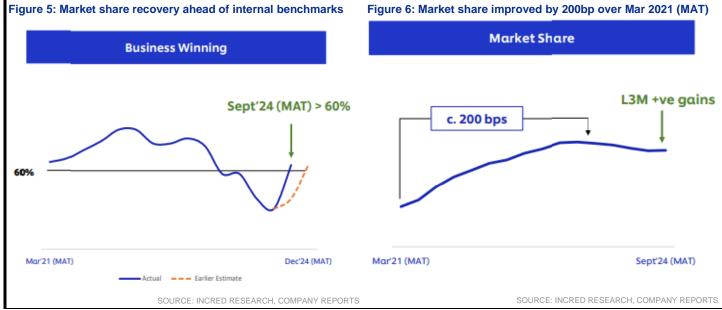
Revenue 1,52,760 1,53,390 1,55,080 1.5 1.1 3,04,240 3,08,470 Expenditure 1,15,820 1,17,330 1,18,610 2.4 1.1 2,32,090 2,35,940 Consumption of RM 72,210 74,480 75,930 5.2 1.9 1,48,090 1,56,410 as % of sales 47.3 48.6 49.0 48.7 48.8 Employee Costs 7,080 6,020 7,650 8.1 27.1 13,590 13,670 as % of sales 4.6 3.9 4.9 4.5 4.4 Advertising & Promotion Costs 17,200 16,440 14,640 -14.9 -10.9 32,010 31,080 as % of sales 11.3 10.7 9.4 10.5 10.1 10.5 10.1 Other Expenditure 19,330 20,390 20,390 5.5 0.0 38,400 40,780 as % of sales 12.7 13.3 13.1 72,510 72,530 200 4,60 6,	Y/E Mar (Rs. m)	2QFY24	1QFY25	2QFY25	YoY (%)	QoQ (%)	1HFY24	1HFY25	Gr (%)
Consumption of RM 72,210 74,480 75,930 5.2 1.9 1,48,090 1,50,410 as % of sales 47.3 48.6 49.0 48.7 48.8 Employee Costs 7,080 6,020 7,650 8.1 27.1 13,590 13,670 as % of sales 4.6 3.9 4.9 4.5 4.4 Advertising & Promotion Costs 17,200 16,440 14,640 -14.9 -10.9 32,010 31,080 as % of sales 11.3 10.7 9.4 10.5 10.1 10 Other Expenditure 19,330 20,390 20,390 5.5 0.0 38,400 40,780 as % of sales 12.7 13.3 13.1 12.6 13.2 25.50 EBITDA 36,940 36,060 36,470 -1.3 1.1 72,530 25.500 20.22 4,680 5,660 Interest 720 850 990 37.5 16.5 1,190 1,840	Revenue	1,52,760	1,53,390	1,55,080	1.5	1.1	3,04,240	3,08,470	1.4
as % of sales 47.3 48.6 49.0 48.7 48.8 Employee Costs 7,080 6,020 7,650 8.1 27.1 13,590 13,670 as % of sales 4.6 3.9 4.9 4.5 4.4 Advertising & Promotion Costs 17,200 16,440 14,640 -14.9 -10.9 32,010 31,080 as % of sales 11.3 10.7 9.4 10.5 10.1 Other Expenditure 19,330 20,390 20,390 5.5 0.0 38,400 40,780 as % of sales 12.7 13.3 13.1 12.6 13.2 EBITDA 36,940 36,060 36,470 -1.3 1.1 72,530 Depreciation 2,690 2,980 3,050 13.4 2.3 5,260 6,030 EBIT 34,250 33,080 35,520 -2.4 1.0 66,890 66,500 Other Income 2,830 2,570 3,090 9.2 20.2 4,680	Expenditure	1,15,820	1,17,330	1,18,610	2.4	1.1	2,32,090	2,35,940	1.7
Employee Costs 7,080 6,020 7,650 8.1 27.1 13,590 13,670 as % of sales 4.6 3.9 4.9 4.5 4.4 Advertising & Promotion Costs 17,200 16,440 14,640 -14.9 -10.9 32,010 31,080 as % of sales 11.3 10.7 9.4 10.5 10.1 Other Expenditure 19,330 20,390 25.5 0.0 38,400 40,780 as % of sales 12.7 13.3 13.1 12.6 13.2 EBITDA 36,940 36,060 36,470 -1.3 1.1 72,530 Depreciation 2,690 2,980 3,050 13.4 2.3 5,260 6,030 EBIT 34,250 33,080 33,420 -2.4 1.0 66,890 66,500 Other Income 2,830 2,570 3,090 9.2 20.2 4,680 5,660 Interest 720 850 990 37.5 16	Consumption of RM	72,210	74,480	75,930	5.2	1.9	1,48,090	1,50,410	1.6
as % of sales 4.6 3.9 4.9 4.5 4.4 Advertising & Promotion Costs 17,200 16,440 14,640 -14.9 -10.9 32,010 31,080 as % of sales 11.3 10.7 9.4 10.5 10.1 Other Expenditure 19,330 20,390 25.5 0.0 38,400 40,780 as % of sales 12.7 13.3 13.1 12.6 13.2 EBITDA 36,940 36,600 36,470 -1.3 1.1 72,530 Depreciation 2,690 2,980 3,050 13.4 2.3 5,260 6,030 EBIT 34,250 33,080 33,420 -2.4 1.0 66,890 66,500 Other Income 2,830 2,570 3,090 9.2 20.2 4,680 5,660 Interest 720 850 990 37.5 16.5 1,190 1,840 PBT 36,360 34,800 35,520 -2.3 2.1 70,380 70,320 Total Tax 9,140 8,940 9,240 <td>as % of sales</td> <td>47.3</td> <td>48.6</td> <td>49.0</td> <td></td> <td></td> <td>48.7</td> <td>48.8</td> <td></td>	as % of sales	47.3	48.6	49.0			48.7	48.8	
Advertising & Promotion Costs 17,200 16,440 14,640 -14.9 -10.9 32,010 31,080 as % of sales 11.3 10.7 9.4 10.5 10.1 Other Expenditure 19,330 20,390 20,390 5.5 0.0 38,400 40,780 as % of sales 12.7 13.3 13.1 12.6 13.2 EBITDA 36,940 36,600 36,470 -1.3 1.1 72,150 72,530 Depreciation 2,690 2,980 3,050 13.4 2.3 5,260 6,030 EBIT 34,250 33,080 33,420 -2.4 1.0 66,890 66,500 Other Income 2,830 2,570 3,090 9.2 20.2 4,680 5,660 Interest 720 850 990 37.5 16.5 1,190 1,840 PBT 36,360 34,800 35,520 -2.3 2.1 70,380 70,320 Total Tax 9,140 8,940 9,240 1.1 3.4 18,070 18,180 <	Employee Costs	7,080	6,020	7,650	8.1	27.1	13,590	13,670	0.6
as % of sales 11.3 10.7 9.4 10.5 10.1 Other Expenditure 19,330 20,390 20,390 5.5 0.0 38,400 40,780 as % of sales 12.7 13.3 13.1 12.6 13.2 EBITDA 36,940 36,060 36,470 -1.3 1.1 72,530 Depreciation 2,690 2,980 3,050 13.4 2.3 5,260 6,030 EBIT 34,250 33,080 33,420 -2.4 1.0 66,890 66,500 Other Income 2,830 2,570 3,090 9.2 20.2 4,680 5,660 Interest 720 850 990 37.5 16.5 1,190 1,840 PBT 36,360 34,800 35,520 -2.3 2.1 70,380 70,320 Total Tax 9,140 8,940 9,240 1.1 3.4 18,070 18,180 APAT 27,220 25,860 26,280	as % of sales	4.6	3.9	4.9			4.5	4.4	0.30
Other Expenditure 19,330 20,390 20,390 5.5 0.0 38,400 40,780 as % of sales 12.7 13.3 13.1 12.6 13.2 EBITDA 36,940 36,060 36,470 -1.3 1.1 72,150 72,530 Depreciation 2,690 2,980 3,050 13.4 2.3 5,260 6,030 EBIT 34,250 33,080 33,420 -2.4 1.0 66,890 66,500 Other Income 2,830 2,570 3,090 9.2 20.2 4,680 5,660 Interest 720 850 990 37.5 16.5 1,190 1,840 PBT 36,360 34,800 35,520 -2.3 2.1 70,380 70,320 Total Tax 9,140 8,940 9,240 1.1 3.4 18,070 18,180 APAT 27,720 25,860 26,280 -3.5 1.6 52,310 52,140 Extraordinary	Advertising & Promotion Costs	17,200	16,440	14,640	-14.9	-10.9	32,010	31,080	-2.9
as % of sales 12.7 13.3 13.1 12.6 13.2 EBITDA 36,940 36,060 36,470 -1.3 1.1 72,150 72,530 Depreciation 2,690 2,980 3,050 13.4 2.3 5,260 6,030 EBIT 34,250 33,080 33,420 -2.4 1.0 66,890 66,500 Other Income 2,830 2,570 3,090 9.2 20.2 4,680 5,660 Interest 720 850 990 37.5 16.5 1,190 1,840 PBT 36,360 34,800 35,520 -2.3 2.1 70,380 70,320 Total Tax 9,140 8,940 9,240 1.1 3.4 18,070 18,180 APAT 27,220 25,860 26,280 -3.5 1.6 52,310 52,140 Extraordinary Items -50 -480 -160 NA NA -420 -640 Reported PAT	as % of sales	11.3	10.7	9.4			10.5	10.1	-1.82
EBITDA 36,940 36,060 36,470 -1.3 1.1 72,150 72,530 Depreciation 2,690 2,980 3,050 13.4 2.3 5,260 6,030 EBIT 34,250 33,080 33,420 -2.4 1.0 66,890 66,500 Other Income 2,830 2,570 3,090 9.2 20.2 4,680 5,660 Interest 720 850 990 37.5 16.5 1,190 1,840 PBT 36,360 34,800 35,520 -2.3 2.1 70,380 70,320 Total Tax 9,140 8,940 9,240 1.1 3.4 18,070 18,180 APAT 27,220 25,860 26,280 -3.5 1.6 52,310 52,140 Extraordinary Items -50 -480 -160 NA NA -420 -640 Reported PAT 27,170 25,380 26,120 -3.9 2.9 51,500	Other Expenditure	19,330	20,390	20,390	5.5	0.0	38,400	40,780	6.2
Depreciation 2,690 2,980 3,050 13.4 2.3 5,260 6,030 EBIT 34,250 33,080 33,420 -2.4 1.0 66,890 66,500 Other Income 2,830 2,570 3,090 9.2 20.2 4,680 5,660 Interest 720 850 990 37.5 16.5 1,190 1,840 PBT 36,360 34,800 35,520 -2.3 2.1 70,380 70,320 Total Tax 9,140 8,940 9,240 1.1 3.4 18,070 18,180 APAT 27,220 25,860 26,280 -3.5 1.6 52,310 52,140 Extraordinary ltems -50 -480 -160 NA NA -420 -640 Reported PAT 27,170 25,380 26,120 -3.9 2.9 51,800 51,500 EPS 11.6 10.8 11.1 -3.9 2.9 22.1 21.9 <t< td=""><td>as % of sales</td><td>12.7</td><td>13.3</td><td>13.1</td><td></td><td></td><td>12.6</td><td>13.2</td><td>0.49</td></t<>	as % of sales	12.7	13.3	13.1			12.6	13.2	0.49
EBIT 34,250 33,080 33,420 -2.4 1.0 66,890 66,500 Other Income 2,830 2,570 3,090 9.2 20.2 4,680 5,660 Interest 720 850 990 37.5 16.5 1,190 1,840 PBT 36,360 34,800 35,520 -2.3 2.1 70,380 70,320 Total Tax 9,140 8,940 9,240 1.1 3.4 18,070 18,180 APAT 27,220 25,860 26,280 -3.5 1.6 52,310 52,140 Extraordinary Items -50 -480 -160 NA NA -420 -640 Reported PAT 27,170 25,380 26,120 -3.9 2.9 51,800 51,500 EPS 11.6 10.8 11.1 -3.9 2.9 22.1 21.9 Margins (%) 2QFY24 1QFY25 2QFY25 (bp) (bp) 1HFY24 1HFY25	EBITDA	36,940	36,060	36,470	-1.3	1.1	72,150	72,530	0.5
Other Income 2,830 2,570 3,090 9.2 20.2 4,680 5,660 Interest 720 850 990 37.5 16.5 1,190 1,840 PBT 36,360 34,800 35,520 -2.3 2.1 70,380 70,320 Total Tax 9,140 8,940 9,240 1.1 3.4 18,070 18,180 APAT 27,220 25,860 26,280 -3.5 1.6 52,310 52,140 Extraordinary Items -50 -480 -160 NA NA -420 -640 Reported PAT 27,170 25,380 26,120 -3.9 2.9 22.1 21.9 Margins (%) 2QFY24 1QFY25 2QFY25 (bp) (bp) 1HFY24 1HFY25 Gross Margin 52.7 51.4 51.0 -170 -40 51.3 51.2 EBITDA 22.4 21.6 21.6 -90 0 22.0 21.6 <tr< td=""><td>Depreciation</td><td>2,690</td><td>2,980</td><td>3,050</td><td>13.4</td><td>2.3</td><td>5,260</td><td>6,030</td><td>14.6</td></tr<>	Depreciation	2,690	2,980	3,050	13.4	2.3	5,260	6,030	14.6
Interest 720 850 990 37.5 16.5 1,190 1,840 PBT 36,360 34,800 35,520 -2.3 2.1 70,380 70,320 Total Tax 9,140 8,940 9,240 1.1 3.4 18,070 18,180 APAT 27,220 25,860 26,280 -3.5 1.6 52,310 52,140 Extraordinary Items -50 -480 -160 NA NA -420 -640 Reported PAT 27,170 25,380 26,120 -3.9 2.9 51,890 51,500 EPS 11.6 10.8 11.1 -3.9 2.9 22.1 21.9 Margins (%) 20FY24 10FY25 20FY25 (bp) (bp) 11HFY24 11HFY25 Gross Margin 52.7 51.4 51.0 -170 -40 51.3 51.2 EBITDA 22.4 21.6 21.6 -90 0 22.0 21.6	EBIT	34,250	33,080	33,420	-2.4	1.0	66,890	66,500	-0.6
PBT 36,360 34,800 35,520 -2.3 2.1 70,380 70,320 Total Tax 9,140 8,940 9,240 1.1 3.4 18,070 18,180 APAT 27,220 25,860 26,280 -3.5 1.6 52,310 52,140 Extraordinary Items -50 -480 -160 NA NA -420 -640 Reported PAT 27,170 25,380 26,120 -3.9 2.9 51,890 51,500 EPS 11.6 10.8 11.1 -3.9 2.9 22.1 21.9 Margins (%) 20FY24 10FY25 20FY25 (bp) (bp) 1HFY24 1HFY25 Gross Margin 52.7 51.4 51.0 -170 -40 51.2 2 EBITDA 24.2 23.5 23.5 -70 0 23.7 23.5 EBIT 22.4 21.6 21.6 -90 0 22.0 21.6 EBT <td>Other Income</td> <td>2,830</td> <td>2,570</td> <td>3,090</td> <td>9.2</td> <td>20.2</td> <td>4,680</td> <td>5,660</td> <td>20.9</td>	Other Income	2,830	2,570	3,090	9.2	20.2	4,680	5,660	20.9
Total Tax 9,140 8,940 9,240 1.1 3.4 18,070 18,180 APAT 27,220 25,860 26,280 -3.5 1.6 52,310 52,140 Extraordinary Items -50 -480 -160 NA NA -420 -640 Reported PAT 27,170 25,380 26,120 -3.9 2.9 51,890 51,500 EPS 11.6 10.8 11.1 -3.9 2.9 22.1 21.9 Margins (%) 2QFY24 1QFY25 2QFY25 (bp) (bp) 1HFY24 1HFY25 Gross Margin 52.7 51.4 51.0 -170 -40 51.3 51.2 EBITDA 24.2 23.5 23.5 -70 0 23.7 23.5 EBIT 22.4 21.6 21.6 -90 0 22.0 21.6 EBT 23.8 22.7 22.9 -90 20 23.1 22.8 PAT	Interest	720	850	990	37.5	16.5	1,190	1,840	54.6
APAT 27,220 25,860 26,280 -3.5 1.6 52,310 52,140 Extraordinary Items -50 -480 -160 NA NA -420 -640 Reported PAT 27,170 25,380 26,120 -3.9 2.9 51,890 51,500 EPS 11.6 10.8 11.1 -3.9 2.9 22.1 21.9 Margins (%) 2QFY24 1QFY25 2QFY25 (bp) (bp) 1HFY24 1HFY25 Gross Margin 52.7 51.4 51.0 -170 -40 51.3 51.2 EBITDA 24.2 23.5 23.5 -70 0 23.7 23.5 EBIT 22.4 21.6 21.6 -90 0 22.0 21.6 EBT 23.8 22.7 22.9 -90 20 23.1 22.8 PAT 17.8 16.9 16.9 -90 10 17.2 16.9 <td>PBT</td> <td>36,360</td> <td>34,800</td> <td>35,520</td> <td>-2.3</td> <td>2.1</td> <td>70,380</td> <td>70,320</td> <td>-0.1</td>	PBT	36,360	34,800	35,520	-2.3	2.1	70,380	70,320	-0.1
Extraordinary Items -50 -480 -160 NA NA -420 -640 Reported PAT 27,170 25,380 26,120 -3.9 2.9 51,890 51,500 EPS 11.6 10.8 11.1 -3.9 2.9 22.1 21.9 Margins (%) 2QFY24 1QFY25 2QFY25 (bp) (bp) 1HFY24 1HFY25 Gross Margin 52.7 51.4 51.0 -170 -40 51.3 51.2 EBITDA 24.2 23.5 23.5 -70 0 22.7 23.5 EBIT 22.4 21.6 21.6 -90 0 22.0 21.6 EBT 23.8 22.7 22.9 -90 20 23.1 22.8 PAT 17.8 16.9 16.9 -90 10 17.2 16.9	Total Tax	9,140	8,940	9,240	1.1	3.4	18,070	18,180	0.6
Reported PAT 27,170 25,380 26,120 -3.9 2.9 51,890 51,500 EPS 11.6 10.8 11.1 -3.9 2.9 22.1 21.9 Margins (%) 2QFY24 1QFY25 2QFY25 (bp) (bp) 1HFY24 1HFY25 Gross Margin 52.7 51.4 51.0 -170 -40 51.3 51.2 EBITDA 24.2 23.5 23.5 -70 0 23.7 23.5 EBIT 22.4 21.6 21.6 -90 0 22.0 21.6 EBT 23.8 22.7 22.9 -90 20 23.1 22.8 PAT 17.8 16.9 16.9 -90 10 17.2 16.9	APAT	27,220	25,860	26,280	-3.5	1.6	52,310	52,140	-0.3
EPS11.610.811.1-3.92.922.121.9Margins (%)2QFY241QFY252QFY25(bp)(bp)1HFY241HFY25Gross Margin52.751.451.0-170-4051.351.2EBITDA24.223.523.5-70023.723.5EBIT22.421.621.6-90022.021.6EBT23.822.722.9-902023.122.8PAT17.816.916.9-901017.216.9	Extraordinary Items	-50	-480	-160	NA	NA	-420	-640	NA
Margins (%)2QFY241QFY252QFY25(bp)(bp)1HFY241HFY25Gross Margin52.751.451.0-170-4051.351.2EBITDA24.223.523.5-70023.723.5EBIT22.421.621.6-90022.021.6EBT23.822.722.9-902023.122.8PAT17.816.916.9-901017.216.9		27,170	25,380	26,120	-3.9	2.9	51,890	51,500	-0.8
Gross Margin52.751.451.0-170-4051.351.2EBITDA24.223.523.5-70023.723.5EBIT22.421.621.6-90022.021.6EBT23.822.722.9-902023.122.8PAT17.816.916.9-901017.216.9	EPS	11.6	10.8	11.1	-3.9	2.9	22.1	21.9	-0.8
EBITDA24.223.523.5-70023.723.5EBIT22.421.621.6-90022.021.6EBT23.822.722.9-902023.122.8PAT17.816.916.9-901017.216.9	Margins (%)	2QFY24	1QFY25	2QFY25	(bp)	(bp)	1HFY24	1HFY25	(bp)
EBIT 22.4 21.6 21.6 -90 0 22.0 21.6 EBT 23.8 22.7 22.9 -90 20 23.1 22.8 PAT 17.8 16.9 16.9 -90 10 17.2 16.9	Gross Margin	52.7	51.4	51.0	-170	-40	51.3	51.2	-10
EBT23.822.722.9-902023.122.8PAT17.816.916.9-901017.216.9	EBITDA	24.2	23.5	23.5	-70	0	23.7	23.5	-20
PAT 17.8 16.9 16.9 -90 10 17.2 16.9	EBIT	22.4	21.6	21.6	-90	0	22.0	21.6	-40
	EBT	23.8	22.7	22.9	-90	20	23.1	22.8	-30
Effective Tax Rate 25.1 25.7 26.0 90 30 25.7 25.9	PAT	17.8	16.9	16.9	-90	10	17.2	16.9	-30
	Effective Tax Rate	25.1	25.7	26.0	90	30	25.7	25.9	20

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Y/E Mar (Rs. m)	2QFY24	1QFY25	2QFY25	YoY (%)	QoQ (%)	1HFY24	1HFY25	Gr (%)
Segment Revenue								
Home Care	53,120	56,750	57,370	8.0	1.1	1,07,370	1,14,120	6.3
Beauty & Wellbeing	32,740	31,990	33,230	1.5	3.9	63,770	65,220	2.3
Personal Care	25,350	23,860	24,120	-4.9	1.1	50,330	47,980	(4.7)
Foods & Refreshments	38,510	38,502	38,030	-1.2	-1.2	76,480	76,530	0.1
Others	3,040	2,290	2,330	-23.4	1.7	6,290	4,620	(26.6)
Total	1,52,760	1,53,392	1,55,080	1.5	1.1	3,04,240	3,08,470	1.4
Segment Results								
Home Care	9,950	11,090	10,870	9.2	-2.0	19,860	21,960	10.6
Beauty & Wellbeing	11,250	10,060	11,210	-0.4	11.4	21,510	21,270	(1.1)
Personal Care	4,560	4,180	4,010	-12.1	-4.1	9,020	8,190	(9.2)
Foods & Refreshments	7,200	7,360	6,900	-4.2	-6.3	14,010	14,260	1.8
Others	1,290	390	430	-66.7	10.3	2,490	820	(67.1)
Total	34,250	33,080	33,420	-2.4	1.0	66,890	66,500	(0.6)
Add- Unall. Income / (Expenses)	2,830	2,570	3,090	9.2	20.2	4,680	5,660	20.9
Less- Interest Expenses	-720	-850	-990	37.5	16.5	-1,190	-1,840	54.6
Less- Exceptional Items	-50	-480	-160	NA	NA	-420	-640	NA
PBIT	36,310	34,320	35,360	-2.6	3.0	69,960	69,680	(0.4)
Segment EBIT Margin (%)				(bp)	(bp)			(bp)
Home Care	18.7	19.5	18.9	20	-60	18.5	19.2	70
Beauty & Wellbeing	34.4	31.4	33.7	-60	230	33.7	32.6	-110
Personal Care	18.0	17.5	16.6	-140	-90	17.9	17.1	-90
Foods & Refreshments	18.7	19.1	18.1	-60	-100	18.3	18.6	30
Others	42.4	17.0	18.5	-2400	140	39.6	17.7	-2180
Average	22.4	21.6	21.6	-90	0	22.0	21.6	-40



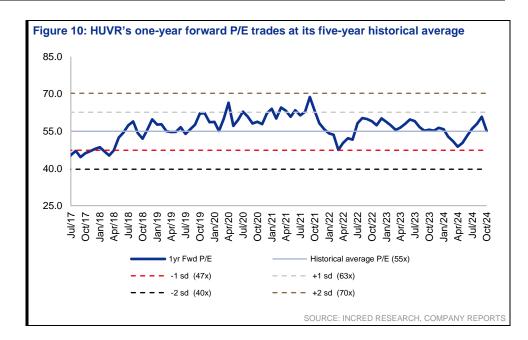


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Figure 7: Excluding one-off in the I	oase, sales grew	3% in	Figure 8: and 2% in 1HFY25		
Particulars	SQ'24 (Reported)	SQ'24 (Intrinsic)	Particulars	H1'25 (Reported)	H1'25 (Intrinsic)
Underlying Sales Growth	2%	3%	Underlying Sales Growth	2%	2%
Underlying Volume Growth	3%	3%	Underlying Volume Growth	3%	3%
Underlying Price Growth	-1%	Flat	Underlying Price Growth	-2%	-1%
Gross Margin Δ	-150 bps	-100 bps	Gross Margin Δ	+10 bps	+40 bps
EBITDA Margin Δ	-80 bps	Flat	EBITDA Margin Δ	-30 bps	+10 bps
PAT before exceptional items Growth	-2%	2%	PAT before exceptional items Growth	Flat	3%
Net Profit Growth	-4%	Flat	Net Profit Growth	-1%	2%
SOURCE: INCRED RESEARCH, COMPANY REPORTS SOURCE: INCRED RESEARCH, COMPANY RE					IPANY REPORTS

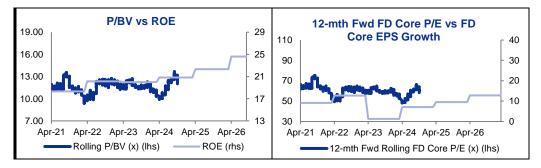
		FY25F			FY26F			FY26F	
Y/E, Mar (Rs m)	Earlier	Revised	% Change	Earlier	Revised	% Change	Earlier	Revised	% Change
Net Sales	6,54,422	6,33,978	(3.1)	7,14,852	6,74,855	(5.6)	7,83,731	7,34,170	(6.3)
EBITDA	1,55,262	1,50,373	(3.1)	1,73,988	1,64,200	(5.6)	1,96,503	1,84,037	(6.3)
EBITDA Margin (%)	23.7	23.7	0bp	24.3	24.3	0bp	25.1	25.1	0bp
APAT	1,12,320	1,07,368	(4.4)	1,23,739	1,17,583	(5.0)	1,41,319	1,32,661	(6.1)
EPS (Rs)	47.8	45.7	(4.4)	52.7	50.0	(5.0)	60.1	56.5	(6.1)



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BY THE NUMBERS



(Rs mn)	Mar-23A	Mar-24A	Mar-25F	Mar-26F	Mar-27F
Total Net Revenues	591,440	604,690	633,978	674,855	734,170
Gross Profit	280,000	311,420	334,745	361,728	400,128
Operating EBITDA	136,320	141,900	150,373	164,200	184,037
Depreciation And Amortisation	(10,300)	(10,970)	(11,000)	(12,000)	(12,500)
Operating EBIT	126,020	130,930	139,373	152,200	171,537
Financial Income/(Expense)	3,240	2,490	2,061	2,667	3,334
Pretax Income/(Loss) from Assoc.					
Non-Operating Income/(Expense)	2,150	4,223	4,645	5,110	5,621
Profit Before Tax (pre-El)	131,410	137,643	146,079	159,977	180,491
Exceptional Items	(620)	(890)			
Pre-tax Profit	130,790	136,753	146,079	159,977	180,491
Taxation	(31,170)	(35,610)	(38,711)	(42,394)	(47,830
Exceptional Income - post-tax					
Profit After Tax	99,620	101,143	107,368	117,583	132,661
Minority Interests					
Preferred Dividends					
FX Gain/(Loss) - post tax					
Other Adjustments - post-tax	(620)	(890)			
Net Profit	99,000	100,253	107,368	117,583	132,661
Recurring Net Profit	99,472	100,911	107,368	117,583	132,66
Fully Diluted Recurring Net Profit	99,472	100,911	107,368	117,583	132,661

Cash Flow					
(Rs mn)	Mar-23A	Mar-24A	Mar-25F	Mar-26F	Mar-27F
EBITDA	136,320	141,900	150,373	164,200	184,037
Cash Flow from Invt. & Assoc.					
Change In Working Capital	(8,660)	42,650	(42,405)	(143)	(6,169)
(Incr)/Decr in Total Provisions					
Other Non-Cash (Income)/Expense	(620)	(890)			
Other Operating Cashflow	6,400	9,733	10,706	11,777	12,955
Net Interest (Paid)/Received	(1,010)	(3,020)	(4,000)	(4,000)	(4,000)
Tax Paid	(31,170)	(35,610)	(38,711)	(42,394)	(47,830)
Cashflow From Operations	101,260	154,763	75,963	129,439	138,992
Capex	(14,010)	(20,850)	(12,500)	(12,500)	(12,500)
Disposals Of FAs/subsidiaries					
Acq. Of Subsidiaries/investments	3,280	(16,990)			
Other Investing Cashflow					
Cash Flow From Investing	(10,730)	(37,840)	(12,500)	(12,500)	(12,500)
Debt Raised/(repaid)					
Proceeds From Issue Of Shares					
Shares Repurchased					
Dividends Paid	(84,590)	(93,980)	(96,442)	(105,617)	(119,161)
Preferred Dividends					
Other Financing Cashflow	1,420	1,647			
Cash Flow From Financing	(83,170)	(92,333)	(96,442)	(105,617)	(119,161)
Total Cash Generated	7,360	24,590	(32,979)	11,322	7,330
Free Cashflow To Equity	90,530	116,923	63,463	116,939	126,492
Free Cashflow To Firm	91,540	119,943	67,463	120,939	130,492

SOURCE: INCRED RESEARCH, COMPANY REPORTS

Personal Products ∣ India Hindustan Unilever Ltd ∣ October 24, 2024

BY THE NUMBERS...cont'd

(Rs mn)	Mar-23A	Mar-24A	Mar-25F	Mar-26F	Mar-27F
Total Cash And Equivalents	72,330	117,260	85,081	103,953	112,083
Total Debtors	27,350	26,900	27,031	29,136	32,696
Inventories	40,310	38,120	32,506	36,420	49,539
Total Other Current Assets	45,370	45,710	44,842	45,062	45,383
Total Current Assets	185,360	227,990	189,459	214,571	239,701
Fixed Assets	349,900	359,780	361,280	361,780	361,780
Total Investments	9,830	9,830	9,830	9,830	9,830
Intangible Assets	173,160	173,160	173,160	173,160	173,160
Total Other Non-Current Assets	(63,250)	(64,540)	(64,540)	(64,540)	(64,540)
Total Non-current Assets	469,640	478,230	479,730	480,230	480,230
Short-term Debt	2,930	3,400	3,400	3,400	3,400
Current Portion of Long-Term Debt					
Total Creditors	125,260	163,950	117,920	123,117	132,635
Other Current Liabilities					
Total Current Liabilities	128,190	167,350	121,320	126,517	136,035
Total Long-term Debt	7,460	10,340	11,140	18,690	19,490
Hybrid Debt - Debt Component					
Total Other Non-Current Liabilities					
Total Non-current Liabilities	7,460	10,340	11,140	18,690	19,490
Total Provisions	17,140	18,800	16,073	16,973	18,285
Total Liabilities	152,790	196,490	148,534	162,180	173,810
Shareholders Equity	502,210	509,730	520,656	532,621	546,121
Minority Interests					
Total Equity	502,210	509,730	520,656	532,621	546,121
Key Ratios					
Ney Natios					
	Mar-23A	Mar-24A	Mar-25F	Mar-26F	Mar-27F
Revenue Growth	15.5%	2.2%	4.8%	6.4%	8.8%
Operating EBITDA Growth	9.0%	4.1%	6.0%	9.2%	12.1%
Operating EBITDA Margin	23.0%	23.5%	23.7%	24.3%	25.1%
Net Cash Per Share (Rs)	26.36	44.05	30.02	34.84	37.95
BVPS (Rs)	213.71	216.91	221.56	226.65	232.39
Gross Interest Cover	124.77	43.35	34.84	38.05	42.88
Effective Tax Rate	23.8%	26.0%	26.5%	26.5%	26.5%
Net Dividend Payout Ratio	80.2%	90.6%	89.8%	89.8%	89.8%
Accounts Receivables Days	14.40	16.37	15.52	15.19	15.37
Inventory Days	46.42	48.81	43.07	40.17	46.96
Accounts Payables Days	143.59	179.97	171.91	140.48	139.73
ROIC (%)	28.2%	31.5%	30.5%	33.2%	36.9%
ROCE (%)	25.8%	26.3%	27.5%	29.2%	31.8%
Return On Average Assets	14.9%	14.5%	15.3%	16.8%	18.3%

SOURCE: INCRED RESEARCH, COMPANY REPORTS

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Add	The stock's total return is expected to exceed 10% over the next 12 months.
Hold	The stock's total return is expected to be between 0% and positive 10% over the next 12 months.
Reduce	The stock's total return is expected to fall below 0% or more over the next 12 months.
	eturn of a stock is defined as the sum of the: (i) percentage difference between the target price and the current price and (ii) the forward net a stock. Stock price targets have an investment horizon of 12 months.
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Overweight	An Overweight rating means stocks in the sector have, on a market cap-weighted basis, a positive absolute recommendation.
Neutral	A Neutral rating means stocks in the sector have, on a market cap-weighted basis, a neutral absolute recommendation.
Underweight	An Underweight rating means stocks in the sector have, on a market cap-weighted basis, a negative absolute recommendation.
Country Ratings	Definition:
Overweight	An Overweight rating means investors should be positioned with an above-market weight in this country relative to benchmark.
Neutral	A Neutral rating means investors should be positioned with a neutral weight in this country relative to benchmark.
Underweight	An Underweight rating means investors should be positioned with a below-market weight in this country relative to benchmark.