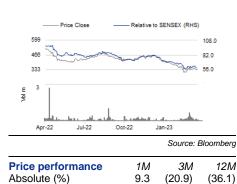
India

ADD (no change)

| Consensus ratings*: Buy 7 | Hold 4 | Sell 0 |
|-----------------------------------|--------|----------|
| Current price: | | Rs338 |
| Target price: | | Rs390 |
| Previous target: | | Rs340 |
| Up/downside: | | 15.4% |
| InCred Research / Consensus: | | -12.4% |
| Reuters: | | |
| Bloomberg: | ABSL | AMC IN |
| Market cap: | USS | \$1,341m |
| | Rs | 97,387m |
| Average daily turnover: | L | IS\$0.6m |
| | F | Rs41.5m |
| Current shares o/s: | | 288.0m |
| Free float: *Source: Bloomberg | | 46.0% |

Key changes in this note

Our scheme-wise analysis indicates ABSL AMC is vulnerable to the proposed TER change. However, the worst is priced in with the risk-reward remaining favourable.



| Relative (%) | 5.6 | (22.7) | (40.3) |
|----------------------|-----|--------|--------|
| Major shareholders | | | % held |
| Aditya Birla Capital | | | 50.0 |
| Snl life | | | 37.0 |
| Public | | | 13.0 |
| | | | |

Analyst(s)



Jignesh SHIAL T (91) 22 4161 1547 E jignesh.shial@incredcapital.com Mayank AGARWAL T (91) 22 4161 0000 E mayank.agarwal@incredcapital.com

Aditya Birla Sunlife AMC

Weak 4Q; regulatory overhang remains

- ABSL AMC posted a lower-than-estimated 4QFY23 PAT of Rs1,344.8m (-18.5% qoq) amid falling yields and elevated operating expenses.
- Our scheme-wise analysis shows ABSL AMC is vulnerable to the proposed TER change, but the worst is priced in with risk-reward remaining favourable.
- We like ABSL AMC for its diversifying product portfolio, superior return ratios and favourable risk-reward. Retain ADD rating with a higher TP of Rs390.

Weak growth momentum in AUM amid higher debt fund outflow

Aditya Birla Sunlife (ABSL) AMC reported QAAUM decline of 6.9% yoy/2.3% qoq to Rs2.8tr in 4QFY23 led by 4.3% yoy/3.6% qoq fall in equity funds. Debt funds declined by ~14.1% yoy but grew by 1% qoq. We expect debt fund outflow volatility to continue till monetary tightening stabilizes. Alternate fund assets under management (AUM) of the AMC remained flat on a yoy basis. However, management remains firm over the company's consistent efforts towards outperformance as well as improving the distribution reach.

Focus on granularity of inflow; SIP inflow trend steady

ABSL AMC is investing in digital infrastructure to smoothen the customer onboarding process and deepen penetration in B-30 cities (beyond Top-30 cities). Even on the SIP inflow front, total AUM touched Rs530bn with a monthly inflow of Rs10bn and live outstanding SIP folios at 3.29m as at end-Mar 2023. We are confident of these measures achieving success and expect a surge in equity AUM (including ETFs) in the coming quarters.

Profitability impacted due to investment losses

Aditya Birla Sunlife AMC posted a lower-than-estimated PAT of Rs1,344.8m (-18.5% qoq) amid declining yields and elevated operating expenses. The expenses run-rate is likely to witness a spike amid normalization of economic activities but with a gradual surge in revenue, we expect an improvement in PAT yield. With a surge in equity AUM along with alternative investments taking the front seat, we expect profitability to improve.

NAM India most vulnerable to probable change in TER norms

Our scenario analysis on a probable TER (total expense ratio) cut and AMCs' ability to pass on the same to distributors/brokers has indicated that profitability of ABSL AMC remains vulnerable to any such TER cut. Our base-case assumption is a TER cap of 1.5% and pass-on to distributors of 50%, which resulted in a sharp cut in our FY24F earnings. However, we believe the worst has already been priced in.

Outlook and valuation

We like ABSL AMC considering its diversified product portfolio, superior return ratios and favourable risk-reward ratio. We introduce our FY26F estimates. We retain our ADD rating on the stock with a higher target price of Rs390 (Rs340 earlier) or ~21.5x FY25F EPS. Key downside risks: Low traction in new funds, branding risk and industry-related risks.

| Financial Summary | Mar-22A | Mar-23A | Mar-24F | Mar-25F | Mar-26F |
|-----------------------------------|---------|---------|---------|---------|---------|
| Total Non-Interest Income (Rsm) | 13,790 | 13,199 | 9,945 | 11,442 | 13,171 |
| Operating Revenue (Rsm) | 13,790 | 13,199 | 9,945 | 11,442 | 13,171 |
| Net Profit (Rsm) | 6,604 | 5,793 | 4,642 | 5,233 | 5,909 |
| Core EPS (Rs) | 22.93 | 20.11 | 16.12 | 18.17 | 20.52 |
| Core EPS Growth | 28% | (12%) | (20%) | 13% | 13% |
| FD Core P/E (x) | 14.75 | 16.81 | 20.98 | 18.61 | 16.48 |
| DPS (Rs) | 8.05 | 10.25 | 12.00 | 14.00 | 15.00 |
| Dividend Yield | 2.38% | 3.03% | 3.55% | 4.14% | 4.44% |
| BVPS (Rs) | 76.4 | 87.4 | 91.5 | 91.5 | 91.5 |
| P/BV (x) | 4.43 | 3.87 | 3.70 | 3.70 | 3.70 |
| ROE | 33.8% | 24.6% | 18.0% | 19.9% | 22.4% |
| % Change In Core EPS Estimates | | | | | |
| InCred Research/Consensus EPS (x) | | | | | |

SOURCE: INCRED RESEARCH, COMPANY REPORTS

InCred Equities

Finance Companies | India Aditya Birla Sunlife AMC | April 29, 2023

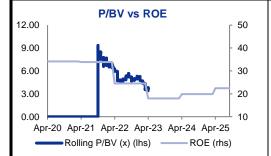
Figure 1: Quarterly results summary

| Rsm | 4QFY22 | 1QFY23 | 2QFY23 | 3QFY23 | 4QFY23 | YoY (%) | QoQ (%) |
|-------------------------|--------|--------|--------|--------|-----------------|---------------|-------------|
| Revenue from operations | 3,171 | 2,990 | 3,056 | 3,087 | 2,919 | -8.0% | -5.5% |
| Other income | 235 | -308 | 764 | 489 | 319 | 35.6% | -34.7% |
| Total revenue (Rs m) | 3,406 | 2,682 | 3,820 | 3,576 | 3,238 | -5.0% | -9.5% |
| Total expenditure | 1,343 | 1,287 | 1,343 | 1,362 | 1,440 | 7.2% | 5.7% |
| Cost-to-income (%) | 39.4% | 48.0% | 35.1% | 38.1% | 44.5% | | |
| Profit before tax | 2,064 | 1,395 | 2,477 | 2,214 | 1,798 | -12.9% | -18.8% |
| Тах | 508 | 380 | 577 | 564 | 454 | -10.7% | -19.5% |
| Tax rate (%) | 24.6% | 27.2% | 23.3% | 25.5% | 25.2% | | |
| Profit after tax | 1,556 | 1,015 | 1,900 | 1,650 | 1,344 | -13.6% | -18.5% |
| QAAUM (Rs tr) | 3.07 | 2.93 | 2.94 | 2.93 | 2.86 | -6.9% | -2.3% |
| | | | | S | OURCE: INCRED R | ESEARCH, COMP | ANY REPORTS |

| Figure 2: Revision in estima | tes | | | | | | |
|------------------------------|---------|---------|----------|----------|----------|-------------|---------------|
| Y/e Mar (Rs m) | | FY24F | | | FY25F | | FY25F |
| | Earlier | Revised | % change | Earlier | Revised | % change | Introduced |
| Revenue from operations | 9,308.7 | 9,944.5 | 6.8% | 11,606.0 | 11,442.1 | -1.4% | 13,171.2 |
| PAT | 5,407.1 | 4,641.8 | -14.2% | 6,332.7 | 5,232.5 | -17.4% | 5,909.3 |
| EPS (Rs) | 18.7 | 16.1 | -14.2% | 21.9 | 18.1 | -17.4% | 20.5 |
| Dividend payout (%) | 60.0 | 75.0 | 25.0% | 65.0 | 75.0 | 15.4% | 75.0 |
| QAAUM (Rs tr) | 3.4 | 3.1 | -6.7% | 3.8 | 3.5 | -6.7% | 4.0 |
| | | | | | | SOURCE: INC | CRED RESEARCH |

InCred Equities

BY THE NUMBERS



Aditya Birla Sunlife AMC | April 29, 2023

Finance Companies | India



Profit & Loss

| (Rsm) | Mar-22A | Mar-23A | Mar-24F | Mar-25F | Mar-26F |
|------------------------------------|---------|---------|---------|---------|---------|
| Net Interest Income | | | | | |
| Total Non-Interest Income | 13,790 | 13,199 | 9,945 | 11,442 | 13,171 |
| Operating Revenue | 13,790 | 13,199 | 9,945 | 11,442 | 13,171 |
| Total Non-Interest Expenses | (4,622) | (5,099) | (3,413) | (4,105) | (4,914) |
| Pre-provision Operating Profit | 8,823 | 7,767 | 6,189 | 6,977 | 7,879 |
| Total Provision Charges | | | | | |
| Operating Profit After Provisions | 8,823 | 7,767 | 6,189 | 6,977 | 7,879 |
| Pretax Income/(Loss) from Assoc. | | | | | |
| Operating EBIT (incl Associates) | 8,823 | 7,767 | 6,189 | 6,977 | 7,879 |
| Non-Operating Income/(Expense) | | | | | |
| Profit Before Tax (pre-EI) | 8,823 | 7,767 | 6,189 | 6,977 | 7,879 |
| Exceptional Items | | | | | |
| Pre-tax Profit | 8,823 | 7,767 | 6,189 | 6,977 | 7,879 |
| Taxation | (2,219) | (1,975) | (1,547) | (1,744) | (1,970) |
| Consolidation Adjustments & Others | | | | | |
| Exceptional Income - post-tax | | | | | |
| Profit After Tax | 6,604 | 5,793 | 4,642 | 5,233 | 5,909 |
| Minority Interests | | | | | |
| Pref. & Special Div | | | | | |
| FX And Other Adj. | | | | | |
| Net Profit | 6,604 | 5,793 | 4,642 | 5,233 | 5,909 |
| Recurring Net Profit | | | | | |

| Balance Sheet | | | | | |
|----------------------------------|---------|---------|---------|---------|---------|
| (Rsm) | Mar-22A | Mar-23A | Mar-24F | Mar-25F | Mar-26F |
| Gross Loans/Cust Deposits | | | | | |
| Avg Loans/Avg Deposits | | | | | |
| Avg Liquid Assets/Avg Assets | 2.2% | 1.8% | 2.7% | 2.3% | 1.0% |
| Avg Liquid Assets/Avg IEAs | | | | | |
| Net Cust Loans/Assets | | | | | |
| Net Cust Loans/Broad Deposits | | | | | |
| Equity & Provns/Gross Cust Loans | | | | | |
| Asset Risk Weighting | | | | | |
| Provision Charge/Avg Cust Loans | | | | | |
| Provision Charge/Avg Assets | | | | | |
| Total Write Offs/Average Assets | | | | | |

SOURCE: INCRED RESEARCH, COMPANY REPORTS

BY THE NUMBERS...cont'd

Finance Companies | India

Aditya Birla Sunlife AMC | April 29, 2023

| (Rsm) | Mar-22A | Mar-23A | Mar-24F | Mar-25F | Mar-26F |
|---|------------------|------------------|--------------------|--------------|----------------------------------|
| Total Gross Loans | | | | | |
| Liquid Assets & Invst. (Current) | | | | | |
| Other Int. Earning Assets | | | | | |
| Total Gross Int. Earning Assets | | | | | |
| Total Provisions/Loan Loss Reserve | | | | | |
| Total Net Interest Earning Assets | | | | | |
| Intangible Assets | | | | | |
| Other Non-Interest Earning Assets | 23,951 | 27,325 | 28,473 | 29,690 | 30,682 |
| Total Non-Interest Earning Assets | 23,951 | 27,325 | 28,473 | 29,690 | 30,682 |
| Cash And Marketable Securities | 392 | 556 | 989 | 387 | 233 |
| Long-term Investments | | | | | |
| Total Assets | 24,343 | 27,881 | 29,462 | 30,077 | 30,915 |
| Customer Interest-Bearing Liabilities | | | | | i |
| Bank Deposits | | | | | |
| Interest Bearing Liabilities: Others | 1,468 | 1,468 | 1,615 | 1,857 | 2,136 |
| Total Interest-Bearing Liabilities | 1,468 | 1,468 | 1,615 | 1,857 | 2,136 |
| Banks Liabilities Under Acceptances | , | , | , | , | , |
| Total Non-Interest Bearing Liabilities | 869 | 1,243 | 1,492 | 1,865 | 2,424 |
| Total Liabilities | 2,337 | 2,711 | 3,106 | 3,722 | 4,559 |
| Shareholders Equity | 22,006 | 25,170 | 26,356 | 26,356 | 26,356 |
| Minority Interests | | | | | |
| Total Equity | 22,006 | 25,170 | 26,356 | 26,356 | 26,356 |
| | | | | | |
| Key Ratios | Mar-22A | Mar-23A | Mar-24F | Mar-25F | Mar-26F |
| Key Ratios Total Income Growth | Mar-22A | Mar-23A | Mar-24F | Mar-25F | Mar-26F |
| - | Mar-22A 27.1% | Mar-23A | Mar-24F (19.4%) | Mar-25F | |
| Total Income Growth | | (11.7%) | | | 12.5% |
| Total Income Growth Operating Profit Growth | 27.1% | | (19.4%) | 12.3% | 12.5% |
| Total Income Growth Operating Profit Growth Pretax Profit Growth | 27.1% | (11.7%) | (19.4%) | 12.3% | 12.5% |
| Total Income Growth Operating Profit Growth Pretax Profit Growth Net Interest To Total Income Cost Of Funds | 27.1% | (11.7%) | (19.4%) | 12.3% | 12.5% |
| Total Income Growth Operating Profit Growth Pretax Profit Growth Net Interest To Total Income Cost Of Funds Return On Interest Earning Assets | 27.1% | (11.7%) | (19.4%) | 12.3% | 12.5% |
| Total Income Growth Operating Profit Growth Pretax Profit Growth Net Interest To Total Income Cost Of Funds Return On Interest Earning Assets Net Interest Spread | 27.1% | (11.7%) | (19.4%) | 12.3% | 12.5% |
| Total Income Growth Operating Profit Growth Pretax Profit Growth Net Interest To Total Income Cost Of Funds Return On Interest Earning Assets Net Interest Spread Net Interest Margin (Avg Deposits) | 27.1% | (11.7%) | (19.4%) | 12.3% | 12.5% |
| Total Income Growth Operating Profit Growth Pretax Profit Growth Net Interest To Total Income Cost Of Funds Return On Interest Earning Assets Net Interest Spread Net Interest Spread Net Interest Margin (Avg Deposits) Net Interest Margin (Avg RWA) | 27.1% | (11.7%) | (19.4%) | 12.3% | 12.5% |
| Total Income Growth Operating Profit Growth Pretax Profit Growth Net Interest To Total Income Cost Of Funds Return On Interest Earning Assets Net Interest Spread Net Interest Spread Net Interest Margin (Avg Deposits) Net Interest Margin (Avg RWA) Provisions to Pre Prov. Operating Profit | 27.1% | (11.7%) | (19.4%) | 12.3% | 12.5% |
| Total Income Growth Operating Profit Growth Pretax Profit Growth Net Interest To Total Income Cost Of Funds Return On Interest Earning Assets Net Interest Spread Net Interest Margin (Avg Deposits) | 27.1% 29% | (11.7%) (12%) | (19.4%) (20%) | 12.3% 13% | 12.5% 13% |
| Total Income Growth Operating Profit Growth Pretax Profit Growth Net Interest To Total Income Cost Of Funds Return On Interest Earning Assets Net Interest Spread Net Interest Margin (Avg Deposits) Net Interest Margin (Avg RWA) Provisions to Pre Prov. Operating Profit Interest Return On Average Assets | 27.1% | (11.7%) | (19.4%) | 12.3% | Mar-26F 12.5% 13% 25.0% |

SOURCE: INCRED RESEARCH, COMPANY REPORTS

DISCLAIMER

This report (including the views and opinions expressed therein, and the information comprised therein) has been prepared by Incred Research Services Private Ltd.(formerly known as Earnest Innovation Partners Private Limited) (hereinafter referred to as "IRSPL"). IRSPL is registered with SEBI as a Research Analyst vide Registration No. INH000011024. Pursuant to a trademark agreement, IRSPL has adopted "Incred Equities" as its trademark for use in this report.

The term "IRSPL" shall, unless the context otherwise requires, mean IRSPL and its affiliates, subsidiaries and related companies. This report is not directed or intended for distribution to or use by any person or entity resident in a state, country or any jurisdiction, where such distribution, publication, availability or use would be contrary to law, regulation or which would subject IRSPL and its affiliates/group companies to registration or licensing requirements within such jurisdictions.

This report is being supplied to you strictly on the basis that it will remain confidential. No part of this report may be (i) copied, photocopied, duplicated, stored or reproduced in any form by any means; or (ii) redistributed or passed on, directly or indirectly, to any other person in whole or in part, for any purpose without the prior written consent of IRSPL.

The information contained in this report is prepared from data believed to be correct and reliable at the time of issue of this report.

IRSPL is not required to issue regular reports on the subject matter of this report at any frequency and it may cease to do so or change the periodicity of reports at any time. IRSPL is not under any obligation to update this report in the event of a material change to the information contained in this report. IRSPL has not any and will not accept any, obligation to (i) check or ensure that the contents of this report remain current, reliable or relevant; (ii) ensure that the content of this report constitutes all the information a prospective investor may require; (iii) ensure the adequacy, accuracy, completeness, reliability or fairness of any views, opinions and information, and accordingly, IRSPL and its affiliates/group companies (and their respective directors, associates, connected persons and/or employees) shall not be liable in any manner whatsoever for any consequences (including but not limited to any direct, indirect or consequential losses, loss of profits and damages) of any reliance thereon or usage thereof.

Unless otherwise specified, this report is based upon reasonable sources. Such sources will, unless otherwise specified, for market data, be market data and prices available from the main stock exchange or market where the relevant security is listed, or, where appropriate, any other market. Information on the accounts and business of company(ies) will generally be based on published statements of the company(ies), information disseminated by regulatory information services, other publicly available information and information resulting from our research. Whilst every effort is made to ensure that statements of facts made in this report are accurate, all estimates, projections, forecasts, expressions of opinion and other subjective judgments contained in this report are based on assumptions considered to be reasonable as of the date of the document in which they are contained and must not be construed as a representation that the matters referred to therein will occur. Past performance is not a reliable indicator of future performance. The value of investments may go down as well as up and those investing may, depending on the investments in question, lose more than the initial investment. No report shall constitute an offer or an invitation by or on behalf of IRSPL and its affiliates/group companies to any person to buy or sell any investments.

The opinions expressed are based on information which are believed to be accurate and complete and obtained through reliable public or other nonconfidential sources at the time made. (Information barriers and other arrangements may be established where necessary to prevent conflicts of interests arising. However, the analyst(s) may receive compensation that is based on his/their coverage of company(ies) in the performance of his/their duties or the performance of his/their recommendations. In reviewing this report, an investor should be aware that any or all of the foregoing, among other things, may give rise to real or potential conflicts of interest. Additional information is, subject to the duties of confidentiality, available on request. The report is not a "prospectus" as defined under Indian Law, including the Companies Act, 2013, and is not, and shall not be, approved by, or filed or registered with, any Indian regulator, including any Registrar of Companies in India, SEBI, any Indian stock exchange, or the Reserve Bank of India. No offer, or invitation to offer, or solicitation of subscription with respect to any such securities listed or proposed to be listed in India is being made, or intended to be made, to the public, or to any member or section of the public in India, through or pursuant to this report.

The research analysts, strategists or economists principally responsible for the preparation of this research report are segregated from the other activities of IRSPL. Information barriers and other arrangements have been established, as required, to prevent any conflicts of interests.

The research analysts, strategists or economists principally responsible for the preparation of this research report are segregated from the other activities of IRSPL. Information barriers and other arrangements have been established, as required, to prevent any conflicts of interests.

IRSPL may have issued other reports (based on technical analysis, event specific, short term views etc.) that are inconsistent with and reach different conclusion from the information presented in this report.

Holding of Analysts/Relatives of Analysts, IRSPL and Associates of IRSPL in the covered securities, as on the date of publishing of this report

InCred Equities

Finance Companies | India Aditya Birla Sunlife AMC | April 29, 2023

| | Analyst/ Relative | Entity/ Associates |
|---|----------------------|-----------------------|
| any financial interests in the company covered in this report (subject company) and nature of such financial interest | NO | NO |
| actual/beneficial ownership of 1% or more in securities of the subject company at the end of the month immediately preceding the date of publication of the research report or date of the public appearance; | NO | NO |
| any other material conflict of interest at the time of publication of the research report or at the time of public appearance | NO | NO |
| received any compensation from the subject company in the past twelve months for investment banking or merchant banking or brokerage services or investment advisory or depository or distribution from the subject company in the last twelve months for products/services other than investment banking or merchant banking or broker- age services or investment advisory or depository or distribution from the subject company in the last twelve months | NO | NO |
| managed or co-managed public offering of securities for the subject company in the last twelve months | NO | NO |
| received any compensation or other benefits from the subject company or third party in connection with the research report | NO | NO |
| served as an officer, director or employee of the subject company | NO | NO |
| been engaged in market making activity for the subject company | NO | NO |

Analyst declaration

- The analyst responsible for the production of this report hereby certifies that the views expressed herein accurately and exclusively reflect his or her personal views and opinions about any and all of the issuers or securities analysed in this report and were prepared independently and autonomously in an unbiased manner.
- No part of the compensation of the analyst(s) was, is, or will be directly or indirectly related to the inclusion of specific recommendations(s) or view(s) in this report or based any specific investment banking transaction.
- The analyst(s) has(have) not had any serious disciplinary action taken against him/her(them).
- The analyst, strategist, or economist does not have any material conflict of interest at the time of publication of this report.
- The analyst(s) has(have) received compensation based upon various factors, including quality, accuracy and value of research, overall firm performance, client feedback and competitive factors.

IRSPL and/or its affiliates and/or its Directors/employees may own or have positions in securities of the company(ies) covered in this report or any securities related thereto and may from time to time add to or dispose of, or may be materially interested in, any such securities.

IRSPL and/or its affiliates and/or its Directors/employees may do and seek to do business with the company(ies) covered in this research report and may from time to time (a) buy/sell the securities covered in this report, from time to time and/or (b) act as market maker or have assumed an underwriting commitment in securities of such company(ies), and/or (c) may sell them to or buy them from customers on a principal basis and/or (d) may also perform or seek to perform significant investment banking, advisory, underwriting or placement services for or relating to such company(ies) and/or (e) solicit such investment, advisory or other services from any entity mentioned in thisreport and/or (f) act as a lender/borrower to such company and may earn brokerage or other compensation. However, Analysts are forbidden to acquire, on their own account or hold securities (physical or uncertificated, including derivatives) of companies in respect of which they are compiling and producing financial recommendations or in the result of which they play a key part.