India

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ADD (no change)
```

| Consensus ratings*: | Buy 7 | Hold 4 | Sell 1 |
|-----------------------|---------|--------|----------|
| Current price: | | | Rs555 |
| Target price: | | | Rs700 |
| Previous target: | | | Rs550 |
| Up/downside: | | | 26.1% |
| InCred Research / Co | nsensus | : | 33.3% |
| Reuters: | | | |
| Bloomberg: | | ABSI | AMC IN |
| Market cap: | | US | \$1,918m |
| | | Rs1 | 59,879m |
| Average daily turnove | r: | ι | JS\$1.1m |
| | | I | Rs95.2m |
| Current shares o/s: | | | 288.0m |
| Free float: | | | 46.0% |
| *Source: Bloomberg | | | |

Key changes in this note

The recent reshuffle of its investment team is a key trigger to watch out for as it could bring in scheme-level outperformance and address market share losses.



| Major shareholders | % held |
|----------------------|--------|
| Aditya Birla Capital | 50.0 |
| Snl life | 37.0 |
| Public | 13.0 |
| PUDIIC | 13. |

Research Analyst(s)



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Aditya Birla Sunlife AMC

Turnaround likely to drive valuation premium

- Aditya Birla Sunlife AMC posted a healthy 4QFY24 PAT of Rs2.1bn, backed by improved revenue yield amid a relatively superior equity fund inflow.
- The recent reshuffle of its investment team is a key trigger to watch out for as this can bring in scheme-level outperformance & address market share loss.
- ABSL AMC can be a turnaround story with an attractive risk-reward ratio. Upgrade the stock's rating to a high-conviction ADD with a higher TP of Rs700.

AUM witnesses sizable improvement; market share loss declines

ABSL AMC reported 4QFY24 QAAUM at Rs3.3tr (+20.8% yoy/+6.5% qoq), which is healthy compared to the company's recent track record. The growth was mainly attributable to equity fund AUM's outperformance, but other segments also witnessed a healthy quarterly momentum. The company witnessed a qoq dip in market share, but the market share loss has been lower compared to previous quarters. ABSL AMC lost overall market share qoq to ~6.9% in Mar 2024 from ~7.1% in 3QFY24. A similar trend was also visible in equity fund AUM market share, which dipped to ~4.9% from ~5% in the previous quarter.

Steady revenue yield supports overall profitability

With a sequential rise in equity fund AUM, the company managed to improve revenue yield by ~2bp sequentially to ~43bp, mainly backed by improved equity inflow. This, coupled with well-managed operating expenses, resulted in decent profitability.

Focus on granularity of inflow; SIP inflow trend steady

Systematic investment plan or SIP inflow remained stagnant sequentially, with a monthly inflow of Rs12.5bn and live outstanding SIP folios stood at 3.58m as of end-Mar 2024. We are confident of the measures achieving success and expect a surge in equity fund AUM (including that of exchange traded funds or ETFs) in the coming quarters.

Change in investment team may aid market share gain

ABSL AMC has made changes to its investment team during the last few quarters which, we believe, remains a key trigger to watch out for in the near term. Historically, Nippon Life India AMC and HDFC AMC have witnessed a significant improvement in market share momentum after the change in the investment team, which may get reflected for ABSL AMC as well. If the team reshuffle brings up scheme-level outperformance, the AMC will be able to address market share loss issue in the coming quarters, which will provide valuation comfort.

Outlook and valuation

We retain our high-conviction ADD rating on ABSL AMC with a higher target price of Rs700, or ~18x FY26F EPS, from Rs550 earlier. We like ABSL AMC considering its diversified product portfolio, superior return ratios & favourable risk-reward ratio. However, the recent change in its investment team driving market share gains is the key thing to watch out for. Downside risks: Low traction in new funds and higher employee attrition.

| Financial Summary | Mar-23A | Mar-24A | Mar-25F | Mar-26F | Mar-27F |
|-----------------------------------|---------|---------|---------|---------|---------|
| Total Non-Interest Income (Rsm) | 13,199 | 16,161 | 18,833 | 22,142 | 26,278 |
| Operating Revenue (Rsm) | 13,199 | 16,161 | 18,833 | 22,142 | 26,278 |
| Total Provision Charges (Rsm) | 0 | 0 | 0 | 0 | 0 |
| Net Profit (Rsm) | 5,793 | 7,742 | 9,283 | 11,178 | 13,573 |
| Core EPS (Rs) | 20.11 | 26.88 | 32.23 | 38.81 | 47.13 |
| Core EPS Growth | (12%) | 34% | 20% | 20% | 21% |
| FD Core P/E (x) | 27.59 | 20.64 | 17.22 | 14.30 | 11.78 |
| DPS (Rs) | 10.25 | 13.50 | 19.00 | 23.00 | 28.00 |
| Dividend Yield | 1.85% | 2.43% | 3.42% | 4.14% | 5.05% |
| BVPS (Rs) | 87.4 | 110.0 | 123.3 | 139.1 | 158.2 |
| P/BV (x) | 6.35 | 5.04 | 4.50 | 3.99 | 3.51 |
| ROE | 24.6% | 27.2% | 27.6% | 29.6% | 31.7% |
| % Change In Core EPS Estimates | | | | | |
| InCred Research/Consensus EPS (x) | | | | | |

SOURCE: INCRED RESEARCH, COMPANY REPORTS

InCred Equities

Finance Companies | India Aditya Birla Sunlife AMC | April 27, 2024

| Rsm | 1QFY23 | 2QFY23 | 3QFY23 | 4QFY23 | 1QFY24 | 2QFY24 | 3QFY24 | 4QFY24 | YoY (%) | QoQ (%) |
|-------------------------|--------|--------|--------|--------|--------|--------|------------|-------------|-------------|------------|
| Revenue from operations | 2,990 | 3,056 | 3,087 | 2,919 | 3,057 | 3,292 | 3,358 | 3,595 | 23.2% | 7.1% |
| Other income | -308 | 764 | 489 | 319 | 775 | 554 | 791 | 740 | 132.1% | -6.4% |
| Total revenue (Rs m) | 2,682 | 3,820 | 3,576 | 3,238 | 3,831 | 3,845 | 4,149 | 4,336 | 33.9% | 4.5% |
| Total expenditure | 1,287 | 1,343 | 1,362 | 1,440 | 1,448 | 1,494 | 1,522 | 1,677 | 16.5% | 10.2% |
| Cost to Income (%) | 48.0% | 35.1% | 38.1% | 44.5% | 37.8% | 38.8% | 36.7% | 38.7% | | |
| Profit before tax | 1,395 | 2,477 | 2,214 | 1,798 | 2,383 | 2,352 | 2,627 | 2,659 | 47.9% | 1.2% |
| Тах | 380 | 577 | 564 | 454 | 557 | 587 | 542 | 592 | 30.4% | 9.3% |
| Tax rate (%) | 27.2% | 23.3% | 25.5% | 25.2% | 23.4% | 25.0% | 20.6% | 22.3% | | |
| Profit after tax | 1,015 | 1,900 | 1,650 | 1,344 | 1,826 | 1,765 | 2,085 | 2,067 | 53.7% | -0.9% |
| QAAUM (Rs tr) | 2.93 | 2.94 | 2.93 | 2.86 | 3.09 | 3.24 | 3.25 | 3.46 | 20.8% | 6.5% |
| | | | | | | | SOURCE: II | NCRED RESEA | RCH. COMPAN | NY REPORTS |

Figure 2: Our revised earnings estimates

| Y/E Mar (Rs m) | | FY25F | | | FY26F | | | FY27F | |
|-------------------------|----------|----------|----------|----------|----------|----------|---------------|-------------|-------------|
| | Earlier | Revised | % change | Earlier | Revised | % change | Earlier | Revised | % change |
| Revenue from operations | 14,086.8 | 15,830.7 | 12.4% | 15,398.5 | 18,989.3 | 23.3% | NA | 22,967.6 | NA |
| PAT | 8,228.8 | 9,282.7 | 12.8% | 8,927.4 | 11,178.2 | 25.2% | NA | 13,572.9 | NA |
| EPS (Rs) | 28.5 | 32.1 | 12.8% | 30.9 | 38.7 | 25.3% | NA | 47.0 | NA |
| Dividend payout (%) | 75.0 | 60.0 | -20.0% | 75.0 | 60.0 | -20.0% | NA | 60.0 | NA |
| QAAUM (Rs tr) | 3.8 | 4.1 | 8.8% | 4.4 | 4.9 | 11.6% | NA | 5.8 | NA |
| | | | | | | SOURC | E: INCRED RES | EARCH. COMP | ANY REPORTS |

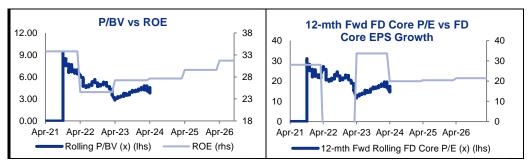
4Q earnings conference call - key highlights

- The company had a renewed focus on SIP and added 596,000 new SIPs, which was also led by a good performance across schemes. Inflows have come from Flexi Cap Fund, BSE Equity Fund, Digital India Fund and Small-Mid Cap Fund through online as well as offline channels.
- The SIP AUM is at Rs692bn for the year ended Mar 2024.
- In the offline space, we have seen significant improvement with monthly registrations at 220,000 vs. a previous run-rate of 75-80,000.
- Launch of NFO post general elections, which will be a Quant fund.
- Revenue growth is in line with AUM growth and tehe AUM mix had a betteryield equity portion.
- The yield on equity AUM is at 68bp, debt fund AUM at 23-25bp and liquid fund AUM at 10-13bp.
- The alternative business revenue is at Rs1bn, which comprises AIF, PMS and offshore funds.
- Other costs were higher for the quarter due to an event conducted by the company to connect with its distributors. The event will be conducted every year in the fourth quarter.
- Employee costs are slightly higher due to bonus expenses and ESOP costs of around Rs230-240m.

InCred Equities

Finance Companies \parallel India Aditya Birla Sunlife AMC \parallel April 27, 2024

BY THE NUMBERS



Profit & Loss

| (Rsm) | Mar-23A | Mar-24A | Mar-25F | Mar-26F | Mar-27F |
|------------------------------------|---------|---------|---------|---------|---------|
| Net Interest Income | | | | | |
| Total Non-Interest Income | 13,199 | 16,161 | 18,833 | 22,142 | 26,278 |
| Operating Revenue | 13,199 | 16,161 | 18,833 | 22,142 | 26,278 |
| Total Non-Interest Expenses | (5,099) | (5,806) | (6,503) | (7,348) | (8,376) |
| Pre-provision Operating Profit | 7,767 | 10,020 | 11,978 | 14,424 | 17,513 |
| Total Provision Charges | | | | | |
| Operating Profit After Provisions | 7,767 | 10,020 | 11,978 | 14,424 | 17,513 |
| Pretax Income/(Loss) from Assoc. | | | | | |
| Operating EBIT (incl Associates) | 7,767 | 10,020 | 11,978 | 14,424 | 17,513 |
| Non-Operating Income/(Expense) | | | | | |
| Profit Before Tax (pre-EI) | 7,767 | 10,020 | 11,978 | 14,424 | 17,513 |
| Exceptional Items | | | | | |
| Pre-tax Profit | 7,767 | 10,020 | 11,978 | 14,424 | 17,513 |
| Taxation | (1,975) | (2,278) | (2,695) | (3,245) | (3,941) |
| Consolidation Adjustments & Others | | | | | |
| Exceptional Income - post-tax | | | | | |
| Profit After Tax | 5,793 | 7,742 | 9,283 | 11,178 | 13,573 |
| Minority Interests | | | | | |
| Pref. & Special Div | | | | | |
| FX And Other Adj. | | | | | |
| Net Profit | 5,793 | 7,742 | 9,283 | 11,178 | 13,573 |
| Recurring Net Profit | | | | | |

| (Rsm) | Mar-23A | Mar-24A | Mar-25F | Mar-26F | Mar-27F |
|----------------------------------|---------|---------|---------|---------|---------|
| Gross Loans/Cust Deposits | | | | | |
| Avg Loans/Avg Deposits | | | | | |
| Avg Liquid Assets/Avg Assets | 1.8% | 2.2% | 3.0% | 3.6% | 3.2% |
| Avg Liquid Assets/Avg IEAs | | | | | |
| Net Cust Loans/Assets | | | | | |
| Net Cust Loans/Broad Deposits | | | | | |
| Equity & Provns/Gross Cust Loans | | | | | |
| Asset Risk Weighting | | | | | |
| Provision Charge/Avg Cust Loans | | | | | |
| Provision Charge/Avg Assets | | | | | |
| Total Write Offs/Average Assets | | | | | |

SOURCE: INCRED RESEARCH, COMPANY REPORTS

Finance Companies | India Aditya Birla Sunlife AMC | April 27, 2024

BY THE NUMBERS...cont'd

| (Rsm) | Mar-23A | Mar-24A | Mar-25F | Mar-26F | Mar-27F |
|--|---------|---------|---------|---------|---------|
| Total Gross Loans | | | | | |
| Liquid Assets & Invst. (Current) | | | | | |
| Other Int. Earning Assets | | | | | |
| Total Gross Int. Earning Assets | | | | | |
| Total Provisions/Loan Loss Reserve | | | | | |
| Total Net Interest Earning Assets | | | | | |
| Intangible Assets | | | | | |
| Other Non-Interest Earning Assets | 27,325 | 34,170 | 37,635 | 42,205 | 48,145 |
| Total Non-Interest Earning Assets | 27,325 | 34,170 | 37,635 | 42,205 | 48,145 |
| Cash And Marketable Securities | 556 | 848 | 1,400 | 1,603 | 1,405 |
| Long-term Investments | | | | | |
| Total Assets | 27,881 | 35,019 | 39,035 | 43,808 | 49,550 |
| Customer Interest-Bearing Liabilities | | | | | |
| Bank Deposits | | | | | |
| Interest Bearing Liabilities: Others | 1,468 | 2,035 | 2,137 | 2,244 | 2,356 |
| Total Interest-Bearing Liabilities | 1,468 | 2,035 | 2,137 | 2,244 | 2,356 |
| Banks Liabilities Under Acceptances | | | | | |
| Total Non-Interest Bearing Liabilities | 1,243 | 1,296 | 1,400 | 1,512 | 1,633 |
| Total Liabilities | 2,711 | 3,331 | 3,536 | 3,755 | 3,988 |
| Shareholders Equity | 25,170 | 31,688 | 35,499 | 40,053 | 45,562 |
| Minority Interests | | | | | |
| Total Equity | 25,170 | 31,688 | 35,499 | 40,053 | 45,562 |
| Key Deties | | | | | |
| Key Ratios | | | | | |
| | Mar-23A | Mar-24A | Mar-25F | Mar-26F | Mar-27F |
| Total Income Growth | | | | | |
| Operating Profit Growth | (11.7%) | 27.8% | 19.1% | 20.0% | 21.0% |
| Pretax Profit Growth | (12%) | 29% | 20% | 20% | 21% |
| Net Interest To Total Income | | | | | |
| Coat Of Funda | | | | | |

| Operating Profit Growth | (11.7%) | 27.8% | 19.1% | 20.0% | 21.0% |
|--|---------|--------|--------|--------|--------|
| Pretax Profit Growth | (12%) | 29% | 20% | 20% | 21% |
| Net Interest To Total Income | | | | | |
| Cost Of Funds | | | | | |
| Return On Interest Earning Assets | | | | | |
| Net Interest Spread | | | | | |
| Net Interest Margin (Avg Deposits) | | | | | |
| Net Interest Margin (Avg RWA) | | | | | |
| Provisions to Pre Prov. Operating Profit | | | | | |
| Interest Return On Average Assets | | | | | |
| Effective Tax Rate | 25.4% | 22.7% | 22.5% | 22.5% | 22.5% |
| Net Dividend Payout Ratio | | | | | |
| Return On Average Assets | 22.18% | 24.62% | 25.07% | 26.99% | 29.08% |

SOURCE: INCRED RESEARCH, COMPANY REPORTS

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InCred Equities

Finance Companies | India Aditya Birla Sunlife AMC | April 27, 2024

| | Analyst/ Relative | Entity/ Associates |
|---|----------------------|-----------------------|
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| actual/beneficial ownership of 1% or more in securities of the subject company at the end of the month immediately preceding the date of publication of the research report or date of the public appearance; | NO | NO |
| any other material conflict of interest at the time of publication of the research report or at the time of public appearance | NO | NO |
| received any compensation from the subject company in the past twelve months for investment banking or merchant banking or brokerage services or investment advisory or depository or distribution from the subject company in the last twelve months for products/services other than investment banking or merchant banking or broker- age services or investment advisory or depository or distribution from the subject company in the last twelve months | NO | NO |
| managed or co-managed public offering of securities for the subject company in the last twelve months | NO | NO |
| received any compensation or other benefits from the subject company or third party in connection with the research report | NO | NO |
| served as an officer, director or employee of the subject company | NO | NO |
| been engaged in market making activity for the subject company | NO | NO |

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