



ADD (previously HOLD)

Consensus ratings*: Buy 29 Hold 7 Sell 9

Current price: Rs8,928

Target price: Rs10,590

Previous target: Rs11,860

Up/downside: 18.6%

InCred Research / Consensus: 8.8%

Reuters:

Bloomberg: BJAUT IN Market cap: US\$34,334m

Rs2,493,156m Average daily turnover: US\$73.9m

Rs5366.6m Current shares o/s: 279.2m Free float: 45.0%

*Source: Bloomberg

Key changes in this note

- ➤ FY25F-27F sales cut by 3-6%.
- FY25F-27F EBITDA cut by 2-7%.
- FY25F-27F EPS cut by 4-8%.



		Source. Di	oomberg
Price performance	1M	ЗМ	12M
Absolute (%)	(0.4)	(9.6)	16.6
Relative (%)	0.8	(8.2)	6.8

Major shareholders	% held
Bajaj Family	55.0
LIC	5.0
SBI Mutual Fund	1.2

Research Analyst(s)



Pramod AMTHE

T (91) 22 4161 1541

E pramod.amthe@incredresearch.com

Ravi GUPTA

T (91) 02241611552

E ravi.gupta@incredresearch.com

Bajaj Auto

EV transition and falling INR beneficiary

- Unlisted OEM profit pool is apt for EV disruption, as new products dismal. Bajaj
 Auto, being EBITDA neutral now on EVs, to benefit from this titanic pool shift.
- Short-term demand weakness leads to FY25F EPS cut, but domestic demand revival from income-tax cut & INR depreciation benefit to help in FY26F-27F.
- Upgrade to ADD rating, as stock correction eases the one-year forward P/E valuation to +1SD of the 10-year mean level.

EV transition to move from EBITDA margin neutral to accretive phase

Bajaj Auto's sustained EV volume uptick in recent quarters, supported by product expansion, has been impressive. Considering that MNC EV scooters unveiled at the recent Auto Expo disappointed on performance and features, we feel their sales and profit pool, equivalent to 27% of the total industry size (Fig. 3), is up for grabs in the coming decade. Bajaj Auto has consistently demonstrated EBITDA margin neutrality from EV transition (Fig. 6), despite EVs rising in its domestic mix from 3% in 2QFY24 to almost 12% now. Strong product quality, consistent product innovation, lower cost sourcing and scale benefits, we feel, will help it to shift gear from margin neutrality to grab the scooter profit pool in the next five years.

Export mix improvement and INR depreciation to benefit

Management's efforts to expand product offerings, and the new assembly plant in Latin America have helped this region to emerge as the leading export region in recent times. While the African market holds promise to bounce back due to crude oil prices improving and currency stability, the diversification of export mix, we feel, will reduce volatility in export volume. With INR depreciation in recent quarters, Bajaj Auto, being a large exporter of 2- & 3-wheelers, is well positioned to get profit benefit, as seen in the past trend (Fig. 9).

EPS adjusted for short-term demand challenges and new products

Considering the domestic motorcycle demand slowdown post festive season and ASP weakness in 3QFY25, we have cut EPS by 8% for FY25F. However, considering the significant income-tax relief in the recent budget which is expected to revive 2W demand momentum in FY26F and Indian rupee or INR depreciation gains on export profitability, we upgrade the EBITDA margin by 20bp, which limits our EPS cut to 4-5% for FY26F-27F.

Upgrade to ADD rating, but with a lower target price of Rs10,590

Recent weakness in 2W demand, we feel, is well captured in the 30% correction in Bajaj Auto's stock price in the last four months, leading to forward P/E valuation slipping to +1SD of the 10-year mean. With the structural EV shift turning in favour of incumbents like Bajaj Auto to address white spaces like scooters & E-rickshaw with a minimal impact on EBITDA, we feel it's a good entry point. Upgrade to ADD rating from HOLD earlier. The short-term triggers are demand revival from income-tax rate cuts and INR depreciation benefit on export profits. We trim the target price to Rs10,590 (from Rs11,860) to reflect the 3Q miss. The key downside risk is export volume volatility from tariff wars in Latin America.

Financial Summary	Mar-23A	Mar-24A	Mar-25F	Mar-26F	Mar-27F
Revenue (Rsm)	364,276	446,852	506,127	599,842	685,070
Operating EBITDA (Rsm)	65,492	88,229	101,815	122,283	136,392
Net Profit (Rsm)	56,276	74,788	84,845	101,295	112,679
Core EPS (Rs)	201.6	267.9	303.9	362.8	403.6
Core EPS Growth	22.4%	32.9%	13.4%	19.4%	11.2%
FD Core P/E (x)	44.29	33.33	29.38	24.61	22.12
DPS (Rs)	140.0	160.0	200.0	240.0	220.0
Dividend Yield	1.59%	1.79%	2.24%	2.69%	2.69%
EV/EBITDA (x)	34.53	25.43	21.94	18.04	15.90
P/FCFE (x)	68.00	25.83	41.71	28.37	48.67
Net Gearing	(83.8%)	(91.8%)	(84.7%)	(83.4%)	(82.3%)
P/BV (x)	9.80	10.03	8.98	7.99	6.97
ROE	21.6%	29.7%	32.2%	34.4%	33.7%
% Change In Core EPS Estimates			(7.51%)	(4.68%)	(3.49%)
InCred Research/Consensus EPS (x)					

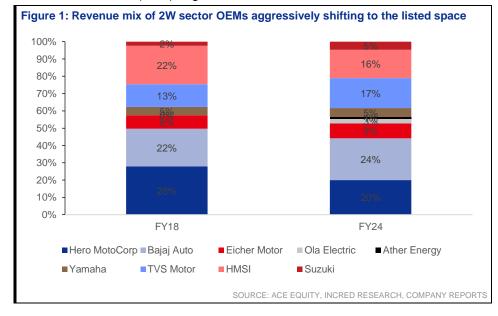
SOURCE: INCRED RESEARCH, COMPANY REPORTS

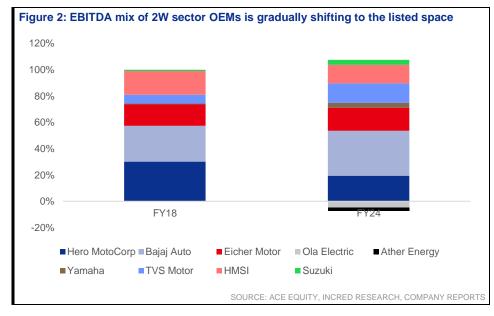


EV transition and falling INR beneficiary

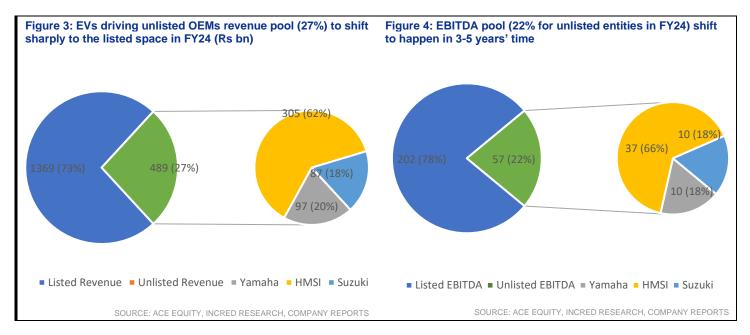
2W&3W industry investible profit pool ready for decadal shift >

- The two-wheeler (2W) industry's profitability (Rs190bn EBITDA) is witnessing a gradual shift towards the listed space. Traditionally, around 22% of the profits has been held by private, unlisted multinational corporations (MNCs) such as Honda, Suzuki, and Yamaha. However, this dynamic is changing with the rising market presence of electric vehicle (EV) scooters from listed companies like TVS Motor Company (iQube) and Bajaj Auto (Chetak). The recent listing of Ola Electric expands the profit pool for public investors, which is expected to grow further as more EV start-ups aim at profitability and enter the initial public offer or IPO market.
- Bajaj Auto has successfully maintained its EBITDA margin, despite rising EV penetration within its portfolio. Going ahead, the company is well-positioned to expand its addressable market. This expansion is driven by rising volume of its existing electric two-wheeler (E2W) model, Chetak, as well as its electric three-wheelers (E3Ws). Additionally, Bajaj Auto's planned entry into the electric rickshaw (E-rik) segment will further enhance its market reach.



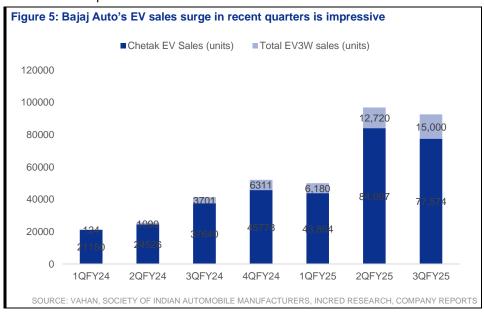




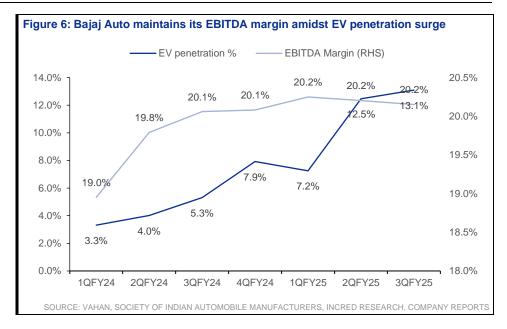


Management outlook ➤

- E-rickshaw launch: Bajaj Auto plans to launch its e-rickshaw by the end of fiscal year 2025F or early Apr 2025F. This is aimed at tapping a fragmented and growing market where 45,000 e-rickshaws are sold monthly.
- Electric three-wheeler: The company plans to introduce a larger-sized electric three-wheeler to cater to demand from suburban areas and small towns. The electric three-wheeler market share has grown from 13% in 3Q FY24 to 35% in 3QFY25.
- Green portfolio: Bajaj Auto's green energy portfolio (electric and CNG vehicles) now contributes 44% to domestic revenue. The EV portfolio alone constitutes 22% of this, showing rapid growth. Now, the green portfolio is EBITDA positive.
- Chetak EV: The Chetak EV grew its market share from 13% in 3QFY24 to 22% in 3QFY25. The launch of the Chetak 35 Series in Dec 2024, with enhanced features and wider distribution, is expected to improve profitability and market position.

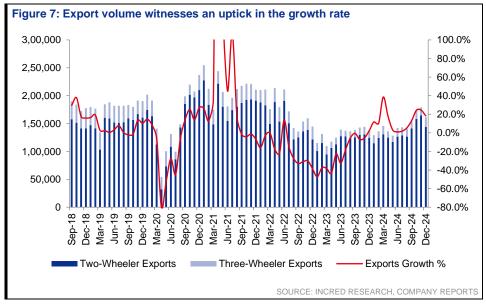




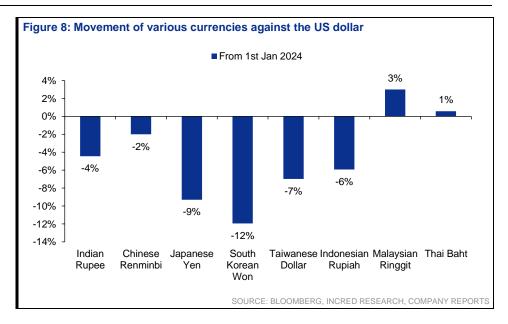


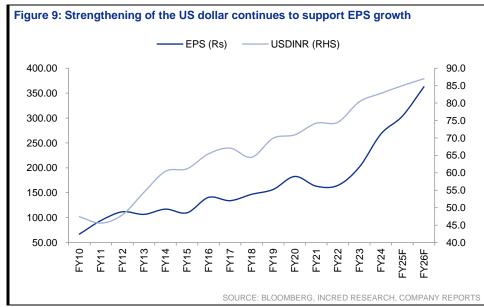
Export volatility to ease and drive sustainable growth >

- Exports: Bajaj Auto's export volume grew by 27% in 3QFY25, topping industry growth, with a strong performance in Latin America and Africa. LATAM, now the largest market for motorcycles, saw Bajaj Auto's exports rising by over 40%. Nigeria retail sales started bouncing back in the Dec 2024 quarter, with Bajaj Auto holding over 55% market share.
- Exports formed around 35% of Bajaj Auto's sales and 40% of EBITDA in FY24.
 With a sharp INR depreciation, we estimate a 5% depreciation to provide a 2% EBITDA upgrade.



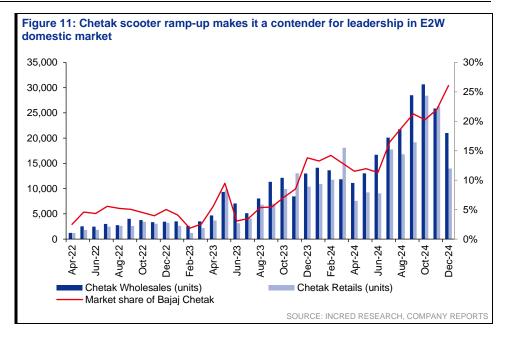






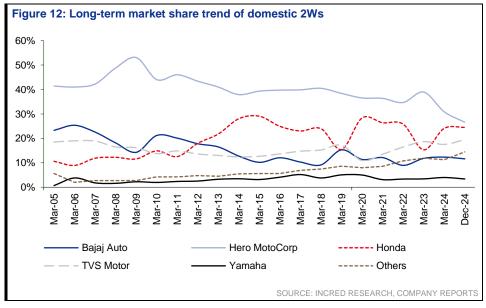
	3QFY25	3QFY24	% yoy	2FY25	% qoq	9MFY25	9MFY24	% yoy
CT100	16,676	24,053	-31%	17,491	-5%	52,196	68,947	-24%
Platina	1,31,851	1,61,312	-18%	1,20,616	9%	3,59,861	4,09,203	-12%
Pulsar Family	2,91,872	3,98,709	-27%	3,51,167	-17%	10,27,429	10,48,460	-2%
Avenger	3,675	5,280	-30%	5,358	-31%	13,787	17,772	-22%
KTM / Dominar / Husqvarna	17,332	20,117	-14%	17,455	-1%	52,387	59,475	-12%
Freedom 125	40,177	-	0%	30,787	0%	70,964	-	na
Chetak	77,524	33,617	131%	70,387	10%	1,88,765	75,999	148%
Triumph	8,698	8,342	4%	9,840	-12%	25,014	16,531	51%
2W domestic	5,87,805	6,51,430	-10%	6,23,101	-6%	17,90,403	16,96,387	6%
2W Export	4,66,766	3,84,740	21%	3,96,407	18%	12,31,593	11,07,402	11%
Total 2W	10,54,571	10,36,170	2%	10,19,508	3%	30,21,996	28,03,789	8%
3W domestic (including Qute)	1,05,655	1,36,423	-23%	1,39,910	-24%	3,53,689	3,67,284	-4%
3W Export (including Qute)	26,161	62,416	-58%	48,386	-46%	1,17,562	1,42,002	-17%
Total 3W	1,31,816	1,98,839	-34%	1,88,296	-30%	4,71,251	5,09,286	-7%
Total volume	11,86,387	12,35,009	-4%	12,07,804	-2%	34,93,247	33,13,075	5%





2W industry growth and market share trend >

- Industry outlook: Management expects the 2W industry to grow at 8% in the near term, driven by steady demand in the 125cc+ segment.
- Market share trend: Bajaj Auto's temporary domestic 2W market share dip
 reflects the company's strategic decision to avoid profitless growth in entrylevel 100cc bikes and recalibrate channel inventory. Prioritizing the 125cc+
 motorcycle segment for its higher margin and growth potential, aligns with the
 industry's premiumization trend.

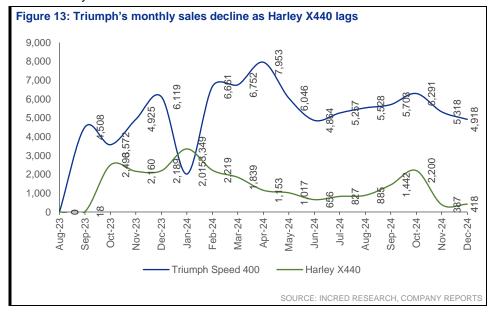


Bajaj Auto's new product Assault to drive it out of the 10-year domestic market share consolidation phase?

- Triumph and KTM: Triumph had its best-ever quarter, driven by new models like Speed 400 and Scrambler 400. KTM also performed well in India, with refreshed Duke models gaining traction. However, exports of KTM were temporarily down due to restructuring at KTM AG.
- Freedom 125 (CNG bike): Bajaj Auto retailed ~50,000 units of the Freedom 125 motorcycle since its launch in Aug 2024. While adoption is strong in areas with dense CNG pump networks, customer growth in other areas has been slower, prompting Bajaj Auto to focus on awareness campaigns and targeting high-mileage users like gig workers.

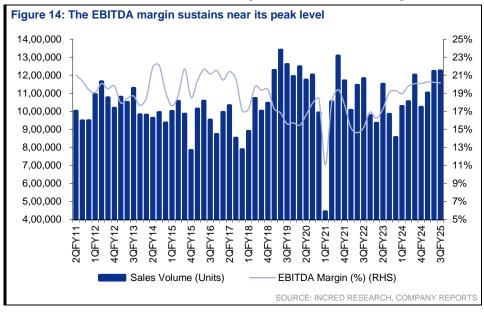


• **New launches:** Plans to introduce nine new variants of its existing 125cc+ models by the end of FY25F.



Management outlook ➤

- Commodity costs: Inflation in certain commodities like alloys, rhodium, platinum, and palladium may create pricing challenges, although the overall metals complex appears stable
- OBD2B norms: Compliance with OBD2B (Onboard Diagnostics) norms. effective Apr 2025, may lead to a 1% cost increase for two-wheelers, potentially affecting the pricing.
- Capex: Rs4.5bn capex in FY25F, with two-thirds allocated to EVs.
- Bajaj Auto Credit (BACL): Achieved 70% financing penetration across Bajaj Auto's sales network. It posted a profit of Rs.520m in 3QFY25 and financed 520k vehicles with assets under management or AUM exceeding Rs70bn.





Bajaj Auto | February 06, 2025

YE Mar (Rs m)	3QFY25	3QFY24	yoy % chg	2QFY25	qoq % chg	9MFY25	9MFY24	yoy % chg	Comments
Revenue	1,28,069	1,21,135	5.7	1,31,275	(2.4)	3,78,623	3,32,006	14.0	3% below our estimate.
Raw material costs	91,327	86,096	6.1	93,639	(2.5)	2,68,492	2,36,733	13.4	
RM costs as a % of revenue	71.3	71.1	23.7	71.3	(1.9)	70.9	71.3	(39.1)	31bp above our estimate.
EBITDA	25,807	24,299	6.2	26,522	(2.7)	76,350	65,167	17.2	5% below our estimate.
EBITDA margin (%)	20.2	20.1	9.2	20.2	(5.2)	20.2	19.6	53.7	36bp below our estimate.
Depreciation & amortization	997	881	13.1	956	4.3	2,890	2,593	11.4	3% below our estimate.
EBIT	24,811	23,418	5.9	25,566	(3.0)	73,461	62,574	17.4	
Interest expenses	143	121	18.3	159	(10.1)	509	307	65.7	
Other income	3,347	3,461	(3.3)	3,845	(13.0)	10,402	10,538	(1.3)	16% below our estimate.
Pre-tax profit	28,015	26,758	4.7	29,252	(4.2)	83,353	72,804	14.5	6% below our estimate.
Tax	6,927	6,339	9.3	7,089	(2.3)	20,351	17,377	17.1	
Tax rate (%)	25	24	104	24	49	24	24	55	
Normalized net profit	21,087	20,419	3.3	22,163	(4.9)	63,002	55,428	13.7	7% below our estimate.
Exceptional items	-	-	nm	(2,113)	nm			nm	
Other comprehensive income	-	-	nm	-	na	(2,113)	-	nm	
Reported net profit	21,087	20,419	3.3	20,050	5.2	60,890	55,428	9.9	
Normalized EPS (Rs)	75.5	73.1	3.3	79.4	(4.9)	217.7	191.5	13.7	
Volume (nos)	12,24,472	12,00,997	2.0	12,21,504	0.2	35,48,032	32,82,357	8.1	
Net realization (Rs)	1,04,591	1,00,862	3.7	1,07,470	(2.7)	1,06,714	1,01,149	5.5	
EBITDA/vehicle	21,076	20,232	4.2	21,712	(2.9)	21,519	19,854	8.4	

Figure 16: Key assumptio	ns				
Volume Break-Up	FY23A	FY24	FY25F	FY26F	FY27F
(Number of vehicles)					
Domestic Motorcycles	18,01,010	22,50,585	23,80,723	28,52,003	32,02,817
Growth (%)	9.7%	25.0%	5.8%	19.8%	12.3%
Export Motorcycles	16,36,956	14,77,338	16,54,619	18,61,446	21,03,434
Growth (%)	-25.4%	-9.8%	12.0%	12.5%	13.0%
Total Motorcycle	34,37,966	37,27,923	40,35,342	47,13,449	53,06,250
Growth (%)	-10.4%	8.4%	8.2%	16.8%	12.6%
Total 2-wheelers	34,37,966	37,27,923	40,35,342	47,13,449	53,06,250
Growth (%)	-10.4%	8.4%	8.2%	16.8%	12.6%
3-wheelers	4,85,018	6,23,010	6,75,470	7,19,716	7,76,007
Growth (%)	2.9%	28.5%	8.4%	6.6%	7.8%
Total vehicles	39,22,984	43,50,933	47,10,812	54,33,164	60,82,257
Growth (%)	-8.9%	10.9%	8.3%	15.3%	11.9%
Per Vehicle assumptions					
In Rs.	FY23A	FY24	FY25F	FY26F	FY27F
Net ASP/Vehicle	92,857	1,02,703	1,07,439	1,10,404	1,12,634
Growth (%)	21.2%	10.6%	4.6%	2.8%	2.0%
Contribution/vehicle	26,441	29,745	31,211	32,017	32,213
Growth (%)	31.3%	12.5%	4.9%	2.6%	0.6%
EBITDA/vehicle	16,694	20,278	21,613	22,507	22,425
Growth (%)	40.6%	21.5%	6.6%	4.1%	-0.4%
EBITDA Margin (%)	18.0%	19.7%	20.1%	20.4%	19.9%
		SOU	RCE: INCRED RES	SEARCH, COMPA	ANY REPORT

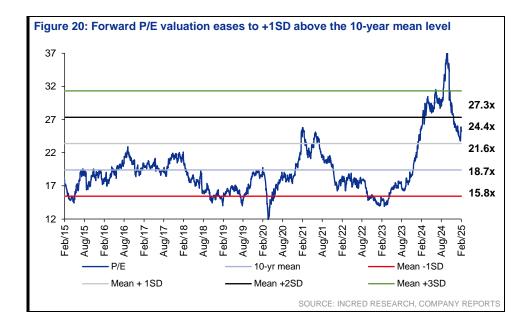
		FY25F		FY26F		FY27F
Rs m	Old	New	Old	New	Old	New
Sales Volume	49,08,083	47,10,812	56,31,673	54,33,164	63,03,886	60,82,257
Change		-4.0%		-3.5%		-3.5%
Net Sales	5,35,996	5,06,127	6,28,538	5,99,842	7,07,307	6,85,070
Change		-5.6%		-4.6%		-3.1%
EBITDA	1,09,318	1,01,815	1,27,077	1,22,283	1,39,682	1,36,392
Change		-6.9%		-3.8%		-2.4%
PBT	1,20,706	1,12,081	1,39,824	1,33,635	1,53,626	1,48,653
Change		-7.1%		-4.4%		-3.2%
EPS (Rs)	328.6	303.9	380.6	362.8	418.2	403.6
Change		-7.5%		-4.7%		-3.5%
ag-		1.070	2011	RCE: INCRED RE	CEADOU COMP	

Figure 18: SOTP-based target price	
	1-year forward
EPS (Rs.) (1-year forward)	374.9
P/E(x)	28.0
Value (Rs.)	10,496
Value of stake in PMAG post 20% holding discount	59
Value of stake in BACL post 20% holding discount	35
Target Price (Rs)	10,590
	SOURCE: INCRED RESEARCH, COMPANY REPORTS





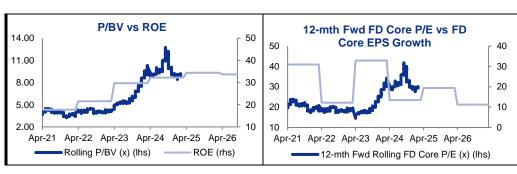
Figure 19: Valuation table for subsidiary	
	PMAG holding valuation
PMAG's market cap in EUR m (a)	623
Bajaj Auto's stake in PMAG (b)	37%
Holding company discount (c)	20%
EUR/INR rate (d)	89.7
Bajaj Auto's share in valuation (Rs m) (a*b*(1-c)*d)	16,345
No. of Bajaj Auto shares (m)	279
Per share value (Rs)	59
	SOURCE: INCRED RESEARCH, COMPANY REPORTS





Bajaj Auto | February 06, 2025

BY THE NUMBERS



(Rs mn)	Mar-23A	Mar-24A	Mar-25F	Mar-26F	Mar-27F
Total Net Revenues	364,276	446,852	506,127	599,842	685,070
Gross Profit	89,558	114,518	131,336	156,534	176,538
Operating EBITDA	65,492	88,229	101,815	122,283	136,392
Depreciation And Amortisation	(2,824)	(3,498)	(4,000)	(4,500)	(5,000)
Operating EBIT	62,667	84,731	97,815	117,783	131,392
Financial Income/(Expense)	(395)	(535)	(600)	(500)	(400)
Pretax Income/(Loss) from Assoc.					
Non-Operating Income/(Expense)	11,814	14,025	14,866	16,353	17,661
Profit Before Tax (pre-EI)	74,087	98,220	112,081	133,635	148,653
Exceptional Items					
Pre-tax Profit	74,087	98,220	112,081	133,635	148,653
Taxation	(17,810)	(23,432)	(27,236)	(32,340)	(35,974)
Exceptional Income - post-tax					
Profit After Tax	56,276	74,788	84,845	101,295	112,679
Minority Interests					
Preferred Dividends					
FX Gain/(Loss) - post tax					
Other Adjustments - post-tax					
Net Profit	56,276	74,788	84,845	101,295	112,679
Recurring Net Profit	56,276	74,788	84,845	101,295	112,679
Fully Diluted Recurring Net Profit	56,276	74,788	84,845	101,295	112,679

Cash Flow					
(Rs mn)	Mar-23A	Mar-24A	Mar-25F	Mar-26F	Mar-27F
EBITDA	65,492	88,229	101,815	122,283	136,392
Cash Flow from Invt. & Assoc.					
Change In Working Capital	136	8,923	(2,668)	(2,106)	(3,763)
(Incr)/Decr in Total Provisions	9,752	17,579	(16,998)	(200)	(1,700)
Other Non-Cash (Income)/Expense	(582)	1,618			
Other Operating Cashflow					
Net Interest (Paid)/Received	11,419	13,490	14,266	15,853	17,261
Tax Paid	(18,548)	(22,836)	(27,236)	(32,340)	(35,974)
Cashflow From Operations	67,668	107,003	69,178	103,489	112,216
Capex	(11,695)	(7,781)	(3,360)	(8,639)	(8,000)
Disposals Of FAs/subsidiaries					
Acq. Of Subsidiaries/investments					
Other Investing Cashflow	(19,335)	(2,741)	(6,000)	(7,000)	(53,000)
Cash Flow From Investing	(31,030)	(10,522)	(9,360)	(15,639)	(61,000)
Debt Raised/(repaid)	15	16	(58)		
Proceeds From Issue Of Shares	(64)	(38)			
Shares Repurchased		(49,282)			
Dividends Paid	(39,614)	(44,669)	(55,836)	(67,003)	(67,003)
Preferred Dividends					
Other Financing Cashflow					
Cash Flow From Financing	(39,664)	(93,973)	(55,894)	(67,003)	(67,003)
Total Cash Generated	(3,026)	2,509	3,924	20,847	(15,787)
Free Cashflow To Equity	36,653	96,498	59,760	87,851	51,216
Free Cashflow To Firm	37,033	97,016	60,419	88,351	51,616

SOURCE: INCRED RESEARCH, COMPANY REPORTS



Bajaj Auto | February 06, 2025

BY THE NUMBERS...cont'd

Balance Sheet					
(Rs mn)	Mar-23A	Mar-24A	Mar-25F	Mar-26F	Mar-27F
Total Cash And Equivalents	214,227	229,407	236,331	261,179	295,391
Total Debtors	17,761	21,224	24,960	31,225	37,538
Inventories	13,979	16,956	18,026	23,008	28,154
Total Other Current Assets	19,467	21,774	24,500	27,000	30,000
Total Current Assets	265,433	289,361	303,817	342,411	391,083
Fixed Assets	23,835	26,760	31,260	35,760	38,760
Total Investments	17,864	20,884	23,884	26,884	29,884
Intangible Assets					
Total Other Non-Current Assets					
Total Non-current Assets	41,699	47,645	55,145	62,645	68,645
Short-term Debt					
Current Portion of Long-Term Debt					
Total Creditors	40,739	56,102	58,239	67,380	75,076
Other Current Liabilities	9,918	29,581	15,000	17,000	18,000
Total Current Liabilities	50,656	85,683	73,239	84,380	93,076
Total Long-term Debt	1,242	1,258	1,200	1,200	1,200
Hybrid Debt - Debt Component					
Total Other Non-Current Liabilities					
Total Non-current Liabilities	1,242	1,258	1,200	1,200	1,200
Total Provisions	5,120	6,960	7,269	7,569	7,869
Total Liabilities	57,018	93,902	81,709	93,149	102,146
Shareholders Equity	254,259	248,605	277,614	311,906	357,582
Minority Interests					
Total Equity	254,259	248,605	277,614	311,906	357,582

Key Ratios					
	Mar-23A	Mar-24A	Mar-25F	Mar-26F	Mar-27F
Revenue Growth	10.4%	22.7%	13.3%	18.5%	14.2%
Operating EBITDA Growth	28.0%	34.7%	15.4%	20.1%	11.5%
Operating EBITDA Margin	18.0%	19.7%	20.1%	20.4%	19.9%
Net Cash Per Share (Rs)	762.89	817.21	842.22	931.22	1,053.77
BVPS (Rs)	910.73	890.48	994.39	1,117.22	1,280.83
Gross Interest Cover	158.73	158.38	163.02	235.57	328.48
Effective Tax Rate	24.0%	23.9%	24.3%	24.2%	24.2%
Net Dividend Payout Ratio	70.4%	59.7%	65.8%	66.1%	59.5%
Accounts Receivables Days	16.50	15.92	16.65	17.09	18.32
Inventory Days	17.46	16.99	17.03	16.89	18.36
Accounts Payables Days	51.20	53.18	55.68	51.71	51.12
ROIC (%)	164.0%	267.5%	7,306.0%	355.6%	310.2%
ROCE (%)	28.1%	38.4%	41.8%	44.6%	43.7%
Return On Average Assets	18.1%	23.3%	24.5%	26.6%	26.1%

Key Drivers					
	Mar-23A	Mar-24A	Mar-25F	Mar-26F	Mar-27F
ASP (% chg, main prod./serv.)	21.2%	10.6%	4.6%	2.8%	(100.0%)
Unit sales grth (%, main prod./serv.)	(8.9%)	10.9%	8.3%	15.3%	(86.8%)
	,				,

SOURCE: INCRED RESEARCH, COMPANY REPORTS



Autos | India Bajaj Auto | February 06, 2025

DISCLAIMER

This report (including the views and opinions expressed therein, and the information comprised therein) has been prepared by Incred Research Services Private Ltd. (formerly known as Earnest Innovation Partners Private Limited) (hereinafter referred to as "IRSPL"). IRSPL is registered with SEBI as a Research Analyst vide Registration No. INH000011024. Pursuant to a trademark agreement, IRSPL has adopted "Incred Equities" as its trademark for use in this report.

The term "IRSPL" shall, unless the context otherwise requires, mean IRSPL and its affiliates, subsidiaries and related companies. This report is not directed or intended for distribution to or use by any person or entity resident in a state, country or any jurisdiction, where such distribution, publication, availability or use would be contrary to law, regulation or which would subject IRSPL and its affiliates/group companies to registration or licensing requirements within such jurisdictions.

This report is being supplied to you strictly on the basis that it will remain confidential. No part of this report may be (i) copied, photocopied, duplicated, stored or reproduced in any form by any means; or (ii) redistributed or passed on, directly or indirectly, to any other person in whole or in part, for any purpose without the prior written consent of IRSPL.

The information contained in this report is prepared from data believed to be correct and reliable at the time of issue of this report.

IRSPL is not required to issue regular reports on the subject matter of this report at any frequency and it may cease to do so or change the periodicity of reports at any time. IRSPL is not under any obligation to update this report in the event of a material change to the information contained in this report. IRSPL has not any and will not accept any, obligation to (i) check or ensure that the contents of this report remain current, reliable or relevant; (ii) ensure that the content of this report constitutes all the information a prospective investor may require; (iii) ensure the adequacy, accuracy, completeness, reliability or fairness of any views, opinions and information, and accordingly, IRSPL and its affiliates/group companies (and their respective directors, associates, connected persons and/or employees) shall not be liable in any manner whatsoever for any consequences (including but not limited to any direct, indirect or consequential losses, loss of profits and damages) of any reliance thereon or usage thereof.

Unless otherwise specified, this report is based upon reasonable sources. Such sources will, unless otherwise specified, for market data, be market data and prices available from the main stock exchange or market where the relevant security is listed, or, where appropriate, any other market. Information on the accounts and business of company(ies) will generally be based on published statements of the company(ies), information disseminated by regulatory information services, other publicly available information and information resulting from our research. While every effort is made to ensure that statements of facts made in this report are accurate, all estimates, projections, forecasts, expressions of opinion and other subjective judgments contained in this report are based on assumptions considered to be reasonable as of the date of the document in which they are contained and must not be construed as a representation that the matters referred to therein will occur. Past performance is not a reliable indicator of future performance. The value of investments may go down as well as up and those investing may, depending on the investments in question, lose more than the initial investment. No report shall constitute an offer or an invitation by or on behalf of IRSPL and its affiliates/group companies to any person to buy or sell any investments.

The opinions expressed are based on information which is believed to be accurate and complete and obtained through reliable public or other non-confidential sources at the time made (information barriers and other arrangements may be established, where necessary, to prevent conflicts of interests arising. However, the analyst(s) may receive compensation that is based on his/their coverage of company(ies) in the performance of his/their duties or the performance of his/their recommendations. In reviewing this report, an investor should be aware that any or all of the foregoing, among other things, may give rise to real or potential conflicts of interest. Additional information is, subject to the duties of confidentiality, available on request. The report is not a "prospectus" as defined under Indian Law, including the Companies Act, 2013, and is not, and shall not be, approved by, or filed or registered with, any Indian regulator, including any Registrar of Companies in India, SEBI, any Indian stock exchange, or the Reserve Bank of India. No offer, or invitation to offer, or solicitation of subscription with respect to any such securities listed or proposed to be listed in India is being made, or intended to be made, to the public, or to any member or section of the public in India, through or pursuant to this report.

The research analysts, strategists or economists principally responsible for the preparation of this research report are segregated from the other activities of IRSPL. Information barriers and other arrangements have been established, as required, to prevent any conflicts of interests.

The research analysts, strategists or economists principally responsible for the preparation of this research report are segregated from the other activities of IRSPL. Information barriers and other arrangements have been established, as required, to prevent any conflicts of interests.

IRSPL may have issued other reports (based on technical analysis, event specific, short-term views, etc.) that are inconsistent with and reach a different conclusion from the information presented in this report.

Holding of Analysts/Relatives of Analysts, IRSPL and Associates of IRSPL in the covered securities, as on the date of publishing of this report

Research Analyst or his/her relative(s) or InCred Research Services Private Limited or our associate may have any financial interest in the subject company.

Research Analyst or his/her relatives or InCred Research Services Limited or our associates may have actual or beneficial ownership of 1% or more securities of the subject company(ies) at the end of the month immediately preceding the date of publication of the Research Report.

Research Analyst or his/her relative or InCred Research Services Private Limited or our associate entities may have any other material conflict of interest at the time of publication of the Research Report.





In the past 12 months, IRSPL or any of its associates may have:

- a) Received any compensation/other benefits from the subject company,
- b) Managed or co-managed public offering of securities for the subject company,
- c) Received compensation for investment banking or merchant banking or brokerage services from the subject company,
- d) Received compensation for products or services other than investment banking or merchant banking or brokerage services from the subject company

We or our associates may have received compensation or other benefits from the subject company(ies) or third party in connection with the research report.

Research Analyst may have served as director, officer, or employee in the subject company.

We or our research analyst may engage in market-making activity of the subject company.

Analyst declaration

- The analyst responsible for the production of this report hereby certifies that the views expressed herein accurately and exclusively reflect his
 or her personal views and opinions about any and all of the issuers or securities analysed in this report and were prepared independently and
 autonomously in an unbiased manner.
- No part of the compensation of the analyst(s) was, is, or will be directly or indirectly related to the inclusion of specific recommendations(s) or view(s) in this report or based on any specific investment banking transaction.
- The analyst(s) has(have) not had any serious disciplinary action taken against him/her(them).
- The analyst, strategist, or economist does not have any material conflict of interest at the time of publication of this report.
- The analyst(s) has(have) received compensation based upon various factors, including quality, accuracy and value of research, overall firm
 performance, client feedback and competitive factors.

IRSPL and/or its affiliates and/or its Directors/employees may own or have positions in securities of the company(ies) covered in this report or any securities related thereto and may from time to time add to or dispose of, or may be materially interested in, any such securities.

IRSPL and/or its affiliates and/or its Directors/employees may do and seek to do business with the company(ies) covered in this research report and may from time to time (a) buy/sell the securities covered in this report, from time to time and/or (b) act as market maker or have assumed an underwriting commitment in securities of such company(ies), and/or (c) may sell them to or buy them from customers on a principal basis and/or (d) may also perform or seek to perform significant investment banking, advisory, underwriting or placement services for or relating to such company(ies) and/or (e) solicit such investment, advisory or other services from any entity mentioned in this report and/or (f) act as a lender/borrower to such company and may earn brokerage or other compensation. However, Analysts are forbidden to acquire, on their own account or hold securities (physical or uncertificated, including derivatives) of companies in respect of which they are compiling and producing financial recommendations or in the result of which they play a key part.

Registration granted by SEBI, membership of a SEBI recognized supervisory body (if any) and certification from NISM in no way guarantee performance of the intermediary or provide any assurance of returns to investors.

InCred Research Services Private Limited

Research Analyst SEBI Registration Number: INH000011024

Registered Office: Unit No 1203, 12th Floor, B Wing, The Capital, C-70, G Block, BKC, Bandra (E), Mumbai – 400051

Phone: +91-22-6844-6100

Corporate Office: 05th floor, Laxmi Towers, Plot No. C-25, G Block, Bandra - Kurla Complex, Bandra (East), Mumbai - 400051

Phone: +91-22-4161-1500

Name of the Compliance Officer: Mr. Yogesh Kadam

Email ID: compliance@incredresearch.com, Phone No: +91-22-41611539 For any queries or grievances, you may contact the Grievance Officer.

Name of the Grievance Officer: Mr. Rajarshi Maitra

Phone no. +91-022-41611546

Email ID: rajarshi.maitra@incredresearch.com

CIN: U74999MH2016PTC287535



Bajaj Auto | February 06, 2025

Recommendation Framework

Stock Ratings Definition:

Add The stock's total return is expected to exceed 10% over the next 12 months.

Hold The stock's total return is expected to be between 0% and positive 10% over the next 12 months.

Reduce The stock's total return is expected to fall below 0% or more over the next 12 months.

The total expected return of a stock is defined as the sum of the: (i) percentage difference between the target price and the current price and (ii) the forward net dividend yields of the stock. Stock price targets have an investment horizon of 12 months.

Sector Ratings Definition:

Overweight An Overweight rating means stocks in the sector have, on a market cap-weighted basis, a positive absolute recommendation.

Neutral A Neutral rating means stocks in the sector have, on a market cap-weighted basis, a neutral absolute recommendation.

Underweight An Underweight rating means stocks in the sector have, on a market cap-weighted basis, a negative absolute recommendation.

Country Ratings Definition

Overweight An Overweight rating means investors should be positioned with an above-market weight in this country relative to benchmark.

Neutral A Neutral rating means investors should be positioned with a neutral weight in this country relative to benchmark.

Underweight An Underweight rating means investors should be positioned with a below-market weight in this country relative to benchmark.